

Production, Shipment of Digital Still Camera
July, January – July in 2002

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		July	3)	4)	Jan.-Jul.	5)	July	3)	4)	Jan.-Jul.	5)	July	3)	4)	Jan.-Jul.	5)	July	3)	4)	Jan.-Jul.	5)
			(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
By Pixel	Less than 2MP	188,312	107.9	45.2	1,103,836	51.6	219,741	115.2	56.6	1,413,520	69.8	104,968	158.7	145.9	458,904	73.6	114,773	92.1	36.3	954,616	68.1
		4,167,539	107.5	45.3	25,509,969	52.4	4,966,098	105.9	54.9	32,066,730	66.1	2,315,813	149.9	173.5	10,413,579	83.0	2,650,285	84.3	34.4	21,653,151	60.3
	2-3MP	972,142	92.2	127.8	4,879,916	124.8	1,010,693	86.7	169.1	5,467,201	159.7	308,971	85.4	156.6	1,754,199	144.6	701,722	87.3	175.2	3,713,002	168.0
		20,733,359	87.3	80.8	109,566,612	82.0	24,182,137	84.8	117.4	137,471,228	115.1	8,273,191	81.9	120.4	48,324,568	107.4	15,908,946	86.4	115.9	89,146,660	119.8
	No less than 3MP	928,418	117.3	233.5	4,058,070	200.0	931,892	113.0	241.1	4,381,934	238.7	202,969	100.4	198.5	1,099,540	184.9	728,923	117.1	256.4	3,282,394	264.4
		36,049,872	113.0	181.3	160,609,736	151.9	44,468,781	110.2	195.3	214,650,324	204.4	9,118,118	93.9	155.3	52,504,244	152.5	35,350,663	115.3	209.1	162,146,080	229.7
Digital Still Camera Total		2,088,872	103.4	132.6	10,041,822	124.3	2,162,326	99.1	157.5	11,262,655	154.6	616,908	97.9	166.1	3,312,643	136.3	1,545,418	99.6	154.4	7,950,012	163.8
		60,950,770	102.4	111.3	295,686,317	102.6	73,617,016	100.1	140.5	384,188,282	140.8	19,707,122	92.3	140.0	111,242,391	120.9	53,909,894	103.2	140.6	272,945,891	150.8
Optical Zooming Function	With optical zoom lenses and exchangeable lenses	1,825,496	105.0	142.0	8,827,497	141.8	1,848,791	98.9	172.2	9,544,519	170.4										
		56,911,071	105.3	119.0	273,957,164	111.6	67,855,356	100.4	147.0	352,419,941	148.7										
	Without optical zoom lenses	263,376	93.5	90.8	1,214,325	65.5	313,535	100.3	104.8	1,718,136	102.2										
		4,039,699	73.8	58.3	21,729,153	50.9	5,761,660	96.4	92.4	31,768,341	88.6										

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Distination
July, January – July in 2002

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																			
						Europe					N.America					Others				
	July	3) (%)	4) (%)	Jan.-Jul.	5) (%)	July	3) (%)	4) (%)	Jan.-Jul.	5) (%)	July	3) (%)	4) (%)	Jan.-Jul.	5) (%)	July	3) (%)	4) (%)	Jan.-Jul.	5) (%)
Digital Still Camera Total	1,545,418	99.6	154.4	7,950,012	163.8	562,461	104.5	167.7	2,940,085	168.1	709,374	96.2	130.1	3,728,543	148.7	273,583	99.4	227.7	1,281,384	214.5
	53,909,894	103.2	140.6	272,945,891	150.8	18,935,708	105.8	146.8	99,990,399	150.0	25,108,596	100.7	121.7	126,382,297	142.2	9,865,590	105.1	205.2	46,573,195	183.2

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also, excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.