

Production, Shipment of Digital Still Camera
January, January-January in 2019

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)										Shipment to Asia (except for Japan) 7)*										
						Shipment to Japan					Except for Shipments to Japan															
	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	
Digital Still Camera Total	1,069,940	83.2	77.8	1,069,940	77.8	1,001,398	75.5	74.7	1,001,398	74.7	152,291	60.1	67.8	152,291	67.8	849,107	79.2	76.1	849,107	76.1	265,317	92.1	67.7	265,317	67.7	
	32,935,914	87.1	93.8	32,935,914	93.8	41,440,346	74.8	79.5	41,440,346	79.5	4,590,529	58.0	66.1	4,590,529	66.1	36,849,817	77.6	81.6	36,849,817	81.6	15,519,158	77.1	74.7	15,519,158	74.7	
By Type	Camera with Built-in Lens	473,924	75.1	67.4	473,924	67.4	455,210	71.0	68.4	455,210	68.4	98,926	62.0	65.6	98,926	65.6	356,284	74.0	69.3	356,284	69.3	86,567	113.0	78.7	86,567	78.7
		7,353,313	79.8	81.5	7,353,313	81.5	8,156,278	71.8	70.0	8,156,278	70.0	1,626,386	60.5	64.4	1,626,386	64.4	6,529,892	75.3	71.6	6,529,892	71.6	1,974,862	93.8	73.5	1,974,862	73.5
	Camera with Interchangeable Lens	596,016	91.0	88.8	596,016	88.8	546,188	79.8	80.9	546,188	80.9	53,365	56.8	72.3	53,365	72.3	492,823	83.4	81.9	492,823	81.9	178,750	84.5	63.4	178,750	63.4
		25,582,601	89.4	98.1	25,582,601	98.1	33,284,068	75.5	82.2	33,284,068	82.2	2,964,143	56.7	67.0	2,964,143	67.0	30,319,925	78.1	84.1	30,319,925	84.1	13,544,296	75.2	74.8	13,544,296	74.8
	Single Lens Reflex	323,702	88.1	77.8	323,702	77.8	324,512	88.8	78.2	324,512	78.2	20,869	61.8	49.1	20,869	49.1	303,643	91.6	81.5	303,643	81.5	88,934	91.2	57.8	88,934	57.8
		10,350,204	82.4	69.6	10,350,204	69.6	14,576,755	84.9	61.3	14,576,755	61.3	1,197,713	74.4	47.9	1,197,713	47.9	13,379,042	85.9	62.9	13,379,042	62.9	5,857,350	84.2	53.9	5,857,350	53.9
Mirrorless 5)*	272,314	94.8	106.9	272,314	106.9	221,676	69.4	85.2	221,676	85.2	32,496	54.0	103.8	32,496	103.8	189,180	73.0	82.7	189,180	82.7	89,816	78.8	70.2	89,816	70.2	
	15,232,397	95.0	136.0	15,232,397	136.0	18,707,313	69.6	112.1	18,707,313	112.1	1,766,430	48.8	91.9	1,766,430	91.9	16,940,883	72.8	114.8	16,940,883	114.8	7,686,946	69.5	106.2	7,686,946	106.2	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas					
	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	
Digital Still Camera Total	90,289	-	-	90,289	-	175,028	-	-	175,028	-	325,691	79.3	77.4	325,691	77.4	210,619	61.5	77.0	210,619	77.0	47,480	152.8	158.2	47,480	158.2	
	6,156,314	-	-	6,156,314	-	9,362,844	-	-	9,362,844	-	9,445,800	69.3	71.2	9,445,800	71.2	9,709,290	80.4	101.2	9,709,290	101.2	2,175,569	128.9	143.1	2,175,569	143.1	
By Type	Camera with Built-in Lens	24,857	-	-	24,857	-	61,710	-	-	61,710	-	182,596	77.1	73.1	182,596	73.1	63,767	41.3	44.6	63,767	44.6	23,354	171.9	199.9	23,354	199.9
		585,709	-	-	585,709	-	1,389,153	-	-	1,389,153	-	3,038,297	73.8	72.0	3,038,297	72.0	1,160,325	54.5	61.0	1,160,325	61.0	356,408	110.2	116.3	356,408	116.3
	Camera with Interchangeable Lens	65,432	-	-	65,432	-	113,318	-	-	113,318	-	143,095	82.4	83.7	143,095	83.7	146,852	78.1	112.7	146,852	112.7	24,126	137.9	131.6	24,126	131.6
		5,570,605	-	-	5,570,605	-	7,973,691	-	-	7,973,691	-	6,407,503	67.4	70.9	6,407,503	70.9	8,548,965	85.9	111.2	8,548,965	111.2	1,819,161	133.4	149.8	1,819,161	149.8
	Single Lens Reflex	33,207	-	-	33,207	-	55,727	-	-	55,727	-	98,681	118.6	81.1	98,681	81.1	102,994	72.7	118.5	102,994	118.5	13,034	144.0	128.8	13,034	128.8
		2,544,758	-	-	2,544,758	-	3,312,592	-	-	3,312,592	-	3,345,226	105.3	56.5	3,345,226	56.5	3,454,178	72.6	88.1	3,454,178	88.1	722,288	106.5	123.5	722,288	123.5
Mirrorless 5)*	32,225	-	-	32,225	-	57,591	-	-	57,591	-	44,414	49.1	90.2	44,414	90.2	43,858	94.9	101.0	43,858	101.0	11,092	131.3	135.1	11,092	135.1	
	3,025,847	-	-	3,025,847	-	4,661,099	-	-	4,661,099	-	3,062,277	48.4	98.0	3,062,277	98.0	5,094,787	98.2	135.2	5,094,787	135.2	1,096,873	159.9	174.3	1,096,873	174.3	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex", a category used for our statistics till 2018, is referred to as "mirrorless" from 2019.

6) "To China" is separated from "to Asia" from 2019.

7) "To Asia" before 2019 and "to Asia except for Japan" are the same target area.