

Production, Shipment of Digital Still Camera  
January, January - January in 2003

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		January	3) (%)	4) (%)	Jan.-Jan.	5) (%)	January	3) (%)	4) (%)	Jan.-Jan.	5) (%)	January	3) (%)	4) (%)	Jan.-Jan.	5) (%)	January	3) (%)	4) (%)	Jan.-Jan.	5) (%)
By Pixel	Less than 2MP	90,109	38.4	71.4	90,109	71.4	107,400	75.6	95.4	107,400	95.4	37,043	66.3	201.6	37,043	201.6	70,357	81.6	74.7	70,357	74.7
		1,648,839	36.8	85.7	1,648,839	85.7	2,144,495	74.8	99.3	2,144,495	99.3	617,127	64.6	198.2	617,127	198.2	1,527,368	80.0	82.6	1,527,368	82.6
	2-3MP	875,051	86.2	316.1	875,051	316.1	805,491	80.6	217.3	805,491	217.3	170,861	43.1	124.4	170,861	124.4	634,630	105.3	272.0	634,630	272.0
		17,438,361	80.4	251.8	17,438,361	251.8	16,485,891	76.5	149.8	16,485,891	149.8	4,096,215	42.7	100.3	4,096,215	100.3	12,389,676	103.6	179.0	12,389,676	179.0
	3-4MP	684,750	-	-	684,750	-	655,088	-	-	655,088	-	140,861	-	-	140,861	-	514,227	-	-	514,227	-
		18,340,587	-	-	18,340,587	-	18,736,482	-	-	18,736,482	-	3,965,929	-	-	3,965,929	-	14,770,553	-	-	14,770,553	-
4-5MP	362,628	-	-	362,628	-	369,792	-	-	369,792	-	76,619	-	-	76,619	-	293,173	-	-	293,173	-	
	11,327,354	-	-	11,327,354	-	15,005,157	-	-	15,005,157	-	2,810,345	-	-	2,810,345	-	12,194,812	-	-	12,194,812	-	
No less than 5MP	222,181	-	-	222,181	-	180,012	-	-	180,012	-	22,137	-	-	22,137	-	157,875	-	-	157,875	-	
	11,181,592	-	-	11,181,592	-	11,926,991	-	-	11,926,991	-	1,759,382	-	-	1,759,382	-	10,167,609	-	-	10,167,609	-	
Digital Still Camera Total		2,234,719	76.9	320.5	2,234,719	320.5	2,117,783	82.1	254.2	2,117,783	254.2	447,521	50.8	186.5	447,521	186.5	1,670,262	98.4	281.6	1,670,262	281.6
		59,936,733	73.4	284.0	59,936,733	284.0	64,299,016	80.2	198.0	64,299,016	198.0	13,248,998	52.4	153.7	13,248,998	153.7	51,050,018	93.0	214.0	51,050,018	214.0
Optical Zooming Function	With optical zoom lenses	1,749,875	-	-	1,749,875	-	1,694,447	-	-	1,694,447	-	-	-	-	-	-	-	-	-	-	
		49,010,056	-	-	49,010,056	-	53,361,807	-	-	53,361,807	-	-	-	-	-	-	-	-	-	-	
	Without optical zoom lenses	469,145	146.5	344.6	469,145	344.6	405,775	118.7	371.2	405,775	371.2	-	-	-	-	-	-	-	-	-	
		8,184,137	160.2	417.7	8,184,137	417.7	7,669,841	121.2	387.0	7,669,841	387.0	-	-	-	-	-	-	-	-	-	
single lens reflex exchangeable lenses	15,699	-	-	15,699	-	17,561	-	-	17,561	-	-	-	-	-	-	-	-	-	-	-	
	2,742,540	-	-	2,742,540	-	3,267,368	-	-	3,267,368	-	-	-	-	-	-	-	-	-	-	-	

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Destination  
January, January - January in 2003

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																								
	Europe					N.America					Asia					Others									
	January	3)	4)	Jan.-Jan.	5)	January	3)	4)	Jan.-Jan.	5)	January	3)	4)	Jan.-Jan.	5)	January	3)	4)	Jan.-Jan.	5)	January	3)	4)	Jan.-Jan.	5)
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	1,670,262	98.4	281.6	1,670,262	281.6	731,747	102.2	335.2	731,747	335.2	605,700	96.8	223.5	605,700	223.5	273,042	-	-	273,042	-	59,773	-	-	59,773	-
	51,050,018	93.0	214.0	51,050,018	214.0	22,020,916	95.5	253.9	22,020,916	253.9	18,602,343	93.4	171.7	18,602,343	171.7	8,760,428	-	-	8,760,428	-	1,666,331	-	-	1,666,331	-

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.  
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.  
 3) Comparison over the previous month.  
 4) Comparison over the same month a year ago.  
 5) Comparison over the same period a year ago.