

Production, Shipment of Digital Still Camera
November, January - November in 2001

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		November	3) (%)	4) (%)	Jan.-Nov.	5) (%)	November	3) (%)	4) (%)	Jan.-Nov.	5) (%)	November	3) (%)	4) (%)	Jan.-Nov.	5) (%)	November	3) (%)	4) (%)	Jan.-Nov.	5) (%)
By Pixel	Less than 2MP	282,195	90.7	79.7	3,394,748	94.9	310,048	150.4	85.2	3,173,809	88.8	78,280	251.7	76.7	829,595	111.5	231,768	132.4	88.5	2,344,214	82.9
		5,546,839	93.9	62.2	72,813,918	71.2	7,053,423	139.6	69.3	74,376,878	65.3	1,391,250	277.4	52.4	16,304,947	69.7	5,662,173	124.4	75.3	58,071,931	64.1
	2-3MP	707,479	68.4	106.6	6,980,393	175.2	727,524	101.0	119.3	6,258,108	168.4	277,229	111.4	190.3	2,294,460	210.3	450,295	95.5	97.0	3,963,648	150.9
		21,969,736	68.3	84.6	225,379,092	130.5	22,157,368	98.3	92.0	207,568,967	122.0	9,589,846	112.7	156.9	81,575,546	154.3	12,567,522	89.6	70.0	125,993,421	107.4
	No less than 3MP	675,716	80.7	162.5	4,420,667	214.0	598,649	80.8	153.1	4,009,261	203.0	107,779	54.7	93.8	1,096,536	179.8	490,870	90.2	177.7	2,912,725	213.3
		30,148,352	84.5	150.6	212,856,339	204.8	30,778,445	84.2	137.4	218,157,895	198.8	5,548,966	56.0	84.9	61,149,583	174.3	25,229,479	94.6	158.9	157,008,312	210.3
Digital Still Camera Total		1,665,390	76.3	116.2	14,795,808	153.7	1,636,221	98.1	119.9	13,441,178	145.1	463,288	97.2	127.8	4,220,591	172.6	1,172,933	98.5	117.0	9,220,587	135.2
		57,664,927	78.2	105.0	511,049,349	134.8	59,989,236	93.5	105.9	500,103,740	127.0	16,530,062	87.4	108.0	159,030,076	142.9	43,459,174	96.0	105.1	341,073,664	120.7
Optical Zooming Function	With optical zoom lenses and exchangeable lenses	1,324,158	76.5	123.8	11,406,903	147.9	1,344,114	88.8	129.7	10,653,134	144.7										
		48,980,591	77.1	104.3	434,919,949	131.2	52,812,328	86.5	106.9	441,345,939	127.5										
	Without optical zoom lenses	341,232	75.6	93.8	3,388,905	177.1	292,107	189.7	89.0	2,788,044	146.5										
		8,684,336	85.0	109.3	76,129,400	160.3	7,176,908	229.6	98.6	58,757,801	123.0										

See Note 3),4),5)

Source : Japan Camera Industry Association (JCIA)

Digital Still Camera Export by Destination
November, January - November in 2001

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																			
	Europe										N.America					Others				
	November	3) (%)	4) (%)	Jan.-Nov.	5) (%)	November	3) (%)	4) (%)	Jan.-Nov.	5) (%)	November	3) (%)	4) (%)	Jan.-Nov.	5) (%)	November	3) (%)	4) (%)	Jan.-Nov.	5) (%)
Digital Still Camera Total	1,172,933	98.5	117.0	9,220,587	135.2	390,179	90.8	126.2	3,164,011	152.4	654,202	103.1	112.0	4,994,177	122.3	128,552	101.6	117.8	1,062,399	160.6
	43,459,174	96.0	105.1	341,073,664	120.7	14,824,402	87.5	118.4	120,526,584	135.7	23,726,693	101.8	99.3	176,852,261	108.6	4,908,079	97.9	99.4	43,694,819	141.7

See Note 3),4),5)

Source : Japan Camera Industry Association (JCIA)

- Note : 1) Figures by JCIA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also, excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.