

Production, Shipment of Digital Still Camera
May, January - May in 2004

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		May	3) (%)	4) (%)	Jan.- May.	5) (%)	May	3) (%)	4) (%)	Jan.- May.	5) (%)	May	3) (%)	4) (%)	Jan.- May.	5) (%)	May	3) (%)	4) (%)	Jan.- May.	5) (%)
By Pixel	Less than 3MP	274,956	58.2	54.1	2,306,503	72.4	263,665	52.1	45.6	2,319,821	64.4	21,689	34.8	25.8	190,516	22.5	241,976	54.5	49.0	2,129,305	77.3
		3,680,045	58.8	40.5	33,209,612	55.8	3,410,314	52.2	34.8	30,829,917	42.9	332,125	36.9	21.5	2,803,850	15.4	3,078,189	54.7	37.3	28,026,067	52.3
	3-4MP	1,471,169	90.9	99.9	7,734,712	128.1	1,383,990	78.3	92.1	8,024,457	131.7	147,893	53.5	44.5	1,174,196	74.8	1,236,097	82.9	105.6	6,850,261	151.5
		27,306,076	94.2	79.8	154,089,225	108.7	26,979,874	79.9	69.2	160,815,187	98.5	3,288,201	54.6	36.3	26,459,961	59.5	23,691,673	85.4	79.1	134,355,226	113.1
	4-5MP	1,522,598	108.2	357.1	6,003,451	291.3	1,339,368	107.4	322.2	5,684,605	281.6	188,465	130.5	272.5	981,785	230.3	1,150,903	104.3	332.1	4,702,820	295.4
		30,396,626	102.3	273.2	129,710,433	212.6	31,411,504	105.3	211.3	144,852,084	188.9	4,771,971	120.8	204.0	27,135,125	184.6	26,639,533	102.9	212.7	117,716,959	189.9
No less than 5MP	1,493,748	111.9	217.0	5,951,827	327.5	1,391,498	103.7	229.9	5,753,073	345.2	234,498	95.0	387.0	989,571	416.5	1,157,000	105.6	212.4	4,763,502	333.4	
	47,832,786	104.0	186.2	217,703,953	281.9	54,707,167	101.4	177.4	248,280,064	256.7	8,124,573	86.3	252.4	38,795,142	268.2	46,582,594	104.6	168.6	209,484,922	254.7	
Digital Still Camera Total		4,762,471	98.5	153.9	21,996,493	167.9	4,378,521	90.0	141.1	21,781,956	162.8	592,545	81.2	108.5	3,336,068	108.4	3,785,976	91.6	148.1	18,445,888	179.1
		109,215,533	98.4	136.3	534,713,223	157.5	116,508,859	93.9	123.3	584,777,252	143.1	16,516,870	81.4	102.2	95,194,078	103.6	99,991,989	96.3	127.6	489,583,174	154.6
Optical Zooming Function	With optical zoom lenses	4,071,876	96.5	147.8	19,265,043	170.0	3,752,807	88.1	136.4	19,152,729	165.1	501,356	74.7		2,952,799		3,251,451	90.6		16,199,930	
		90,735,122	97.2	126.8	453,303,549	154.3	94,961,862	92.2	113.8	488,185,980	138.1	13,022,685	76.4		78,870,126		81,939,177	95.3		409,315,854	
	Without optical zoom lenses	481,874	119.7	163.8	1,811,714	113.8	418,589	103.7	139.7	1,743,258	109.9	58,971	211.0		241,771		359,618	95.7		1,501,487	
		6,412,181	135.1	147.2	24,793,684	92.2	5,931,096	108.4	122.3	27,203,495	92.5	1,094,512	199.3		4,883,781		4,836,584	98.3		22,319,714	
	single lens reflex exchangeable lenses	208,721	98.5	448.0	919,736	513.2	207,125	103.1	410.1	885,969	477.7	32,218	104.3	406.5	141,498	390.4	174,907	102.9	410.8	744,471	498.9
		12,068,230	94.1	287.8	56,615,990	301.0	15,615,901	100.1	252.2	69,387,777	269.8	2,399,673	88.9	252.9	11,440,171	237.4	13,216,228	102.4	252.1	57,947,606	277.3

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Destination
May, January - May in 2004

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																								
	Europe					N.America					Asia					Others									
	May	3) (%)	4) (%)	Jan.- May.	5) (%)	May	3) (%)	4) (%)	Jan.- May.	5) (%)	May	3) (%)	4) (%)	Jan.- May.	5) (%)	May	3) (%)	4) (%)	Jan.- May.	5) (%)	May	3) (%)	4) (%)	Jan.- May.	5) (%)
Digital Still Camera Total	3,785,976	91.6	148.1	18,445,888	179.1	1,699,777	90.0	161.1	8,362,773	182.8	1,231,176	91.1	121.3	5,967,836	156.2	620,262	93.8	166.2	3,184,969	210.8	234,761	100.6	209.2	930,310	237.6
	99,991,989	96.3	127.6	489,583,174	154.6	42,421,089	93.5	133.0	216,200,784	155.8	34,131,953	98.1	112.4	156,659,091	135.3	17,578,711	91.5	138.7	94,245,224	186.4	5,860,236	132.4	173.0	22,478,075	195.8

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.