

Production, Shipment of Digital Still Camera
July, January - July in 2005

Unit Upper:Pcs, Lower:1,000 Yen

| Item | | Production | | | | | Total Shipment | | | | | Domestic Shipment | | | | | Export | | | | |
|--|-----------------------------|------------|-----------|-------------|--------------|------------|----------------|-----------|-------------|--------------|-----------|-------------------|-----------|------------|--------------|------------|------------|-----------|-------------|--------------|-----------|
| | | July | 3) (%) | 4) (%) | Jan. - July. | 5) (%) | July | 3) (%) | 4) (%) | Jan. - July. | 5) (%) | July | 3) (%) | 4) (%) | Jan. - July. | 5) (%) | July | 3) (%) | 4) (%) | Jan. - July. | 5) (%) |
| By Pixel | Less than 4MP | 212,291 | 60.7 | 17.3 | 3,355,850 | 26.2 | 235,098 | 61.8 | 20.6 | 3,614,658 | 27.9 | 25,058 | 72.5 | 16.5 | 292,767 | 17.7 | 210,040 | 60.7 | 21.2 | 3,321,891 | 29.3 |
| | | 2,327,460 | 60.0 | 11.4 | 41,954,067 | 17.8 | 3,086,223 | 63.1 | 16.3 | 50,105,861 | 21.1 | 514,862 | 77.6 | 17.2 | 6,342,085 | 18.1 | 2,571,361 | 60.9 | 16.1 | 43,763,776 | 21.6 |
| | 4-6MP | 3,139,419 | 92.3 | | 22,037,548 | | 3,103,451 | 88.2 | | 22,167,941 | | 553,658 | 90.1 | | 3,385,965 | | 2,549,793 | 87.8 | | 18,781,976 | |
| | | 54,524,209 | 89.1 | | 398,738,063 | | 65,724,403 | 85.9 | | 472,301,713 | | 12,962,288 | 86.4 | | 81,621,699 | | 52,762,115 | 85.8 | | 390,680,014 | |
| | No less than 6MP | 975,373 | 81.5 | | 6,633,103 | | 963,200 | 86.4 | | 6,456,651 | | 140,940 | 71.8 | | 949,996 | | 822,260 | 89.5 | | 5,506,655 | |
| | | 32,213,296 | 84.2 | | 223,915,106 | | 37,593,785 | 87.2 | | 263,210,510 | | 5,176,782 | 72.7 | | 38,619,188 | | 32,417,003 | 90.0 | | 224,591,322 | |
| Digital Still Camera Total | | 4,327,083 | 87.4 | 95.7 | 32,026,501 | 101.9 | 4,301,749 | 85.8 | 106.9 | 32,239,250 | 105.7 | 719,656 | 85.1 | 105.7 | 4,628,728 | 99.9 | 3,582,093 | 86.0 | 107.2 | 27,610,522 | 106.8 |
| | | 89,064,965 | 86.2 | 88.0 | 664,607,236 | 89.0 | 106,404,411 | 85.5 | 102.7 | 785,618,084 | 97.1 | 18,653,932 | 81.8 | 99.8 | 126,582,972 | 96.3 | 87,750,479 | 86.3 | 103.3 | 659,035,112 | 97.3 |
| Optical Zooming Function | With optical zoom lenses | 3,875,990 | 88.4 | 98.3 | 28,885,813 | 105.2 | 3,837,593 | 85.5 | 110.2 | 29,027,539 | 108.8 | 657,129 | 85.1 | 104.3 | 4,167,475 | 100.6 | 3,180,464 | 85.6 | 111.4 | 24,860,064 | 110.4 |
| | | 69,745,320 | 85.6 | 81.3 | 534,687,735 | 84.5 | 84,929,529 | 85.1 | 97.2 | 633,048,654 | 93.5 | 15,707,854 | 82.9 | 92.8 | 102,086,482 | 92.2 | 69,221,675 | 85.6 | 98.3 | 530,962,172 | 93.8 |
| | Without optical zoom lenses | 114,947 | 65.3 | 27.3 | 1,078,386 | 40.0 | 145,540 | 90.7 | 37.1 | 1,225,471 | 46.5 | 18,323 | 153.5 | 55.6 | 132,054 | 43.6 | 127,217 | 85.7 | 35.4 | 1,093,417 | 46.8 |
| | | 1,165,229 | 65.0 | 20.3 | 11,839,573 | 32.2 | 1,594,354 | 93.0 | 27.8 | 14,718,249 | 36.5 | 302,740 | 133.3 | 51.4 | 2,638,316 | 44.1 | 1,291,614 | 86.8 | 25.1 | 12,079,933 | 35.2 |
| single lens reflex exchangeable lenses | 336,146 | 86.4 | 215.1 | 2,062,302 | 163.9 | 318,616 | 87.0 | 215.6 | 1,986,240 | 167.2 | 44,204 | 71.5 | 247.1 | 329,199 | 176.5 | 274,412 | 90.1 | 211.2 | 1,657,041 | 165.5 | |
| | 18,154,416 | 90.7 | 186.5 | 118,079,928 | 152.5 | 19,880,528 | 86.3 | 188.4 | 137,851,181 | 149.9 | 2,643,338 | 72.9 | 222.9 | 21,858,174 | 147.1 | 17,237,190 | 88.8 | 184.0 | 115,993,007 | 150.4 | |

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Destination
July , January – July in 2005

Unit Upper:Pcs,Lower:1,000 Yen

| By Destination Item | Export | | | | | | | | | | | | | | | | | | | | | | | | |
|----------------------------|------------|-----------|-----------|--------------|-----------|------------|-----------|-----------|--------------|-----------|------------|-----------|-----------|--------------|-----------|------------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|--------------|-----------|
| | Europe | | | | | N.America | | | | | Asia | | | | | Others | | | | | | | | | |
| | July | 3) (%) | 4) (%) | Jan. - July. | 5) (%) | July | 3) (%) | 4) (%) | Jan. - July. | 5) (%) | July | 3) (%) | 4) (%) | Jan. - July. | 5) (%) | July | 3) (%) | 4) (%) | Jan. - July. | 5) (%) | July | 3) (%) | 4) (%) | Jan. - July. | 5) (%) |
| Digital Still Camera Total | 3,582,093 | 86.0 | 107.2 | 27,610,522 | 106.8 | 1,574,817 | 83.5 | 109.8 | 12,206,957 | 105.7 | 1,138,488 | 94.3 | 110.1 | 8,588,828 | 102.5 | 601,931 | 78.0 | 98.4 | 4,890,502 | 109.7 | 266,857 | 88.4 | 101.2 | 1,924,235 | 130.0 |
| | 87,750,479 | 86.3 | 103.3 | 659,035,112 | 97.3 | 36,071,886 | 82.4 | 107.0 | 279,940,905 | 95.5 | 28,084,697 | 93.3 | 105.5 | 203,969,672 | 93.7 | 17,360,604 | 83.7 | 95.8 | 132,598,201 | 101.4 | 6,233,292 | 87.4 | 96.6 | 42,526,334 | 118.7 |

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.