

Production, Shipment of Digital Still Camera  
September, January - September in 2001

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		September	3)	4)	Jan.-Sep.	5)	September	3)	4)	Jan.-Sep.	5)	September	3)	4)	Jan.-Sep.	5)	September	3)	4)	Jan.-Sep.	5)
			(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
By Pixel	Less than 2MP	267,348	67.9	117.6	2,801,536	96.6	314,723	99.0	123.1	2,657,553	92.1	44,320	84.1	109.1	720,218	126.5	270,403	101.9	125.7	1,937,335	83.7
		4,898,900	63.1	69.7	61,359,734	73.3	6,534,796	90.1	82.7	62,270,353	65.7	811,680	77.4	61.7	14,412,179	77.5	5,723,116	92.3	86.9	47,858,174	62.9
	2-3MP	763,890	135.7	151.8	5,238,035	195.1	902,234	186.1	168.2	4,810,302	189.3	350,630	171.1	316.2	1,768,432	214.3	551,604	197.0	129.6	3,041,870	177.3
		20,708,954	122.4	105.1	171,227,340	139.6	27,210,882	167.6	122.5	162,871,101	131.4	11,342,777	159.3	215.0	63,474,037	152.1	15,868,105	174.0	93.7	99,397,064	120.9
No less than 3MP	480,373	120.7	182.9	2,907,982	220.4	502,111	151.5	183.4	2,669,495	214.1	137,365	229.7	171.3	791,896	196.3	364,746	134.3	188.4	1,877,599	222.6	
	21,789,918	112.0	159.0	147,019,506	218.4	27,189,273	146.2	186.4	150,805,564	224.1	7,769,507	221.7	180.1	45,694,738	199.0	19,419,766	128.6	189.0	105,110,826	237.2	
Digital Still Camera Total		1,511,611	111.6	152.2	10,947,553	158.5	1,719,068	151.5	161.3	10,137,350	151.9	532,315	167.7	229.7	3,280,546	182.5	1,186,753	145.3	142.3	6,856,804	140.7
		47,397,772	107.4	117.2	379,606,580	138.7	60,934,951	144.8	136.3	375,947,018	131.5	19,923,964	170.7	182.7	123,580,954	148.4	41,010,987	134.8	121.4	252,366,064	124.5
Optical Zooming Function	With optical zoom lenses and exchangeable lenses	1,119,542	111.4	148.7	8,351,127	146.2	1,299,197	145.3	152.7	7,795,357	143.1										
		40,100,404	108.7	114.4	322,380,050	132.9	52,849,518	140.6	133.6	327,492,623	129.1										
	Without optical zoom lenses	392,069	112.0	163.2	2,596,426	217.2	419,871	174.6	195.3	2,341,993	191.5										
		7,297,368	100.6	135.8	57,226,530	183.8	8,085,433	179.2	157.8	48,454,395	150.5										

See Note 3),4),5)

Source : Japan Camera Industry Association (JCIA)

Digital Still Camera Export by Destination  
September, January - September in 2001

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																			
						Europe					N.America					Others				
	September	3) (%)	4) (%)	Jan.-Sep.	5) (%)	September	3) (%)	4) (%)	Jan.-Sep.	5) (%)	September	3) (%)	4) (%)	Jan.-Sep.	5) (%)	September	3) (%)	4) (%)	Jan.-Sep.	5) (%)
Digital Still Camera Total	1,186,753	145.3	142.3	6,856,804	140.7	394,535	196.9	172.5	2,343,940	160.1	678,656	130.5	130.1	3,705,512	125.5	113,562	117.8	135.6	807,352	176.1
	41,010,987	134.8	121.4	252,366,064	124.5	13,895,284	169.2	143.7	88,765,393	140.7	22,664,228	123.9	112.3	129,828,588	110.2	4,451,475	114.0	113.3	33,772,083	155.5

See Note 3),4),5)

(日本写真機工業会)

- Note : 1) Figures by JCIA member companies' only , including their overseas production.  
 2) Interchangeable lenses included standard lenses also, excepting lenses used only for APS Camera and Digital Camera.  
 3) Comparison over the previous month.  
 4) Comparison over the same month a year ago.  
 5) Comparison over the same period a year ago.