

Production,Shipment of Digital Still Camera
February, January-February in 2020
Corrected Edition

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	641,714	78.2	76.4	1,461,902	76.5	679,043	84.4	72.6	1,483,689	76.6	102,009	76.2	59.0	235,830	72.5	577,034	86.0	75.7	1,247,859	77.4
	22,054,416	86.9	87.1	47,438,491	81.4	29,733,404	89.3	81.4	63,047,823	80.9	4,329,870	93.9	70.0	8,942,950	83.0	25,403,534	88.5	83.7	54,104,873	80.5

By Type	Camera with Built-in Lens	202,463	56.0	56.4	564,098	67.7	226,530	63.2	54.7	584,846	67.3	58,019	66.9	57.9	144,777	72.7	168,511	62.1	53.7	440,069	65.7
			4,268,888	77.5	80.8	9,779,356	77.4	5,907,327	86.8	79.2	12,714,472	81.4	1,241,170	91.7	70.5	2,594,730	76.6	4,666,157	85.6	81.8	10,119,742
Camera with Interchangeable Lens	439,251	95.8	91.2	897,804	83.3	452,513	101.4	86.8	898,843	84.2	43,990	93.5	60.5	91,053	72.2	408,523	102.3	91.1	807,790	85.8	
	17,785,528	89.5	88.8	37,659,135	82.6	23,826,077	89.9	81.9	50,333,351	80.7	3,088,700	94.8	69.8	6,348,220	85.9	20,737,377	89.2	84.1	43,985,131	80.0	
Single Lens Reflex	235,278	109.2	91.5	450,717	77.6	232,657	102.3	81.0	460,143	75.2	11,123	67.2	45.6	27,683	61.2	221,534	105.0	84.3	432,460	76.3	
	8,108,877	102.3	101.7	16,037,180	87.5	9,473,789	88.7	72.7	20,157,051	73.0	806,030	66.5	60.4	2,017,923	79.7	8,667,759	91.5	74.1	18,139,128	72.4	
Mirrorless 5)*	203,973	83.9	90.9	447,087	90.0	219,856	100.5	94.0	438,700	96.3	32,867	107.8	68.0	63,370	78.4	186,989	99.3	100.7	375,330	100.1	
	9,676,651	81.0	80.3	21,621,955	79.2	14,352,288	90.7	89.4	30,176,300	86.8	2,282,670	111.5	73.9	4,330,297	89.2	12,069,618	87.6	93.1	25,846,003	86.4	

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	64,576	75.5	83.8	150,133	89.7	119,637	89.3	68.0	253,626	72.2	222,478	90.2	79.8	469,020	77.6	148,670	83.3	74.2	327,178	79.6	21,673	82.6	72.9	47,902	62.0
	3,652,570	65.9	66.7	9,198,070	79.1	6,310,116	96.7	82.3	12,837,533	75.4	8,344,295	92.8	98.7	17,335,064	96.8	6,242,957	95.8	84.5	12,758,399	74.6	853,596	76.1	62.2	1,975,807	55.7

By Type	Camera with Built-in Lens	11,250	55.8	50.0	31,412	66.3	24,018	54.1	42.1	68,402	57.6	68,347	57.1	57.2	188,001	62.2	56,826	78.5	54.8	129,218	77.2	8,070	53.9	72.7	23,036	66.9
			492,131	78.6	73.7	1,118,096	89.2	779,705	80.3	67.3	1,750,925	68.7	1,701,189	78.7	84.4	3,862,073	76.4	1,519,761	112.1	91.6	2,875,652	102.0	173,371	51.0	86.8	512,996
Camera with Interchangeable Lens	53,326	81.5	97.7	118,721	98.9	95,619	106.7	80.3	185,224	79.7	154,131	121.5	96.7	281,019	92.9	91,844	86.6	94.8	197,960	81.2	13,603	120.8	73.0	24,866	58.1	
	3,160,439	64.2	65.7	8,079,974	77.8	5,530,411	99.5	85.0	11,086,608	76.6	6,643,106	97.3	103.2	13,472,991	104.9	4,723,196	91.5	82.4	9,882,747	69.2	680,225	86.9	58.0	1,462,811	48.9	
Single Lens Reflex	19,853	60.0	73.2	52,945	87.8	47,533	114.4	73.2	89,066	73.8	99,832	144.3	98.7	169,036	84.6	49,816	75.9	85.9	115,471	71.7	4,500	312.1	38.9	5,942	24.1	
	1,126,561	48.1	44.9	3,469,665	68.6	2,042,344	100.7	62.3	4,069,864	61.8	3,499,610	128.3	133.1	6,226,430	104.2	1,773,102	76.6	66.7	4,086,383	66.8	226,142	372.9	36.6	286,786	21.4	
Mirrorless 5)*	33,473	103.6	122.0	65,776	110.3	48,086	100.0	88.9	96,158	86.1	54,299	94.1	93.3	111,983	109.1	42,028	103.9	108.2	82,489	99.7	9,103	92.7	129.0	18,924	104.3	
	2,033,878	78.9	88.5	4,610,309	86.6	3,488,067	98.8	108.0	7,016,744	88.9	3,143,496	76.6	82.5	7,246,561	105.5	2,950,094	103.6	96.0	5,796,364	71.0	454,083	62.9	81.9	1,176,025	71.2	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.