

Production, Shipment of Digital Still Camera
June , January - June in 2004

Unit Upper:Pcs,Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export					
		June	3) (%)	4) (%)	Jan.- Jun.	5) (%)	June	3) (%)	4) (%)	Jan.- Jun.	5) (%)	June	3) (%)	4) (%)	Jan.- Jun.	5) (%)	June	3) (%)	4) (%)	Jan.- Jun.	5) (%)	
	Less than 3MP	238,254	86.7	39.7	2,544,757	67.2	251,666	95.4	40.5	2,571,487	60.9	25,210	116.2	22.0	215,726	22.5	226,456	93.6	44.7	2,355,761	72.2	
		3,268,069	88.8	36.0	36,477,681	53.2	3,477,203	102.0	32.5	34,307,120	41.6	379,972	114.4	17.4	3,183,822	15.6	3,097,231	100.6	36.4	31,123,298	50.1	
	3-4MP	1,316,933	89.5	79.7	9,051,645	117.7	1,237,580	89.4	76.3	9,262,037	120.1	112,060	75.8	28.5	1,286,256	65.5	1,125,520	91.1	91.6	7,975,781	138.7	
		24,212,726	88.7	59.3	178,301,951	97.6	23,664,116	87.7	57.2	184,479,303	90.1	2,484,017	75.5	24.9	28,943,978	53.1	21,180,099	89.4	67.4	155,535,325	103.6	
	4-5MP	1,675,442	110.0	302.7	7,678,893	293.7	1,681,351	125.5	302.7	7,365,956	286.2	237,356	125.9	198.0	1,219,141	223.2	1,443,995	125.5	331.5	6,146,815	303.1	
		31,407,794	103.3	208.2	161,118,227	211.7	37,570,555	119.6	194.7	182,422,639	190.0	6,158,824	129.1	155.4	33,293,949	178.4	31,411,731	117.9	204.9	149,128,690	192.9	
	No less than 5MP	1,675,608	112.2	237.6	7,627,435	302.3	1,519,536	109.2	231.3	7,272,609	313.0	242,031	103.2	310.4	1,231,602	390.3	1,277,505	110.4	220.6	6,041,007	300.9	
		52,223,004	109.2	196.7	269,926,957	260.1	55,866,063	102.1	160.0	304,146,127	231.0	8,594,930	105.8	192.1	47,390,072	250.2	47,271,133	101.5	155.3	256,756,055	227.8	
	Digital Still Camera Total		4,906,237	103.0	139.7	26,902,730	161.9	4,690,133	107.1	135.8	26,472,089	157.3	616,657	104.1	87.4	3,952,725	104.4	4,073,476	107.6	148.2	22,519,364	172.6
			111,111,593	101.7	121.3	645,824,816	149.8	120,577,937	103.5	113.4	705,355,189	137.0	17,617,743	106.7	85.5	112,811,821	100.3	102,960,194	103.0	120.1	592,543,368	147.3
Optical Zooming Function	With optical zoom lenses	4,258,283	104.6	139.3	23,523,326	163.5	4,033,733	107.5	132.5	23,186,462	158.3	561,370	112.0		3,514,169		3,472,363	106.8		19,672,293		
		93,765,295	103.3	115.1	547,068,844	145.8	101,210,761	106.6	108.0	589,396,741	131.8	14,870,415	114.2		93,740,541		86,340,346	105.4		495,656,200		
	Without optical zoom lenses	466,115	96.7	113.7	2,277,829	113.8	502,438	120.0	140.8	2,245,696	115.5	28,183	47.8		269,954		474,255	131.9		1,975,742		
		6,256,555	97.6	103.4	31,050,239	94.2	7,341,228	123.8	130.0	34,544,723	98.5	511,215	46.7		5,394,996		6,830,013	141.2		29,149,727		
single lens reflex exchangeable lenses	181,839	87.1	397.6	1,101,575	489.7	153,962	74.3	281.0	1,039,931	432.9	27,104	84.1	301.5	168,602	372.7	126,858	72.5	277.0	871,329	446.8		
	11,089,743	91.9	273.8	67,705,733	296.2	12,025,948	77.0	172.4	81,413,725	249.0	2,236,113	93.2	187.7	13,676,284	227.5	9,789,835	74.1	169.2	67,737,441	253.8		

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Destination
June , January - June in 2004

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																								
	Europe					N.America					Asia					Others									
	June	3) (%)	4) (%)	Jan.- Jun.	5) (%)	June	3) (%)	4) (%)	Jan.- Jun.	5) (%)	June	3) (%)	4) (%)	Jan.- Jun.	5) (%)	June	3) (%)	4) (%)	Jan.- Jun.	5) (%)	June	3) (%)	4) (%)	Jan.- Jun.	5) (%)
Digital Still Camera Total	4,073,476	107.6	148.2	22,519,364	172.6	1,750,711	103.0	158.1	10,113,484	178.0	1,374,521	111.6	122.7	7,342,357	148.6	662,023	106.7	182.3	3,846,992	205.2	286,221	121.9	179.8	1,216,531	220.9
	102,960,194	103.0	120.1	592,543,368	147.3	43,172,604	101.8	129.2	259,373,388	150.6	34,473,973	101.0	96.7	191,133,064	126.2	18,412,639	104.7	153.9	112,657,863	180.2	6,900,978	117.8	147.3	29,379,053	181.8

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.