

Production, Shipment of Digital Still Camera  
August, January - August in 2005

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		August	3) (%)	4) (%)	Jan. - Aug.	5) (%)	August	3) (%)	4) (%)	Jan. - Aug.	5) (%)	August	3) (%)	4) (%)	Jan. - Aug.	5) (%)	August	3) (%)	4) (%)	Jan. - Aug.	5) (%)
By Pixel	Less than 4MP	311,331	146.7	26.3	3,667,181	26.2	353,009	150.2	27.9	3,967,667	27.9	11,829	47.2	7.5	304,596	16.8	341,180	162.4	30.9	3,663,071	29.5
		3,082,624	132.4	16.8	45,036,691	17.8	4,237,236	137.3	21.7	54,343,097	21.1	286,702	55.7	9.3	6,628,787	17.3	3,950,534	153.6	24.1	47,714,310	21.8
	4-6MP	2,767,143	88.1		24,804,691		2,932,254	94.5		25,100,195		438,157	79.1		3,824,122		2,494,097	97.8		21,276,073	
		47,990,776	88.0		446,728,839		59,059,654	89.9		531,361,367		10,078,663	77.8		91,700,362		48,980,991	92.8		439,661,005	
No less than 6MP	1,630,250	167.1		8,263,353		1,557,807	161.7		8,014,458		270,955	192.2		1,220,951		1,286,852	156.5		6,793,507		
	46,191,623	143.4		270,106,729		54,188,977	144.1		317,399,487		10,107,722	195.3		48,726,910		44,081,255	136.0		268,672,577		
Digital Still Camera Total		4,708,724	108.8	102.7	36,735,225	102.0	4,843,070	112.6	113.4	37,082,320	106.7	720,941	100.2	101.7	5,349,669	100.1	4,122,129	115.1	115.7	31,732,651	107.8
		97,265,023	109.2	95.1	761,872,259	89.7	117,485,867	110.4	108.9	903,103,951	98.5	20,473,087	109.8	103.6	147,056,059	97.2	97,012,780	110.6	110.1	756,047,892	98.8
Optical Zooming Function	With optical zoom lenses	4,290,394	110.7	105.0	33,176,207	105.1	4,388,154	114.3	116.1	33,415,693	109.7	664,648	101.1	104.0	4,832,123	101.0	3,723,506	117.1	118.5	28,583,570	111.4
		76,977,267	110.4	88.4	611,665,002	85.0	93,070,237	109.6	102.8	726,118,891	94.6	17,135,863	109.1	102.2	119,222,345	93.6	75,934,374	109.7	102.9	606,896,546	94.8
	Without optical zoom lenses	32,212	28.0	10.2	1,110,598	36.8	61,496	42.3	19.5	1,286,967	43.6	4,970	27.1	12.6	137,024	40.0	56,526	44.4	20.5	1,149,943	44.0
		300,906	25.8	7.7	12,140,479	29.8	636,744	39.9	14.8	15,354,993	34.5	98,550	32.6	13.8	2,736,866	40.9	538,194	41.7	15.0	12,618,127	33.3
single lens reflex exchangeable lenses	386,118	114.9	209.4	2,448,420	169.8	393,420	123.5	223.5	2,379,660	174.5	51,323	116.1	171.7	380,522	175.9	342,097	124.7	234.0	1,999,138	174.2	
	19,986,850	110.1	178.1	138,066,778	155.7	23,778,886	119.6	182.7	161,630,067	154.0	3,238,674	122.5	142.7	25,096,848	146.5	20,540,212	119.2	191.1	136,533,219	155.4	

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Destination  
August, January – August in 2005

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																								
						Europe					N.America					Asia					Others				
	August	3)	4)	Jan. - Aug.	5)	August	3)	4)	Jan. - Aug.	5)	August	3)	4)	Jan. - Aug.	5)	August	3)	4)	Jan. - Aug.	5)	August	3)	4)	Jan. - Aug.	5)
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	4,122,129	115.1	115.7	31,732,651	107.8	1,666,045	105.8	119.2	13,873,002	107.2	1,431,744	125.8	104.2	10,020,572	102.8	745,582	123.9	125.1	5,636,084	111.5	278,758	104.5	143.0	2,202,993	131.5
	97,012,780	110.6	110.1	756,047,892	98.8	37,004,717	102.6	109.9	316,945,622	97.0	32,720,245	116.5	99.6	236,689,917	94.4	20,915,765	120.5	122.9	153,513,966	103.9	6,372,053	102.2	138.8	48,898,387	121.0

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.  
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.  
 3) Comparison over the previous month.  
 4) Comparison over the same month a year ago.  
 5) Comparison over the same period a year ago.