

Production, Shipment of Digital Still Camera
October, January-October in 2018

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	1,732,463	104.9	79.0	16,532,373	77.6	1,782,353	102.9	79.2	16,422,431	77.6	211,449	97.5	80.2	2,367,231	81.1	1,570,904	103.7	79.0	14,055,200	77.0
	49,953,824	112.4	101.9	437,785,941	95.4	70,790,897	105.4	96.8	609,212,670	91.8	6,987,372	87.2	88.3	73,176,596	87.7	63,803,525	107.9	97.8	536,036,074	92.4

By Type	Camera with Built-in Lens	771,381	100.9	67.1	7,181,041	62.8	781,824	97.6	66.7	7,232,134	63.9	121,286	92.7	69.8	1,481,561	77.3	660,538	98.6	66.2	5,750,573	61.2
		Camera with Interchangeable Lens	11,908,351	106.9	81.0	102,496,003	71.9	15,109,875	97.8	75.5	133,250,313	73.4	2,123,724	87.5	70.4	24,762,155	81.5	12,986,151	99.8	76.4	108,488,158
Single Lens Reflex	961,082	108.3	92.0	9,351,332	94.7	1,000,529	107.4	92.6	9,190,297	93.3	90,163	104.8	100.3	885,670	88.4	910,366	107.7	91.9	8,304,627	93.8	
	38,045,473	114.3	110.8	335,289,938	106.1	55,681,022	107.7	104.8	475,962,357	98.7	4,863,648	87.0	99.4	48,414,441	91.2	50,817,374	110.2	105.4	427,547,916	99.7	
Non-Reflex 5)*	560,233	104.1	82.3	5,778,276	90.3	565,843	101.1	82.3	5,741,534	89.5	39,552	106.7	71.5	406,739	73.6	526,291	100.7	83.3	5,334,795	91.0	
	18,415,303	110.3	84.8	186,195,557	94.1	23,828,119	98.1	73.8	257,575,632	86.2	1,751,481	99.7	54.8	21,120,702	67.9	22,076,638	98.0	75.9	236,454,930	88.4	
	400,849	114.7	110.2	3,573,056	102.7	434,686	117.0	110.7	3,448,763	100.3	50,611	103.4	146.1	478,931	106.6	384,075	119.1	107.3	2,969,832	99.4	
	19,630,170	118.3	155.8	149,094,381	126.1	31,852,903	116.1	153.0	218,386,725	119.1	3,112,167	81.2	183.4	27,293,739	124.0	28,740,736	121.8	150.3	191,092,986	118.4	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	211,449	97.5	80.2	2,367,231	81.1	587,991	112.4	82.4	4,912,734	74.1	633,863	116.9	94.6	4,448,649	83.0	296,968	78.4	55.9	4,198,686	74.5	52,082	72.8	71.9	495,131	79.9
	6,987,372	87.2	88.3	73,176,596	87.7	18,102,169	116.3	92.8	152,690,965	87.6	24,670,246	118.5	119.3	153,936,663	100.3	18,856,030	93.0	82.3	209,333,789	89.8	2,175,080	87.3	101.3	20,074,657	103.4

By Type	Camera with Built-in Lens	121,286	92.7	69.8	1,481,561	77.3	313,206	107.2	71.4	2,533,505	62.1	233,649	100.4	71.7	1,926,606	65.7	87,783	84.6	47.1	1,048,799	52.7	25,900	62.7	56.0	241,663	61.2
		Camera with Interchangeable Lens	2,123,724	87.5	70.4	24,762,155	81.5	5,942,932	107.7	79.1	47,408,629	72.7	3,945,179	97.2	78.1	31,061,203	72.6	2,490,657	93.1	66.1	25,226,595	67.1	607,383	79.7	90.1	4,791,731
Single Lens Reflex	90,163	104.8	100.3	885,670	88.4	274,785	119.1	99.9	2,379,229	93.2	400,214	129.3	116.4	2,522,043	103.8	209,185	76.1	60.6	3,149,887	86.5	26,182	86.6	99.9	253,468	113.0	
	4,863,648	87.0	99.4	48,414,441	91.2	12,159,237	121.0	101.4	105,282,336	96.5	20,725,067	123.7	132.6	122,875,460	111.0	16,365,373	93.0	85.5	184,107,194	94.2	1,567,697	90.6	106.5	15,282,926	111.4	
Non-Reflex 5)*	39,552	106.7	71.5	406,739	73.6	145,790	110.5	76.8	1,504,541	84.0	270,650	125.6	105.7	1,843,565	97.5	97,028	60.8	56.9	1,849,582	89.8	12,823	79.9	81.6	137,107	115.2	
	1,751,481	99.7	54.8	21,120,702	67.9	4,321,605	117.8	60.2	54,276,600	76.7	10,917,468	124.2	105.3	70,165,471	95.9	6,214,571	67.6	58.2	104,671,395	89.8	622,994	70.7	71.6	7,341,464	102.2	
	50,611	103.4	146.1	478,931	106.6	128,995	130.5	151.4	874,688	114.9	129,564	137.8	147.6	678,478	126.0	112,157	97.2	64.2	1,300,305	82.2	13,359	94.2	127.3	116,361	110.4	
	3,112,167	81.2	183.4	27,293,739	124.0	7,837,632	122.9	163.0	51,005,736	132.8	9,807,599	123.0	186.5	52,709,989	140.3	10,150,802	120.8	120.1	79,435,799	100.7	944,703	111.4	156.8	7,941,462	121.5	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.