

Production, Shipment of Digital Still Camera
July, January-July in 2019

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)										Shipment to Asia (except for Japan) 7)*										
	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Shipment to Japan					Except for Shipments to Japan					Jul.	2)*	3)*	Jan.-Jul.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)		(%)	(%)			
Digital Still Camera Total	1,178,774	95.1	74.2	8,249,302	72.7	1,165,401	93.0	77.9	8,474,056	75.8	220,983	112.6	88.9	1,407,716	83.3	944,418	89.4	75.7	7,066,340	74.5	279,691	97.8	68.9	1,977,969	64.5	
	37,316,810	97.6	88.8	246,416,182	82.6	43,833,597	98.2	80.9	323,173,692	78.1	6,486,773	105.2	91.3	45,628,916	89.0	37,346,824	97.1	79.3	277,544,776	76.6	14,376,148	99.3	73.2	106,224,955	71.3	
By Type	Camera with Built-in Lens	549,725	87.9	78.6	3,817,499	79.1	545,721	89.2	80.8	3,918,164	80.8	146,317	112.0	90.4	918,785	86.3	399,404	83.1	77.7	2,999,379	79.2	88,661	98.5	90.4	605,855	81.1
		9,700,042	94.5	87.6	61,470,369	90.8	10,931,097	97.4	81.0	74,387,328	84.5	2,745,757	122.3	101.6	16,656,102	95.5	8,185,340	91.2	75.9	57,731,226	81.8	2,434,659	106.5	101.0	15,706,031	91.9
	Camera with Interchangeable Lens	629,049	102.5	70.7	4,431,803	67.9	619,680	96.7	75.5	4,555,892	72.0	74,666	113.9	86.2	488,931	78.2	545,014	94.7	74.2	4,066,961	71.3	191,030	97.5	62.0	1,372,114	59.2
		27,616,768	98.7	89.2	184,945,813	80.2	32,902,500	98.5	80.9	248,786,364	76.4	3,741,016	95.4	84.9	28,972,814	85.6	29,161,484	98.9	80.4	219,813,550	75.3	11,941,489	98.0	69.3	90,518,924	68.6
	Single Lens Reflex	341,246	99.1	62.8	2,490,419	61.6	350,828	99.8	68.8	2,541,814	63.9	28,060	105.2	66.9	181,210	62.9	322,768	99.4	69.0	2,360,604	64.0	98,961	95.8	51.4	669,305	49.3
		12,462,917	92.2	70.4	82,621,738	62.6	13,604,882	102.8	61.0	101,422,277	55.2	994,301	70.2	52.2	9,201,903	58.7	12,610,581	106.7	61.8	92,220,374	54.9	5,163,618	94.2	49.2	37,488,785	48.3
Mirrorless 5)*	287,803	106.8	83.1	1,941,384	78.1	268,852	92.9	86.4	2,014,078	85.6	46,606	119.8	104.4	307,721	91.3	222,246	88.7	83.3	1,706,357	84.7	92,069	99.5	79.8	702,809	73.3	
	15,153,851	104.8	114.3	102,324,075	103.8	19,297,618	95.6	105.1	147,364,087	103.9	2,746,715	109.6	109.9	19,770,911	108.9	16,550,903	93.6	104.3	127,593,176	103.2	6,777,871	101.0	100.6	53,030,139	97.4	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas					
	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	(%)
Digital Still Camera Total	107,453	92.7	-	754,154	-	172,238	101.3	-	1,223,815	-	323,528	76.1	80.4	2,744,079	83.5	293,960	94.5	75.8	2,072,719	73.3	47,239	138.9	90.3	271,573	87.4	
	6,837,884	102.0	-	48,701,927	-	7,538,264	97.0	-	57,523,028	-	10,494,727	83.2	84.6	81,942,355	77.5	10,504,908	104.7	81.4	76,932,260	81.6	1,971,041	145.7	93.0	12,445,206	94.2	
By Type	Camera with Built-in Lens	30,346	101.9	-	198,785	-	58,315	96.8	-	407,070	-	170,078	85.0	78.8	1,316,929	79.2	114,881	66.1	65.5	945,797	76.4	25,784	151.9	105.2	130,798	95.2
		1,019,374	115.9	-	6,127,372	-	1,415,285	100.6	-	9,578,659	-	3,216,171	87.9	70.3	23,244,730	74.3	2,094,554	75.5	62.8	16,390,833	84.5	439,956	169.5	93.6	2,389,632	84.8
	Camera with Interchangeable Lens	77,107	89.5	-	555,369	-	113,923	103.8	-	816,745	-	153,450	68.2	82.3	1,427,150	87.9	179,079	130.3	84.4	1,126,922	70.8	21,455	125.9	77.2	140,775	81.3
		5,818,510	99.9	-	42,574,555	-	6,122,979	96.2	-	47,944,369	-	7,278,556	81.3	93.0	58,697,625	78.8	8,410,354	115.8	87.8	60,541,427	80.8	1,531,085	140.0	92.8	10,055,574	96.7
	Single Lens Reflex	35,664	77.3	-	251,126	-	63,297	110.7	-	418,179	-	88,497	67.4	90.2	895,359	84.8	125,071	153.1	79.3	727,082	61.8	10,239	122.7	53.3	68,858	70.1
		2,502,837	90.1	-	17,318,606	-	2,660,781	98.3	-	20,170,179	-	2,757,199	87.6	76.5	23,648,903	56.3	4,089,472	143.7	76.4	27,436,619	63.3	600,292	177.2	62.4	3,646,067	70.4
Mirrorless 5)*	41,443	103.7	-	304,243	-	50,626	96.3	-	398,566	-	64,953	69.4	73.6	531,791	93.7	54,008	96.8	99.1	399,840	96.6	11,216	129.0	130.8	71,917	95.9	
	3,315,673	108.9	-	25,255,949	-	3,462,198	94.5	-	27,774,190	-	4,521,357	77.9	107.1	35,048,722	107.8	4,320,882	97.9	102.3	33,104,808	105.0	930,793	123.3	135.1	6,409,507	122.8	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex", a category used for our statistics till 2018, is referred to as "mirrorless" from 2019.

6) "To China" is separated from "to Asia" from 2019.

7) "To Asia" before 2019 and "to Asia except for Japan" are the same target area.