

Production, Shipment of Digital Still Camera
March, January - March in 2003

Unit Upper: Pcs, Lower: 1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		March	3) (%)	4) (%)	Jan.- Mar.	5) (%)	March	3) (%)	4) (%)	Jan.- Mar.	5) (%)	March	3) (%)	4) (%)	Jan.- Mar.	5) (%)	March	3) (%)	4) (%)	Jan.- Mar.	5) (%)
By Pixel	Less than 2MP	36,322	74.8	28.8	174,996	43.0	74,988	121.3	31.7	244,206	41.9	26,674	96.2	29.3	91,449	52.1	48,314	141.7	33.1	152,757	37.4
		464,749	47.1	13.9	3,099,707	32.1	1,338,818	110.7	23.8	4,692,261	36.3	423,824	91.0	19.9	1,506,579	36.1	914,994	123.1	26.2	3,185,682	36.5
	2-3MP	457,351	72.1	74.1	1,967,020	158.5	641,873	89.1	85.6	2,167,545	138.3	184,740	89.3	62.8	562,486	96.1	457,133	89.1	100.4	1,605,059	163.4
		7,855,952	67.2	53.9	36,986,728	126.5	13,615,645	89.6	70.3	45,304,489	105.8	4,124,682	88.2	50.4	12,898,405	76.6	9,490,963	90.2	84.9	32,406,084	124.8
	3-4MP	1,694,988	219.1	-	3,153,506	-	1,685,762	249.3	-	3,017,162	-	547,064	290.5	-	876,233	-	1,138,698	233.3	-	2,140,929	-
		39,459,771	219.4	-	75,786,079	-	45,622,588	242.6	-	83,161,829	-	16,236,402	327.6	-	25,157,964	-	29,386,186	212.2	-	58,003,865	-
	4-5MP	436,699	107.7	-	1,204,736	-	431,884	106.1	-	1,208,580	-	117,333	146.1	-	274,263	-	314,551	96.3	-	934,317	-
		12,852,370	92.9	-	38,017,443	-	16,328,156	100.3	-	47,620,607	-	4,087,816	148.2	-	9,657,228	-	12,240,340	90.5	-	37,963,379	-
	No less than 5MP	282,280	120.8	-	738,069	-	290,335	120.0	-	712,338	-	50,434	128.3	-	111,876	-	239,901	118.4	-	600,462	-
		12,887,695	118.3	-	34,964,082	-	18,045,434	116.5	-	45,457,434	-	3,318,847	127.0	-	7,691,715	-	14,726,587	114.4	-	37,765,719	-
Digital Still Camera Total		2,907,640	138.7	246.5	7,238,327	266.3	3,124,842	148.3	196.3	7,349,831	208.9	926,245	170.7	171.0	1,916,307	169.2	2,198,597	140.5	209.3	5,433,524	227.8
		73,520,537	132.7	212.2	188,854,039	233.4	94,950,641	141.7	177.6	226,236,620	181.8	28,191,571	182.2	159.9	56,911,891	146.5	66,759,070	129.6	186.3	169,324,729	197.8
Optical Zooming Function	With optical zoom lenses	2,654,502	151.2	-	6,160,172	-	2,834,101	160.8	-	6,291,264	-										
		66,608,463	145.0	-	161,543,887	-	85,029,898	150.5	-	194,874,889	-										
	Without optical zoom lenses	222,098	73.3	181.1	994,408	328.7	254,883	80.6	97.9	976,931	177.3										
		3,676,308	67.5	125.6	17,305,936	292.4	4,678,566	73.5	92.5	18,716,848	178.4										
single lens reflex exchangeable lenses	31,040	83.9	-	83,747	-	35,858	127.1	-	81,636	-											
	3,235,766	80.4	-	10,004,216	-	5,242,177	126.8	-	12,644,883	-											

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Destination
March, January - March in 2003

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																								
	Europe					N.America					Asia					Others									
	March	3) (%)	4) (%)	Jan.- Mar.	5) (%)	March	3) (%)	4) (%)	Jan.- Mar.	5) (%)	March	3) (%)	4) (%)	Jan.- Mar.	5) (%)	March	3) (%)	4) (%)	Jan.- Mar.	5) (%)	March	3) (%)	4) (%)	Jan.- Mar.	5) (%)
Digital Still Camera Total	2,198,597	140.5	209.3	5,433,524	227.8	1,004,302	133.7	233.1	2,487,208	271.7	821,548	156.0	173.3	1,953,911	178.0	303,756	128.5	-	813,256	-	68,991	136.9	-	179,149	-
	66,759,070	129.6	186.3	169,324,729	197.8	30,251,446	122.1	206.9	77,051,307	231.7	24,319,772	144.6	153.6	59,735,817	157.8	10,290,072	123.2	-	27,402,610	-	1,897,780	120.8	-	5,134,995	-

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.