

Production, Shipment of Digital Still Camera
November, January - November in 2005

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		November	3) (%)	4) (%)	Jan. - Nov.	5) (%)	November	3) (%)	4) (%)	Jan. - Nov.	5) (%)	November	3) (%)	4) (%)	Jan. - Nov.	5) (%)	November	3) (%)	4) (%)	Jan. - Nov.	5) (%)
By Pixel	Less than 4MP	4,517,052	101.2		41,374,396		4,758,040	99.9		42,852,142		390,090	129.8		5,318,908		4,367,950	97.9		37,533,234	
		74,086,070	103.1		701,787,991		90,402,857	103.8		846,600,691		9,014,203	136.7		125,888,959		81,388,654	101.1		720,711,732	
	No less than 6MP	2,890,378	97.5		16,745,761		2,964,101	104.0		16,462,176		424,258	127.5		2,254,722		2,539,843	100.9		14,207,454	
		69,098,961	98.2		474,422,879		94,262,355	108.5		578,605,652		13,155,055	124.2		82,498,658		81,107,300	106.4		496,106,994	
Digital Still Camera Total		7,407,430	99.7	111.8	58,120,157	105.4	7,722,141	101.4	113.8	59,314,318	107.3	814,348	128.6	101.0	7,573,630	98.9	6,907,793	99.0	115.6	51,740,688	108.7
		143,185,031	100.7	94.8	1,176,210,870	91.8	184,665,212	106.2	108.7	1,425,206,343	99.7	22,169,258	129.0	94.2	208,387,617	95.7	162,495,954	103.7	111.0	1,216,818,726	100.5
Optical Zooming Function	With optical zoom lenses/ Without optical zoom lenses	7,071,720	100.2	112.5	54,570,089	103.1	7,370,539	101.8	114.0	55,819,928	105.2	775,082	129.5	101.8	7,073,117	96.5	6,595,457	99.3	115.6	48,746,811	106.5
		126,834,218	103.1	97.7	981,624,670	85.9	158,785,463	107.5	108.7	1,186,044,288	93.7	19,229,475	134.5	98.7	174,157,242	90.7	139,555,988	104.6	110.3	1,011,887,046	94.3
	single lens reflex exchangeable lenses	335,710	89.6	99.0	3,550,068	157.2	351,602	94.3	110.8	3,494,390	160.6	39,266	112.3	87.4	500,513	152.3	312,336	92.4	114.6	2,993,877	162.0
		16,350,813	85.3	77.0	194,586,200	140.1	25,879,749	99.1	108.1	239,162,055	146.5	2,939,783	101.5	72.6	34,230,375	133.1	22,939,966	98.7	115.3	204,931,680	149.0

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Destination
November, January – November in 2005

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																								
						Europe					N.America					Asia					Others				
	November	3)	4)	Jan. - Nov.	5)	November	3)	4)	Jan. - Nov.	5)	November	3)	4)	Jan. - Nov.	5)	November	3)	4)	Jan. - Nov.	5)	November	3)	4)	Jan. - Nov.	5)
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	6,907,793	99.0	115.6	51,740,688	108.7	2,642,996	99.8	108.0	21,635,465	106.7	2,712,838	88.3	115.1	18,093,408	105.7	1,061,172	129.6	130.9	8,489,259	114.6	490,787	111.5	135.7	3,522,556	125.7
	162,495,954	103.7	111.0	1,216,818,726	100.5	60,980,733	101.3	102.3	493,359,014	97.8	61,063,780	93.6	106.8	415,503,507	97.8	29,005,747	133.8	134.1	229,098,930	106.2	11,445,694	119.4	142.5	78,857,275	119.9

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.