

Production, Shipment of Digital Still Camera  
October, January - October in 2004

Unit Upper: Pcs, Lower: 1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export					
		October	3) (%)	4) (%)	Jan.- Oct.	5) (%)	October	3) (%)	4) (%)	Jan.- Oct.	5) (%)	October	3) (%)	4) (%)	Jan.- Oct.	5) (%)	October	3) (%)	4) (%)	Jan.- Oct.	5) (%)	
Digital Still Camera	Less than 3MP	218,457	126.2	27.3	3,207,566	49.1	223,727	89.3	28.3	3,376,853	47.4	-4,221	-48.1	-4.0	249,326	18.9	227,948	94.3	33.2	3,127,527	53.8	
		2,922,216	123.3	24.5	45,545,820	41.1	2,590,165	85.9	21.9	44,152,359	34.4	-8,199	-5.0	-0.4	3,839,097	14.0	2,598,364	91.1	26.7	40,313,262	39.9	
	3-4MP	1,322,986	115.2	49.6	13,665,287	85.7	1,588,906	109.8	64.2	14,371,518	90.0	123,305	106.5	40.8	1,806,345	52.0	1,465,601	110.1	67.5	12,565,173	100.6	
		19,659,651	114.6	36.9	250,001,459	70.2	25,155,732	106.7	47.3	267,424,711	67.6	2,612,617	103.7	34.7	39,662,034	42.9	22,543,115	107.1	49.4	227,762,677	75.1	
	4-5MP	1,977,741	100.5	164.9	14,700,370	256.8	2,101,950	97.6	197.5	14,400,711	261.9	190,382	74.0	94.1	2,130,221	200.1	1,911,568	100.8	221.8	12,270,490	276.7	
		38,329,783	93.9	135.2	299,596,130	196.8	42,965,609	90.8	146.1	334,091,553	183.3	4,407,100	69.1	77.3	55,402,414	164.6	38,558,509	94.2	162.6	278,689,139	187.5	
	No less than 5MP	3,002,264	110.4	348.9	16,966,440	323.9	3,053,767	105.6	360.8	16,329,506	326.2	350,520	74.8	366.2	2,666,539	408.1	2,703,247	111.6	360.1	13,662,967	313.9	
		82,747,254	107.0	252.9	535,517,677	254.7	98,937,574	100.5	262.5	613,189,301	234.6	11,283,174	72.0	219.9	95,392,790	259.7	87,654,400	105.9	269.2	517,796,511	230.5	
	Digital Still Camera Total		6,521,448	108.5	118.0	48,539,663	145.2	6,968,350	103.4	134.6	48,478,588	144.3	659,986	77.6	93.6	6,852,431	105.2	6,308,364	107.1	141.1	41,626,157	153.7
			143,658,904	104.3	113.8	1,130,661,086	136.3	169,649,080	98.4	128.4	1,258,857,924	130.1	18,294,692	74.0	89.5	194,296,335	102.0	151,354,388	102.5	135.5	1,064,561,589	136.9
Optical Zooming Function	With optical zoom lenses	5,887,837	108.3	120.8	42,875,662	146.7	6,240,150	101.8	138.3	42,823,392	146.0	563,061	71.6		6,132,865		5,677,089	106.2		36,690,527		
		123,558,642	103.4	113.8	962,990,821	133.2	145,846,393	97.1	129.1	1,063,301,563	126.7	14,935,695	69.1		163,975,290		130,910,698	101.8		899,326,273		
	Without optical zoom lenses	388,706	114.1	74.2	3,744,220	103.6	469,783	125.8	85.4	3,796,307	103.9	63,528	212.9		435,839		406,255	118.2		3,360,468		
		5,159,773	122.8	65.0	50,045,606	89.0	6,742,667	136.7	73.9	56,243,146	90.2	1,420,132	263.5		8,657,114		5,322,535	121.2		47,586,032		
	single lens reflex exchangeable lenses	244,905	105.3	190.1	1,919,781	319.2	258,417	109.2	221.2	1,858,889	300.2	33,397	98.4	122.7	283,727	231.5	225,020	111.0	251.1	1,575,162	317.1	
		14,940,489	106.6	153.9	117,624,659	234.7	17,060,020	98.8	170.6	139,313,215	209.8	1,938,865	74.8	83.0	21,663,931	163.4	15,121,155	103.0	197.3	117,649,284	221.3	

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Destination  
October , January - October in 2004

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																								
	Europe					N.America					Asia					Others									
	October	3) (%)	4) (%)	Jan.- Oct.	5) (%)	October	3) (%)	4) (%)	Jan.- Oct.	5) (%)	October	3) (%)	4) (%)	Jan.- Oct.	5) (%)	October	3) (%)	4) (%)	Jan.- Oct.	5) (%)	October	3) (%)	4) (%)	Jan.- Oct.	5) (%)
Digital Still Camera Total	6,308,364	107.1	141.1	41,626,157	153.7	2,460,154	101.7	130.6	17,824,731	156.1	2,779,639	124.5	147.3	14,763,740	137.3	680,438	79.0	140.3	6,596,480	178.9	388,133	102.7	179.9	2,441,206	199.3
	151,354,388	102.5	135.5	1,064,561,589	136.9	59,204,625	100.3	126.9	444,986,500	138.5	65,041,494	124.9	142.4	367,722,321	121.5	18,687,865	67.7	130.7	194,093,009	162.2	8,420,404	94.4	165.1	57,759,759	171.0

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.  
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.  
 3) Comparison over the previous month.  
 4) Comparison over the same month a year ago.  
 5) Comparison over the same period a year ago.