

Production, Shipment of Digital Still Camera
January, January in 2020
Corrected Edition

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Jan.	2)*	3)*	Jan.-Jan.	4)*	Jan.	2)*	3)*	Jan.-Jan.	4)*	Jan.	2)*	3)*	Jan.-Jan.	4)*	Jan.	2)*	3)*	Jan.-Jan.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	820,188	77.6	76.7	820,188	76.7	804,646	76.5	80.4	804,646	80.4	133,821	71.9	87.9	133,821	87.9	670,825	77.5	79.0	670,825	79.0
	25,384,075	76.8	77.1	25,384,075	77.1	33,314,419	79.1	80.4	33,314,419	80.4	4,613,080	81.4	100.5	4,613,080	100.5	28,701,339	78.7	77.9	28,701,339	77.9

By Type	Camera with Built-in Lens	361,635	87.9	76.3	361,635	76.3	358,316	87.1	78.7	358,316	78.7	86,758	74.0	87.7	86,758	87.7	271,558	92.4	76.2	271,558	76.2
		5,510,468	84.9	74.9	5,510,468	74.9	6,807,145	86.2	83.5	6,807,145	83.5	1,353,560	73.4	83.2	1,353,560	83.2	5,453,585	90.1	83.5	5,453,585	83.5
Camera with Interchangeable Lens	458,553	71.1	76.9	458,553	76.9	446,330	69.7	81.7	446,330	81.7	47,063	68.4	88.2	47,063	88.2	399,267	69.8	81.0	399,267	81.0	
	19,873,607	74.8	77.7	19,873,607	77.7	26,507,274	77.4	79.6	26,507,274	79.6	3,259,520	85.2	110.0	3,259,520	110.0	23,247,754	76.4	76.7	23,247,754	76.7	
Single Lens Reflex	215,439	69.5	66.6	215,439	66.6	227,486	75.2	70.1	227,486	70.1	16,560	67.6	79.4	16,560	79.4	210,926	75.9	69.5	210,926	69.5	
	7,928,303	71.4	76.6	7,928,303	76.6	10,683,262	89.2	73.3	10,683,262	73.3	1,211,893	125.4	101.2	1,211,893	101.2	9,471,369	86.1	70.8	9,471,369	70.8	
Mirrorless 5)*	243,114	72.5	89.3	243,114	89.3	218,844	64.7	98.7	218,844	98.7	30,503	68.8	93.9	30,503	93.9	188,341	64.1	99.6	188,341	99.6	
	11,945,304	77.2	78.4	11,945,304	78.4	15,824,012	71.1	84.6	15,824,012	84.6	2,047,627	71.6	115.9	2,047,627	115.9	13,776,385	71.0	81.3	13,776,385	81.3	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Jan.	2)*	3)*	Jan.-Jan.	4)*	Jan.	2)*	3)*	Jan.-Jan.	4)*	Jan.	2)*	3)*	Jan.-Jan.	4)*	Jan.	2)*	3)*	Jan.-Jan.	4)*	Jan.	2)*	3)*	Jan.-Jan.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	85,557	72.8	94.8	85,557	94.8	133,989	85.9	76.6	133,989	76.6	246,542	74.4	75.7	246,542	75.7	178,508	76.9	84.8	178,508	84.8	26,229	91.3	55.2	26,229	55.2
	5,545,500	73.8	90.1	5,545,500	90.1	6,527,417	86.8	69.7	6,527,417	69.7	8,990,769	78.7	95.2	8,990,769	95.2	6,515,442	73.3	67.1	6,515,442	67.1	1,122,211	100.5	51.6	1,122,211	51.6

By Type	Camera with Built-in Lens	20,162	69.0	81.1	20,162	81.1	44,384	100.1	71.9	44,384	71.9	119,654	94.0	65.5	119,654	65.5	72,392	95.1	113.5	72,392	113.5	14,966	88.0	64.1	14,966	64.1
		625,965	73.9	106.9	625,965	106.9	971,220	94.4	69.9	971,220	69.9	2,160,884	85.6	71.1	2,160,884	71.1	1,355,891	103.5	116.9	1,355,891	116.9	339,625	98.0	95.3	339,625	95.3
Camera with Interchangeable Lens	65,395	74.1	99.9	65,395	99.9	89,605	80.3	79.1	89,605	79.1	126,888	62.2	88.7	126,888	88.7	106,116	67.9	72.3	106,116	72.3	11,263	96.0	46.7	11,263	46.7	
	4,919,535	73.7	88.3	4,919,535	88.3	5,556,197	85.6	69.7	5,556,197	69.7	6,829,885	76.7	106.6	6,829,885	106.6	5,159,551	68.1	60.4	5,159,551	60.4	782,586	101.6	43.0	782,586	43.0	
Single Lens Reflex	33,092	97.8	99.7	33,092	99.7	41,533	92.0	74.5	41,533	74.5	69,204	60.4	70.1	69,204	70.1	65,655	76.6	63.7	65,655	63.7	1,442	-104.3	11.1	1,442	11.1	
	2,343,104	95.3	92.1	2,343,104	92.1	2,027,520	97.0	61.2	2,027,520	61.2	2,726,820	73.7	81.5	2,726,820	81.5	2,313,281	76.8	67.0	2,313,281	67.0	60,644	-23.9	8.4	60,644	8.4	
Mirrorless 5)*	32,303	59.3	100.2	32,303	100.2	48,072	72.3	83.5	48,072	83.5	57,684	64.5	129.9	57,684	129.9	40,461	57.4	92.3	40,461	92.3	9,821	74.8	88.5	9,821	88.5	
	2,576,431	61.2	85.1	2,576,431	85.1	3,528,677	80.1	75.7	3,528,677	75.7	4,103,065	78.8	134.0	4,103,065	134.0	2,846,270	62.4	55.9	2,846,270	55.9	721,942	70.5	65.8	721,942	65.8	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.