

Production, Shipment of Digital Still Camera
January in 2006

corrected on April 3, 2006

Unit Upper:Pcs, Lower:1,000Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		Jan.	3)	4)	Jan.-Jan.	5)	Jan.	3)	4)	Jan.-Jan.	5)	Jan.	3)	4)	Jan.-Jan.	5)	Jan.	3)	4)	Jan.-Jan.	5)
			(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
By Pixel	Less than 6MP	1,675,491	52.8	48.1	1,675,491	48.1	1,791,581	55.7	55.0	1,791,581	55.0	213,256	51.8	54.4	213,256	54.4	1,578,325	56.3	55.1	1,578,325	55.1
		25,081,971	51.9	37.3	25,081,971	37.3	33,029,477	55.2	49.1	33,029,477	49.1	4,104,636	45.1	41.0	4,104,636	41.0	28,924,841	57.0	50.5	28,924,841	50.5
	6-8MP	1,944,082			1,944,082		1,630,480			1,630,480		237,918			237,918		1,392,562			1,392,562	
		36,712,452			36,712,452		37,696,733			37,696,733		6,187,856			6,187,856		31,508,877			31,508,877	
	No less than 8MP	405,013			405,013		411,471			411,471		54,458			54,458		357,013			357,013	
17,850,202				17,850,202		23,703,691			23,703,691		3,214,428			3,214,428		20,489,263			20,489,263		
Digital Still Camera Total		4,024,586	73.8	100.7	4,024,586	100.7	3,833,532	70.3	104.4	3,833,532	104.4	505,632	58.1	116.2	505,632	116.2	3,327,900	72.6	102.8	3,327,900	102.8
		79,644,625	79.6	86.9	79,644,625	86.9	94,429,901	70.8	104.3	94,429,901	104.3	13,506,920	56.1	108.1	13,506,920	108.1	80,922,981	74.0	103.7	80,922,981	103.7
By Model	Cameras with Built-in Lens	3,752,257	72.9	99.8	3,752,257	99.8	3,554,078	68.9	103.4	3,554,078	103.4	466,246	56.9	114.8	466,246	114.8	3,087,832	71.2	101.9	3,087,832	101.9
		63,621,251	75.7	83.9	63,621,251	83.9	74,732,100	67.1	101.3	74,732,100	101.3	10,654,276	53.5	101.6	10,654,276	101.6	64,077,824	70.1	101.2	64,077,824	101.2
	SLR with Interchangeable Lens	272,329	88.5	113.7	272,329	113.7	279,454	94.1	117.9	279,454	117.9	39,386	77.5	134.9	39,386	134.9	240,068	97.5	115.5	240,068	115.5
		16,023,374	100.4	101.8	16,023,374	101.8	19,697,801	89.3	117.6	19,697,801	117.6	2,852,644	68.2	142.1	2,852,644	142.1	16,845,157	94.3	114.3	16,845,157	114.3

See Note 3),4),5)

Source: Camera & Imaging Products Association(CIPA)

Digital Still Camera Export by destination
January in 2006

Unit Upper:Pcs.Lower:1,000Yen

By Destination Item		Export																								
		Europe					N.America					Asia					Others									
		Jan.	3)	4)	Jan.-Jan.	5)	Jan.	3)	4)	Jan.-Jan.	5)	Jan.	3)	4)	Jan.-Jan.	5)	Jan.	3)	4)	Jan.-Jan.	5)	Jan.	3)	4)	Jan.-Jan.	5)
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		
By Pixel	Less than 6MP	1,578,325	56.3	55.1	1,578,325	55.1	647,321		49.5	647,321	49.5	521,585		74.8	521,585	74.8	272,988		43.8	272,988	43.8	136,431		57.2	136,431	57.2
		28,924,841	57.0	50.5	28,924,841	50.5	11,630,108		47.5	11,630,108	47.5	8,397,888		64.4	8,397,888	64.4	6,096,285		40.3	6,096,285	40.3	2,800,560		59.9	2,800,560	59.9
	6-8MP	1,392,562			1,392,562		649,793			649,793		346,322			346,322		288,751			288,751		107,696			107,696	
		31,508,877			31,508,877		13,911,646			13,911,646		8,452,342			8,452,342		7,032,008			7,032,008		2,112,881			2,112,881	
	No less than 8MP	357,013			357,013		173,222			173,222		90,260			90,260		74,933			74,933		18,598			18,598	
20,489,263				20,489,263		9,679,681			9,679,681		5,406,194			5,406,194		4,435,750			4,435,750		967,638			967,638		

Digital Still Camera Total	3,327,900	72.6	102.8	3,327,900	102.8	1,470,336	73.1	100.2	1,470,336	100.2	958,167	66.5	118.2	958,167	118.2	636,672	77.4	90.2	636,672	90.2	262,725	85.4	103.7	262,725	103.7
	80,922,981	74.0	103.7	80,922,981	103.7	35,221,435	77.9	106.7	35,221,435	106.7	22,256,424	67.0	111.0	22,256,424	111.0	17,564,043	74.9	90.0	17,564,043	90.0	5,881,079	78.8	107.5	5,881,079	107.5

By Model	Cameras with Built-in Lens	3,087,832	71.2	101.9	3,087,832	101.9	1,329,015	69.8	96.0	1,329,015	96.0	888,744	66.2	122.8	888,744	122.8	610,228	77.4	90.3	610,228	90.3	259,845	86.0	105.1	259,845	105.1
		64,077,824	70.1	101.2	64,077,824	101.2	26,075,595	68.6	96.7	26,075,595	96.7	17,320,942	67.0	123.4	17,320,942	123.4	15,081,472	73.4	87.1	15,081,472	87.1	5,599,815	78.9	111.8	5,599,815	111.8
	SLR with Interchangeable Lens	240,068	97.5	115.5	240,068	115.5	141,321	130.9	168.1	141,321	168.1	69,423	70.7	79.7	69,423	79.7	26,444	76.4	87.3	26,444	87.3	2,880	53.7	45.7	2,880	45.7
		16,845,157	94.3	114.3	16,845,157	114.3	9,145,840	126.8	151.4	9,145,840	151.4	4,935,482	66.9	82.0	4,935,482	82.0	2,482,571	85.2	112.3	2,482,571	112.3	281,264	77.0	60.7	281,264	60.7

See Note 3),4),5)

Source : Camera & Imaging Products Association(CIPA)

Note : 1) Figures by CIPA member companies' only , including their overseas production.

2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.

3) Comparison over the previous month.

4) Comparison over the same month a year ago.

5) Comparison over the same period a year ago.