

Production, Shipment of Digital Still Camera
September, January - September in 2003

Unit Upper: Pcs, Lower: 1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		September	3) (%)	4) (%)	Jan.- Sep.	5) (%)	September	3) (%)	4) (%)	Jan.- Sep.	5) (%)	September	3) (%)	4) (%)	Jan.- Sep.	5) (%)	September	3) (%)	4) (%)	Jan.- Sep.	5) (%)
By Pixel	Less than 2MP	21,332	28.8	14.2	485,477	33.8	32,428	43.8	14.3	586,498	31.2	14,234	288.1	18.2	136,795	21.5	18,194	26.3	12.3	449,703	36.1
		263,388	28.3	6.5	7,440,709	22.2	450,824	44.5	8.6	9,944,414	23.3	217,202	178.7	13.3	2,353,121	16.7	233,622	26.2	6.5	7,591,293	26.6
	2-3MP	787,602	154.8	75.0	5,248,703	78.0	829,954	162.1	73.8	5,752,109	78.0	91,637	128.9	27.8	1,079,327	46.9	738,317	167.4	92.9	4,672,782	92.0
		11,739,729	146.8	53.2	91,356,429	61.5	13,072,451	150.9	52.1	106,769,189	58.9	1,848,088	131.9	19.8	23,088,374	36.2	11,224,363	154.5	71.2	83,680,815	71.3
	3-4MP	2,266,762	130.4	-	13,275,880	-	2,180,804	121.0	-	13,487,411	-	376,315	104.4	-	3,171,981	-	1,804,489	125.1	-	10,315,430	-
		48,575,888	129.4	-	302,751,385	-	49,513,097	112.5	-	342,591,350	-	9,573,592	100.6	-	85,028,556	-	39,939,505	115.8	-	257,562,794	-
4-5MP	864,476	167.7	-	4,524,044	-	848,754	168.6	-	4,434,249	-	148,677	156.3	-	862,114	-	700,077	171.4	-	3,572,135	-	
	21,013,965	160.6	-	123,926,484	-	23,974,674	149.4	-	152,857,229	-	4,025,553	133.8	-	27,952,935	-	19,949,121	153.0	-	124,904,294	-	
No less than 5MP	808,705	152.0	-	4,377,519	-	829,287	181.4	-	4,159,505	-	127,803	226.6	-	557,710	-	701,484	175.0	-	3,601,795	-	
	33,608,283	161.5	-	177,545,055	-	41,333,429	180.5	-	223,680,779	-	6,794,691	241.4	-	31,601,272	-	34,538,738	172.0	-	192,079,507	-	
Digital Still Camera Total		4,748,877	141.0	199.5	27,911,623	194.9	4,721,227	141.0	184.9	28,419,772	180.9	758,666	129.0	119.0	5,807,927	132.8	3,962,561	143.5	206.8	22,611,845	199.5
		115,201,253	143.4	171.2	703,020,062	168.4	128,344,475	138.6	160.3	835,842,961	159.0	22,459,126	133.2	109.8	170,024,258	117.4	105,885,349	139.8	177.6	665,818,703	174.9
Optical Zooming Function	With optical zoom lenses	4,132,830	135.6	-	24,348,859	-	4,055,328	134.2	-	24,813,275	-										
		98,500,747	136.4	-	614,329,016	-	106,187,089	126.7	-	726,213,214	-										
	Without optical zoom lenses	449,332	165.8	142.9	3,090,150	163.3	473,627	159.9	115.8	3,104,048	125.4										
6,473,134		168.5	127.0	48,287,606	145.1	7,465,309	162.7	87.3	53,221,264	115.1											
single lens reflex exchangeable lenses	166,715	332.0	-	472,614	-	192,272	594.2	-	502,449	-											
	10,227,372	238.3	-	40,403,440	-	14,692,077	348.8	-	56,408,483	-											

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Destination
September, January - September in 2003

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																								
	Europe					N.America					Asia					Others									
	September	3) (%)	4) (%)	Jan.- Sep.	5) (%)	September	3) (%)	4) (%)	Jan.- Sep.	5) (%)	September	3) (%)	4) (%)	Jan.- Sep.	5) (%)	September	3) (%)	4) (%)	Jan.- Sep.	5) (%)	September	3) (%)	4) (%)	Jan.- Sep.	5) (%)
Digital Still Camera Total	3,962,561	143.5	206.8	22,611,845	199.5	1,736,409	169.9	244.9	9,533,210	228.0	1,530,159	134.8	165.4	8,866,753	166.3	510,448	107.2	-	3,202,852	-	185,545	145.4	-	1,009,030	-
	105,885,349	139.8	177.6	665,818,703	174.9	44,755,633	167.5	208.2	274,731,511	199.0	39,915,982	133.4	138.2	257,073,364	143.9	16,306,406	103.5	-	105,334,098	-	4,907,328	145.3	-	28,679,730	-

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.