

Production,Shipment of Digital Still Camera
July, January-July in 2020

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	566,692	125.2	48.1	3,996,477	48.4	656,604	128.4	56.3	4,170,430	49.2	141,411	191.6	64.0	709,102	50.4	515,193	117.7	54.6	3,461,328	49.0
	21,892,980	141.2	62.4	132,882,324	55.0	31,803,528	130.0	72.6	180,038,086	55.7	5,157,319	178.5	79.5	24,584,805	53.9	26,646,209	123.5	71.3	155,453,281	56.0

By Type	Camera with Built-in Lens	240,894	147.8	43.8	1,696,893	44.5	307,324	165.7	56.3	1,805,855	46.1	99,854	193.4	68.2	489,352	53.3	207,470	155.1	51.9	1,316,503	43.9
			4,733,741	135.7	48.8	30,289,703	49.3	6,416,283	124.4	58.7	38,497,988	51.8	1,777,011	162.1	64.7	8,656,908	52.0	4,639,272	114.2	56.7	29,841,080
By Type	Camera with Interchangeable Lens	325,798	112.5	51.8	2,299,584	51.9	349,280	107.1	56.4	2,364,575	51.9	41,557	187.6	55.7	219,750	44.9	307,723	101.2	56.5	2,144,825	52.7
		17,159,239	142.8	67.5	102,592,621	56.9	25,387,245	131.5	77.2	141,540,098	56.9	3,380,308	188.5	90.4	15,927,897	55.0	22,006,937	125.7	75.5	125,612,201	57.1
By Type	Single Lens Reflex	99,463	59.6	29.1	1,092,470	43.9	134,597	80.5	38.4	1,146,277	45.1	8,809	111.6	31.4	63,838	35.2	125,788	79.0	39.0	1,082,439	45.9
		4,268,733	81.2	38.7	38,609,990	48.6	6,044,778	91.4	44.4	49,320,375	48.6	396,247	60.1	39.9	4,270,461	46.4	5,648,531	94.9	44.8	45,049,914	48.9
By Type	Mirrorless 5)*	226,335	184.7	78.6	1,207,114	62.2	214,683	135.0	79.9	1,218,298	60.5	32,748	229.6	70.3	155,912	50.7	181,935	125.7	81.9	1,062,386	62.3
		12,890,506	190.6	89.6	63,982,631	63.5	19,342,467	152.4	100.2	92,219,723	62.6	2,984,061	263.3	108.6	11,657,436	59.0	16,358,406	141.5	98.8	80,562,287	63.1

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	85,680	82.7	79.7	565,650	75.0	83,660	185.7	48.6	536,708	43.9	181,833	108.2	56.2	1,304,138	47.5	144,046	129.5	49.0	925,444	44.6	19,974	204.8	42.3	129,388	47.6
	6,079,630	100.7	88.9	36,643,171	75.2	4,710,597	183.4	62.5	27,563,080	47.9	8,198,739	119.7	78.1	49,327,938	60.2	6,471,977	120.0	61.6	36,286,203	47.2	1,185,266	163.3	60.1	5,632,889	45.3

By Type	Camera with Built-in Lens	23,017	76.3	75.8	134,080	67.4	36,943	264.2	63.4	175,947	43.2	88,226	152.5	51.9	562,021	42.7	48,419	171.5	42.1	379,348	40.1	10,865	304.5	42.1	65,107	49.8
			611,006	61.8	59.9	4,443,588	72.5	928,997	197.2	65.6	4,404,742	46.0	1,897,065	122.8	59.0	11,789,970	50.7	942,507	98.8	45.0	7,935,109	48.4	259,697	252.9	59.0	1,267,671
By Type	Camera with Interchangeable Lens	62,663	85.2	81.3	431,570	77.7	46,717	150.4	41.0	360,761	44.2	93,607	84.9	61.0	742,117	52.0	95,627	115.2	53.4	546,096	48.5	9,109	147.3	42.5	64,281	45.7
		5,468,624	108.3	94.0	32,199,583	75.6	3,781,600	180.3	61.8	23,158,338	48.3	6,301,674	118.7	86.6	37,537,968	64.0	5,529,470	124.6	65.7	28,351,094	46.8	925,569	148.5	60.5	4,365,218	43.4
By Type	Single Lens Reflex	23,760	70.9	66.6	171,927	68.5	23,215	117.4	36.7	174,491	41.7	34,637	62.2	39.1	405,113	45.2	43,536	89.1	34.8	310,883	42.8	640	44.8	6.3	20,025	29.1
		1,674,163	89.0	66.9	10,296,780	59.5	1,069,558	123.6	40.2	8,106,675	40.2	1,716,638	115.5	62.3	14,671,360	62.0	1,129,096	72.2	27.6	11,125,805	40.6	59,076	38.6	9.8	849,294	23.3
By Type	Mirrorless 5)*	38,903	97.2	93.9	259,643	85.3	23,502	208.3	46.4	186,270	46.7	58,970	108.1	90.8	337,004	63.4	52,091	152.6	96.5	235,213	58.8	8,469	178.2	75.5	44,256	61.5
		3,794,461	119.8	114.4	21,902,803	86.7	2,712,042	220.1	78.3	15,051,663	54.2	4,585,036	120.0	101.4	22,866,608	65.2	4,400,374	153.2	101.8	17,225,289	52.0	866,493	184.3	93.1	3,515,924	54.9

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.