

Production, Shipment of Digital Still Camera  
March, January - March in 2002

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		March	3) (%)	4) (%)	Jan.-Mar.	5) (%)	March	3) (%)	4) (%)	Jan.-Mar.	5) (%)	March	3) (%)	4) (%)	Jan.-Mar.	5) (%)	March	3) (%)	4) (%)	Jan.-Mar.	5) (%)
By Pixel	Less than 2MP	125,967	81.3	69.5	407,040	58.7	236,912	101.3	70.1	583,342	80.0	90,974	137.8	58.3	175,376	64.1	145,938	87.0	80.3	407,966	89.6
		3,344,986	76.0	88.5	9,669,404	58.9	5,618,618	109.4	84.2	12,914,992	80.0	2,124,606	122.0	77.7	4,177,846	83.4	3,494,012	102.9	88.8	8,737,146	78.4
	2-3MP	616,814	177.5	143.2	1,241,241	93.9	749,470	167.4	150.8	1,567,695	137.8	293,971	190.6	153.6	585,572	150.3	455,499	155.3	149.0	982,123	131.3
		14,575,376	188.2	102.2	29,245,815	63.5	19,360,975	155.5	115.3	42,813,001	107.6	8,180,105	178.8	115.8	16,837,939	110.7	11,180,870	142.0	114.9	25,975,062	105.7
	No less than 3MP	436,763	129.0	215.9	1,069,413	192.4	605,558	147.1	288.9	1,367,041	254.7	156,573	119.5	171.7	371,779	197.6	448,985	160.0	379.1	995,262	285.5
		16,733,608	128.6	146.0	41,996,990	140.4	28,480,642	136.2	237.2	68,702,483	220.0	7,324,933	116.8	140.9	17,824,832	168.5	21,155,709	144.6	310.7	50,877,651	246.4
Digital Still Camera Total		1,179,544	140.3	144.9	2,717,694	105.7	1,591,940	145.6	152.4	3,518,078	146.4	541,518	154.1	123.4	1,132,727	133.1	1,050,422	141.6	173.4	2,385,351	153.7
		34,653,970	137.8	117.5	80,912,209	87.6	53,460,235	138.9	150.7	124,430,476	142.7	17,629,644	140.0	117.5	38,840,617	126.1	35,830,591	138.3	175.0	85,589,859	151.8
Optical Zooming Function	With optical zoom lenses and exchangeable lenses	1,056,883	132.6	185.3	2,415,167	135.2	1,331,490	146.0	208.3	2,967,119	179.8										
		31,726,840	131.5	132.1	74,993,710	101.0	48,401,584	138.1	179.0	113,940,745	160.5										
	Without optical zoom lenses	122,661	280.5	50.3	302,527	38.6	260,450	143.7	64.3	550,959	73.1										
		2,927,130	283.6	53.4	5,918,499	32.7	5,058,651	146.7	60.0	10,489,731	64.9										

See Note 3),4),5)

Source : Japan Camera Industry Association (JCIA)

Digital Still Camera Export by Destination  
March, January - March in 2002

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																			
						Europe					N.America					Others				
	March	3) (%)	4) (%)	Jan.-Mar.	5) (%)	March	3) (%)	4) (%)	Jan.-Mar.	5) (%)	March	3) (%)	4) (%)	Jan.-Mar.	5) (%)	March	3) (%)	4) (%)	Jan.-Mar.	5) (%)
Digital Still Camera Total	1,050,422	141.6	173.4	2,385,351	153.7	430,777	161.7	180.9	915,482	152.2	474,139	134.4	166.2	1,097,947	147.7	145,506	118.6	176.4	371,922	179.6
	35,830,591	138.3	175.0	85,589,859	151.8	14,623,940	146.9	179.5	33,250,839	153.5	15,831,803	141.4	182.9	37,864,524	149.0	5,374,848	113.1	146.4	14,474,496	155.7

See Note 3),4),5)

Source : Japan Camera Industry Association (JCIA)

- Note : 1) Figures by JCIA member companies' only , including their overseas production.  
 2) Interchangeable lenses included standard lenses also, excepting lenses used only for APS Camera and Digital Camera.  
 3) Comparison over the previous month.  
 4) Comparison over the same month a year ago.  
 5) Comparison over the same period a year ago.