

Production, Shipment of Digital Still Camera
April, January - April in 2004

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		April	3) (%)	4) (%)	Jan.- Apr.	5) (%)	April	3) (%)	4) (%)	Jan.- Apr.	5) (%)	April	3) (%)	4) (%)	Jan.- Apr.	5) (%)	April	3) (%)	4) (%)	Jan.- Apr.	5) (%)
By Pixel	Less than 2MP	17,030	69.0	26.2	57,194	23.8	35,814	123.6	66.0	77,337	25.9	-1,879	166.7	-23.7	2,216	2.2	37,693	125.2	81.3	75,121	37.7
		512,806	88.3	49.5	1,323,549	32.0	838,813	143.3	94.0	1,574,678	28.2	-31,743	35.2	-24.5	-38,512	-2.4	870,556	128.9	114.1	1,613,190	40.9
	2-3MP	455,232	79.8	96.8	1,974,353	81.0	470,397	81.5	84.6	1,978,819	72.7	64,159	166.0	64.5	166,611	25.2	406,238	75.5	89.0	1,812,208	87.9
		5,746,295	75.2	61.8	28,206,018	60.9	5,691,489	72.1	50.9	25,844,925	45.8	932,070	171.6	43.4	2,510,237	16.7	4,759,419	64.8	52.7	23,334,688	56.3
	3-4MP	1,618,368	88.6	114.5	6,263,543	137.1	1,767,993	85.8	112.6	6,640,467	144.7	276,342	83.4	76.5	1,026,303	82.9	1,491,651	86.3	123.3	5,614,164	167.6
		28,991,562	83.6	91.1	126,783,149	117.8	33,774,331	81.0	82.2	133,835,313	107.7	6,027,775	75.6	58.7	23,171,760	65.4	27,746,556	82.3	90.0	110,663,553	124.6
	4-5MP	1,407,163	104.5	327.4	4,480,853	274.1	1,247,422	92.8	316.5	4,345,237	271.1	144,436	39.9	174.4	793,320	222.2	1,102,986	112.3	354.3	3,551,917	285.1
		29,723,326	98.4	250.6	99,313,807	199.1	29,830,323	81.9	209.9	113,440,580	183.5	3,951,283	36.9	146.2	22,363,154	180.9	25,879,040	100.6	224.9	91,077,426	184.1
	No less than 5MP	1,335,161	105.9	341.3	4,458,079	394.8	1,342,105	103.1	384.8	4,361,575	411.0	246,801	96.7	379.0	755,073	426.6	1,095,304	104.7	386.1	3,606,502	407.9
		45,971,604	92.0	277.2	169,871,167	329.5	53,945,095	88.6	264.2	193,572,897	293.8	9,409,981	89.5	264.8	30,670,569	272.7	44,535,114	88.5	264.1	162,902,328	298.2
Digital Still Camera Total		4,832,954	96.1	174.5	17,234,022	172.2	4,863,731	91.6	166.4	17,403,435	169.4	729,859	74.0	118.4	2,743,523	108.3	4,133,872	95.6	179.2	14,659,912	189.4
		110,945,593	90.2	157.1	425,497,690	164.0	124,080,051	84.1	141.3	468,268,393	149.1	20,289,366	68.4	107.9	78,677,208	103.9	103,790,685	88.1	150.4	389,591,185	163.5
Optical Zooming Function	With optical zoom lenses	4,218,418	94.1	174.5	15,193,167	177.1	4,259,037	89.2	166.4	15,399,922	174.0	671,015	75.0		2,451,443		3,588,022	92.5		12,948,479	
		93,379,896	89.7	153.7	362,568,427	163.1	103,003,536	82.3	137.2	393,224,118	145.7	17,039,768	67.8		65,847,441		85,963,768	86.0		327,376,677	
	Without optical zoom lenses	402,610	123.8	132.5	1,329,840	102.4	403,761	122.5	130.1	1,324,669	102.9	27,953	59.1		182,800		375,808	133.1		1,141,869	
		4,746,035	102.8	90.7	18,381,503	81.6	5,469,426	98.0	93.4	21,272,399	86.6	549,135	57.8		3,789,269		4,920,291	106.2		17,483,130	
single lens reflex exchangeable lenses	211,926	96.5	433.6	711,015	536.1	200,933	96.3	376.8	678,844	503.0	30,891	69.2	311.2	109,280	385.9	170,042	103.7	391.8	569,564	534.1	
	12,819,662	89.1	278.0	44,547,760	304.8	15,607,089	93.0	226.7	53,771,876	275.3	2,700,463	75.8	225.0	9,040,498	233.6	12,906,626	97.7	227.1	44,731,378	285.7	

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Destination
April , January - April in 2004

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																								
						Europe					N.America					Asia					Others				
	April	3) (%)	4) (%)	Jan.- Apr.	5) (%)	April	3) (%)	4) (%)	Jan.- Apr.	5) (%)	April	3) (%)	4) (%)	Jan.- Apr.	5) (%)	April	3) (%)	4) (%)	Jan.- Apr.	5) (%)	April	3) (%)	4) (%)	Jan.- Apr.	5) (%)
Digital Still Camera Total	4,133,872	95.6	179.2	14,659,912	189.4	1,888,578	107.4	183.1	6,662,996	189.4	1,350,721	81.9	158.7	4,736,660	168.9	661,139	91.9	203.6	2,564,707	225.4	233,434	117.9	232.9	695,549	249.0
	103,790,685	88.1	150.4	389,591,185	163.5	45,362,640	95.7	151.9	173,779,695	162.6	34,789,792	81.8	135.3	122,527,138	143.4	19,212,282	84.6	183.3	76,666,513	202.4	4,425,971	85.0	149.8	16,617,839	205.4

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.