

Production, Shipment of Digital Still Camera
October, January - October in 2002

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		October	3) (%)	4) (%)	Jan.-Oct.	5) (%)	October	3) (%)	4) (%)	Jan.-Oct.	5) (%)	October	3) (%)	4) (%)	Jan.-Oct.	5) (%)	October	3) (%)	4) (%)	Jan.-Oct.	5) (%)
By Pixel	Less than 2MP	408,214	271.0	131.3	1,845,356	59.3	246,796	109.2	119.7	2,129,068	74.3	79,858	102.0	256.8	715,100	95.2	166,938	113.0	95.3	1,413,968	66.9
		8,235,033	204.8	139.4	41,825,733	62.2	5,741,544	109.4	113.6	48,392,673	71.9	1,695,140	103.5	338.0	15,790,596	105.9	4,046,404	112.0	88.9	32,602,077	62.2
	2-3MP	1,084,517	103.2	104.8	7,815,789	124.6	1,140,241	101.4	158.3	8,518,278	154.0	236,688	71.7	95.1	2,537,287	125.8	903,553	113.7	191.6	5,980,991	170.2
		25,040,650	113.5	77.8	173,619,417	85.4	24,289,149	96.7	107.8	205,419,229	110.8	6,293,249	67.3	73.9	70,056,172	97.3	17,995,900	114.2	128.3	135,363,057	119.3
	No less than 3MP	1,298,212	110.1	155.1	7,453,124	199.0	1,417,526	117.9	191.3	7,864,539	230.6	233,654	101.9	118.7	1,672,484	169.2	1,183,872	121.6	217.5	6,192,055	255.7
		45,831,544	111.2	128.4	281,044,409	153.8	55,829,205	112.3	152.6	357,666,989	190.9	8,680,201	91.7	87.6	75,681,765	136.1	47,149,004	117.2	176.8	281,985,224	214.0
Digital Still Camera Total		2,790,943	117.2	127.9	17,114,269	130.3	2,804,563	109.8	168.2	18,511,885	156.8	550,200	86.3	115.4	4,924,871	131.1	2,254,363	117.7	189.3	13,587,014	168.8
		79,107,227	117.6	107.2	496,489,559	109.5	85,859,898	107.2	133.8	611,478,891	138.9	16,668,590	81.5	88.1	161,528,533	113.4	69,191,308	116.1	152.9	449,950,358	151.2
Optical Zooming Function	With optical zoom lenses and exchangeable lenses	2,462,328	119.2	142.2	14,893,703	147.7	2,471,879	115.3	163.3	15,704,332	168.7										
		73,954,678	118.9	116.4	458,054,739	118.7	79,996,654	111.9	131.1	559,384,673	144.0										
	Without optical zoom lenses	328,615	104.5	72.8	2,220,566	72.9	332,684	81.3	216.1	2,807,553	112.5										
		5,152,549	101.1	50.4	38,434,820	57.0	5,863,244	68.5	187.5	52,094,218	101.0										

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Distination
October,January - October in 2002

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																			
						Europe					N.America					Others				
	October	3) (%)	4) (%)	Jan.-Oct.	5) (%)	October	3) (%)	4) (%)	Jan.-Oct.	5) (%)	October	3) (%)	4) (%)	Jan.-Oct.	5) (%)	October	3) (%)	4) (%)	Jan.-Oct.	5) (%)
Digital Still Camera Total	2,254,363	117.7	189.3	13,587,014	168.8	920,030	129.8	214.0	5,101,697	183.9	1,052,118	113.8	165.8	6,384,047	147.1	282,215	100.0	223.1	2,101,270	225.0
	69,191,308	116.1	152.9	449,950,358	151.2	28,160,463	131.0	166.3	166,225,173	157.3	32,058,080	111.0	137.6	210,687,107	137.6	8,972,765	97.3	178.9	73,038,078	188.3

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.