

Production, Shipment of Digital Still Camera
April, January-April in 2006

Unit Upper:Pcs, Lower:1,000Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		Apr.	3)	4)	Jan.-Apr.	5)	Apr.	3)	4)	Jan.-Apr.	5)	Apr.	3)	4)	Jan.-Apr.	5)	Apr.	3)	4)	Jan.-Apr.	5)
			(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
By Pixel	Less than 6MP	1,674,432	75.4	42.1	7,416,475	51.0	1,790,795	79.9	42.6	7,809,761	52.5	165,928	64.1	35.2	907,269	45.7	1,624,867	82.0	43.5	6,902,492	53.6
		23,568,739	79.4	35.8	104,235,099	40.8	27,522,974	80.0	32.9	127,517,010	42.6	2,944,759	59.0	27.7	17,257,717	35.8	24,578,215	83.5	33.6	110,259,293	43.9
	6-8MP	3,658,977	96.3		12,143,194		3,546,730	94.1		11,434,581		535,345	94.0		1,676,176		3,011,385	94.1		9,758,405	
		64,717,249	95.8		221,238,236		78,299,432	94.1		255,187,397		13,193,987	95.8		41,677,294		65,105,445	93.7		213,510,103	
	No less than 8MP	739,857	98.1		2,319,556		779,654	111.8		2,326,467		112,603	99.8		325,528		667,051	114.1		2,000,939	
		24,145,712	89.7		88,204,560		34,449,069	105.7		115,028,305		5,524,686	109.1		16,560,850		28,924,383	105.1		98,467,455	
Digital Still Camera Total		6,073,266	89.6	123.0	21,879,225	121.9	6,117,179	91.2	117.4	21,570,809	118.1	813,876	86.5	130.1	2,908,973	118.1	5,303,303	92.0	115.7	18,661,836	118.1
		112,431,700	90.5	115.8	413,677,895	109.6	140,271,475	93.4	113.1	497,732,712	112.2	21,663,432	90.9	130.4	75,495,861	109.0	118,608,043	93.8	110.4	422,236,851	112.8
By Model	Cameras with Built-in Lens	5,746,519	89.2	122.7	20,635,725	122.3	5,766,352	90.2	116.4	20,311,425	117.8	753,422	84.2	131.1	2,722,950	119.1	5,012,930	91.2	114.5	17,588,475	117.6
		94,741,271	90.1	115.3	342,409,280	109.8	115,593,961	90.3	110.4	408,705,952	111.0	17,374,526	84.0	129.5	62,257,076	110.1	98,219,435	91.5	107.6	346,448,876	111.1
	SLR with Interchangeable Lens	326,747	97.7	128.6	1,243,500	115.3	350,827	111.0	136.8	1,259,384	123.8	60,454	128.7	118.8	186,023	104.9	290,373	107.9	141.3	1,073,361	127.8
		17,690,429	93.1	118.8	71,268,615	108.7	24,677,514	111.3	127.4	89,026,760	118.3	4,288,906	136.6	134.0	13,238,785	104.4	20,388,608	107.2	126.0	75,787,975	121.2

See Note 3),4),5)

Source : Camera & Imaging Products Association(CIPA)

Digital Still Camera Export by destination
April, January-April in 2006

Unit Upper:Pcs,Lower:1,000Yen

By Destination Item		Export																								
		Europe					N.America					Asia					Others									
		Apr.	3)	4)	Jan.-Apr.	5)	Apr.	3)	4)	Jan.-Apr.	5)	Apr.	3)	4)	Jan.-Apr.	5)	Apr.	3)	4)	Jan.-Apr.	5)	Apr.	3)	4)	Jan.-Apr.	5)
		(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
By Pixel	Less than 6MP	1,624,867	82.0	43.5	6,902,492	53.6	680,927	88.3	43.6	2,837,925	51.8	643,729	82.9	51.7	2,595,137	63.4	216,150	67.3	34.0	1,061,421	46.2	84,061	74.8	28.9	408,009	40.5
		24,578,215	83.5	33.6	110,259,293	43.9	9,336,435	86.7	31.1	42,749,250	41.5	10,215,359	93.2	44.4	39,646,535	52.6	3,440,157	58.3	24.1	20,250,201	37.9	1,586,264	88.6	27.6	7,613,307	38.9
	6-8MP	3,011,385	94.1		9,758,405		1,130,717	93.0		3,956,479		945,244	87.2		3,085,764		667,555	103.3		1,946,544		267,869	104.8		769,618	
		65,105,445	93.7		213,510,103		23,486,550	92.9		82,595,281		20,502,064	88.7		68,254,171		15,788,484	101.3		47,087,419		5,328,347	97.4		15,573,232	
	No less than 8MP	667,051	114.1		2,000,939		309,379	112.9		913,532		191,907	109.0		589,049		136,054	122.2		404,551		29,711	127.9		93,807	
		28,924,383	105.1		98,467,455		12,673,949	106.6		43,056,649		9,266,009	98.0		31,805,692		5,804,679	114.0		19,394,161		1,179,746	108.1		4,210,953	

Digital Still Camera Total	5,303,303	92.0	115.7	18,661,836	118.1	2,121,023	93.8	109.1	7,707,936	114.5	1,780,880	87.4	120.1	6,269,950	123.5	1,019,759	94.6	122.8	3,412,516	118.1	381,641	97.6	116.9	1,271,434	115.1
	118,608,043	93.8	110.4	422,236,851	112.8	45,496,934	94.9	101.0	168,401,180	108.0	39,983,432	91.8	117.2	139,706,398	119.0	25,033,320	94.2	117.4	86,731,781	111.9	8,094,357	96.9	116.1	27,397,492	116.9

By Model	Cameras with Built-in Lens	5,012,930	91.2	114.5	17,588,475	117.6	1,987,016	92.3	106.6	7,191,560	112.8	1,677,249	87.1	120.6	5,880,523	124.1	974,636	94.3	121.2	3,267,521	118.3	374,029	97.3	116.9	1,248,871	115.2
		98,219,435	91.5	107.6	346,448,876	111.1	36,506,603	90.1	94.3	133,746,248	103.0	32,553,142	91.1	121.4	111,927,266	121.5	21,555,526	92.9	112.1	74,949,391	110.3	7,604,164	96.1	116.8	25,825,971	118.2
	SLR with Interchangeable Lens	290,373	107.9	141.3	1,073,361	127.8	134,007	124.6	165.6	516,376	146.7	103,631	93.9	112.9	389,427	114.4	45,123	101.1	172.2	144,995	114.4	7,612	115.4	115.6	22,563	108.7
		20,388,608	107.2	126.0	75,787,975	121.2	8,990,331	121.2	142.3	34,654,932	132.6	7,430,290	95.4	101.8	27,779,132	110.0	3,477,794	102.8	165.9	11,782,390	123.1	490,193	112.3	105.8	1,571,521	98.6

See Note 3),4),5)

Source: Camera & Imaging Products Association(CIPA)

Note : 1) Figures by CIPA member companies' only , including their overseas production.

2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.

3) Comparison over the previous month.

4) Comparison over the same month a year ago.

5) Comparison over the same period a year ago.