

Production, Shipment of Digital Still Camera
April, January-April in 2019

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)										Shipment to Asia (except for Japan) 7)*										
	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Shipment to Japan					Except for Shipments to Japan					Apr.	2)*	3)*	Jan.-Apr.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)		(%)	(%)			
Digital Still Camera Total	1,390,970	115.4	74.3	4,506,625	71.1	1,516,705	120.2	78.1	4,715,126	74.8	251,777	109.2	100.0	807,496	80.3	1,264,928	122.6	74.8	3,907,630	73.8	322,405	116.5	60.2	1,117,495	62.8	
	40,611,453	117.5	85.5	133,423,870	81.6	60,842,745	133.8	85.1	184,288,060	78.0	8,689,514	110.9	120.6	27,299,322	88.4	52,153,231	138.6	81.1	156,988,738	76.4	18,901,387	132.7	72.1	61,805,440	70.7	
By Type	Camera with Built-in Lens	632,087	111.5	75.6	2,032,020	73.7	693,945	115.2	79.8	2,165,387	77.8	168,760	109.4	103.8	522,240	81.2	525,185	117.2	74.3	1,643,147	76.8	89,953	116.3	70.9	333,388	73.6
		10,450,444	117.6	98.9	31,978,343	89.4	13,998,156	122.6	96.4	41,033,630	85.8	3,193,534	104.4	129.2	9,640,911	93.0	10,804,622	129.3	89.7	31,392,719	83.8	2,671,475	120.6	99.6	8,687,433	86.3
	Camera with Interchangeable Lens	758,883	118.9	73.3	2,474,605	69.1	822,760	124.7	76.7	2,549,739	72.5	83,017	109.0	93.1	285,256	78.8	739,743	126.8	75.2	2,264,483	71.8	232,452	116.6	56.8	784,107	59.1
		30,161,009	117.5	81.7	101,445,527	79.4	46,844,589	137.6	82.2	143,254,430	76.0	5,495,980	115.1	116.2	17,658,411	86.1	41,348,609	141.3	79.1	125,596,019	74.8	16,229,912	134.9	69.0	53,118,007	68.6
	Single Lens Reflex	432,359	121.5	71.1	1,369,101	60.7	441,197	122.5	71.3	1,413,212	63.6	29,395	105.8	84.3	102,442	63.5	411,802	123.9	70.5	1,310,770	63.6	107,973	136.8	50.1	367,926	47.6
		13,500,641	122.7	67.4	42,833,626	57.9	17,955,901	137.8	62.9	58,591,406	55.3	1,542,116	107.9	81.4	5,501,835	59.1	16,413,785	141.4	61.6	53,089,571	55.0	6,174,513	158.3	50.9	21,717,707	48.1
	Mirrorless 5)*	326,524	115.7	76.5	1,105,504	83.3	381,563	127.5	84.1	1,136,527	87.8	53,622	110.8	98.7	182,814	91.0	327,941	130.7	82.1	953,713	87.2	124,479	103.4	64.4	416,181	75.1
		16,660,368	113.6	98.8	58,611,901	108.9	28,888,688	137.5	101.5	84,663,024	102.5	3,953,864	118.1	139.4	12,156,576	108.5	24,934,824	141.1	97.3	72,506,448	101.6	10,055,399	123.7	88.3	31,400,300	97.5

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas					
	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	(%)
Digital Still Camera Total	126,687	123.0	-	397,020	-	195,718	112.7	-	720,475	-	478,752	117.6	91.3	1,490,469	83.6	416,655	132.7	70.5	1,141,784	72.4	47,116	140.4	120.3	157,882	100.5	
	8,364,105	126.2	-	26,626,802	-	10,537,282	138.4	-	35,178,638	-	14,824,493	126.1	89.7	44,481,274	77.8	16,149,922	158.3	81.2	43,449,061	80.8	2,277,429	159.5	135.6	7,252,963	103.8	
By Type	Camera with Built-in Lens	36,186	158.0	-	106,457	-	53,767	98.7	-	226,931	-	228,622	119.8	76.6	721,626	78.2	184,990	112.6	70.2	516,679	73.9	21,620	140.5	120.9	71,454	108.7
		1,125,045	131.2	-	3,235,714	-	1,546,430	113.9	-	5,451,719	-	4,211,424	135.5	79.1	12,373,769	75.8	3,473,741	124.6	93.9	9,080,294	93.6	447,982	181.4	128.8	1,251,223	92.0
	Camera with Interchangeable Lens	90,501	113.0	-	290,563	-	141,951	119.1	-	493,544	-	250,130	115.7	110.8	768,843	89.4	231,665	154.7	70.8	625,105	71.2	25,496	140.4	119.8	86,428	94.6
		7,239,060	125.4	-	23,391,088	-	8,990,852	143.7	-	29,726,919	-	10,613,069	122.7	94.8	32,107,505	78.6	12,676,181	171.0	78.2	34,368,767	78.0	1,829,447	154.9	137.4	6,001,740	106.6
	Single Lens Reflex	35,621	139.4	-	121,503	-	72,352	135.6	-	246,423	-	152,948	108.7	115.8	493,549	82.5	137,689	133.6	60.3	401,778	62.9	13,192	135.9	165.4	47,517	92.1
		2,414,758	146.0	-	9,123,864	-	3,759,755	167.4	-	12,593,843	-	4,161,796	125.6	76.9	13,449,888	56.4	5,323,351	135.1	61.3	15,378,186	62.4	754,125	167.7	188.0	2,543,790	88.6
	Mirrorless 5)*	54,880	100.7	-	169,060	-	69,599	105.7	-	247,121	-	97,182	128.8	103.7	275,294	105.3	93,976	201.5	95.1	223,327	93.6	12,304	145.5	92.4	38,911	98.0
		4,824,302	117.1	-	14,267,224	-	5,231,097	130.4	-	17,133,076	-	6,451,273	120.9	111.4	18,657,617	109.8	7,352,830	211.8	97.9	18,990,581	97.8	1,075,322	147.0	115.6	3,457,950	125.4

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.
- 5) "Non-Reflex", a category used for our statistics till 2018, is referred to as "mirrorless" from 2019.
- 6) "To China" is separated from "to Asia" from 2019.
- 7) "To Asia" before 2019 and "to Asia except for Japan" are the same target area.