

Production, Shipment of Digital Still Camera  
November, January - November in 2003

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		November	3) (%)	4) (%)	Jan.- Nov.	5) (%)	November	3) (%)	4) (%)	Jan.- Nov.	5) (%)	November	3) (%)	4) (%)	Jan.- Nov.	5) (%)	November	3) (%)	4) (%)	Jan.- Nov.	5) (%)
By Pixel	Less than 2MP	16,970	94.7	7.5	520,374	25.1	20,477	130.1	10.0	622,711	26.7	7,598	450.4	14.2	146,080	19.0	12,879	91.7	8.5	476,631	30.4
		175,864	61.7	4.1	7,901,720	17.1	227,248	114.4	5.0	10,370,253	19.6	88,525	260.9	7.9	2,475,571	14.6	138,723	84.2	4.0	7,894,682	21.9
	2-3MP	579,059	74.1	46.9	6,608,749	73.0	689,831	88.9	54.1	7,218,117	73.7	124,875	120.6	44.0	1,307,753	46.4	564,956	84.0	56.9	5,910,364	84.8
		9,116,919	78.2	32.4	112,130,851	55.6	10,044,725	86.4	38.4	128,433,668	55.5	2,197,956	107.9	31.5	27,322,874	35.5	7,846,769	81.9	41.0	101,110,794	65.4
	3-4MP	2,526,509	94.8	-	18,468,658	-	2,450,966	99.0	-	18,413,061	-	365,860	121.1	-	3,839,845	-	2,085,106	96.0	-	14,573,216	-
		52,001,836	97.7	-	407,976,235	-	52,985,307	99.6	-	448,786,888	-	9,096,011	120.8	-	101,655,559	-	43,889,296	96.1	-	347,131,329	-
	4-5MP	1,256,257	104.7	-	6,979,961	-	1,221,122	114.7	-	6,719,733	-	288,980	142.8	-	1,353,421	-	932,142	108.1	-	5,366,312	-
		29,720,753	104.9	-	181,991,839	-	33,692,891	114.6	-	215,961,341	-	8,203,813	143.9	-	41,856,480	-	25,489,078	107.5	-	174,104,861	-
	No less than 5MP	885,982	103.0	-	6,123,966	-	922,344	109.0	-	5,928,290	-	138,915	145.1	-	792,352	-	783,429	104.4	-	5,135,938	-
		33,757,947	103.2	-	244,022,173	-	40,288,451	106.9	-	301,660,236	-	6,247,333	121.8	-	42,979,677	-	34,041,118	104.5	-	258,680,559	-
Digital Still Camera Total		5,264,777	95.3	157.4	38,701,708	189.2	5,304,740	102.5	153.3	38,901,912	177.1	926,228	131.3	124.5	7,439,451	131.2	4,378,512	97.9	161.2	31,462,461	193.0
		124,773,319	98.8	129.9	954,022,818	161.0	137,238,622	103.9	129.4	1,105,212,386	154.0	25,833,638	126.4	110.6	216,290,161	117.0	111,404,984	99.7	134.8	888,922,225	166.9
Optical Zooming Function	With optical zoom lenses	4,649,042	95.4	-	33,870,545	-	4,612,110	102.2	-	33,936,045	-										
		107,599,255	99.1	-	830,516,605	-	117,597,087	104.1	-	956,816,741	-										
	Without optical zoom lenses	502,639	96.0	129.3	4,116,597	157.8	578,569	105.2	139.6	4,232,545	131.4										
		8,759,581	110.4	145.8	64,983,425	146.2	9,629,843	105.6	135.1	71,974,117	121.5										
single lens reflex exchangeable lenses	113,096	87.8	-	714,566	-	114,061	97.6	-	733,322	-											
	8,414,483	86.7	-	58,522,788	-	10,011,692	100.1	-	76,421,528	-											

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Destination  
November, January - November in 2003

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																								
	Europe					N.America					Asia					Others									
	November	3) (%)	4) (%)	Jan.- Nov.	5) (%)	November	3) (%)	4) (%)	Jan.- Nov.	5) (%)	November	3) (%)	4) (%)	Jan.- Nov.	5) (%)	November	3) (%)	4) (%)	Jan.- Nov.	5) (%)	November	3) (%)	4) (%)	Jan.- Nov.	5) (%)
Digital Still Camera Total	4,378,512	97.9	161.2	31,462,461	193.0	1,714,954	91.0	165.6	13,132,198	214.0	1,899,988	100.7	156.5	12,654,230	166.5	552,646	114.0	-	4,240,340	-	210,924	97.8	-	1,435,693	-
	111,404,984	99.7	134.8	888,922,225	166.9	42,132,833	90.3	136.4	363,505,044	184.4	47,525,160	104.1	124.3	350,259,473	140.7	16,672,389	116.6	-	136,303,643	-	5,074,602	99.5	-	38,854,065	-

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.  
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.  
 3) Comparison over the previous month.  
 4) Comparison over the same month a year ago.  
 5) Comparison over the same period a year ago.