

Production, Shipment of Digital Still Camera
May, January-May in 2018

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	May.	2)*	3)*	Jan.-May.	4)*	May.	2)*	3)*	Jan.-May.	4)*	May.	2)*	3)*	Jan.-May.	4)*	May.	2)*	3)*	Jan.-May.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	1,711,552	91.5	76.1	8,049,000	77.2	1,708,671	88.0	76.8	8,009,490	76.5	210,308	83.5	82.3	1,215,684	80.5	1,498,363	88.6	76.1	6,793,806	75.8
	45,636,159	96.1	95.8	209,225,003	94.5	59,864,569	83.7	85.0	296,109,391	92.8	6,086,666	84.5	77.1	36,957,818	89.8	53,777,903	83.6	86.0	259,151,573	93.3

By Type	Camera with Built-in Lens	695,464	83.2	56.4	3,452,431	60.6	698,894	80.4	58.7	3,481,961	61.2	123,609	76.0	72.7	766,797	76.4	575,285	81.4	56.4	2,715,164	57.9
			10,095,689	95.6	66.0	45,878,520	65.4	12,570,089	86.6	67.0	60,388,796	68.0	2,006,556	81.2	70.7	12,368,333	79.8	10,563,533	87.7	66.4	48,020,463
By Type	Camera with Interchangeable Lens	1,016,088	98.2	100.0	4,596,569	97.3	1,009,777	94.1	97.5	4,527,529	94.7	86,699	97.2	101.6	448,887	88.8	923,078	93.9	97.2	4,078,642	95.4
		35,540,470	96.3	109.9	163,346,483	108.0	47,294,480	83.0	91.5	235,720,595	102.4	4,080,110	86.2	80.7	24,589,485	95.8	43,214,370	82.7	92.7	211,131,110	103.3
By Type	Single Lens Reflex	616,321	101.3	98.1	2,870,062	95.4	626,138	101.2	97.1	2,849,193	94.0	41,098	117.9	98.4	202,304	73.2	585,040	100.2	97.0	2,646,889	96.1
		19,626,734	97.9	108.3	93,631,459	102.2	27,774,714	97.4	96.8	133,632,025	94.9	2,194,422	115.8	85.8	11,496,017	81.0	25,580,292	96.0	97.9	122,136,008	96.5
By Type	Non-Reflex 5)*	399,767	93.7	103.2	1,726,507	100.8	383,639	84.6	98.2	1,678,336	95.9	45,601	83.9	104.6	246,583	107.6	338,038	84.7	97.4	1,431,753	94.1
		15,913,736	94.3	112.0	69,715,024	116.9	19,519,766	68.6	84.9	102,088,570	114.2	1,885,688	66.5	75.5	13,093,468	114.2	17,634,078	68.8	86.0	88,995,102	114.3

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	May.	2)*	3)*	Jan.-May.	4)*	May.	2)*	3)*	Jan.-May.	4)*	May.	2)*	3)*	Jan.-May.	4)*	May.	2)*	3)*	Jan.-May.	4)*	May.	2)*	3)*	Jan.-May.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	210,308	83.5	82.3	1,215,684	80.5	508,224	96.9	67.2	2,290,495	71.4	494,570	83.7	84.6	2,071,159	81.8	448,745	83.7	78.8	2,228,299	75.8	46,824	119.5	79.0	203,853	71.2
	6,086,666	84.5	77.1	36,957,818	89.8	15,821,140	95.8	81.2	73,003,121	90.0	15,362,970	77.2	87.7	69,113,527	98.3	20,720,075	79.1	87.6	108,172,876	92.4	1,873,718	111.6	99.8	8,862,049	95.0

By Type	Camera with Built-in Lens	123,609	76.0	72.7	766,797	76.4	258,366	86.5	59.8	1,180,580	60.6	198,308	75.2	57.6	897,263	59.5	96,148	75.8	47.1	549,147	52.2	22,463	125.6	56.7	88,174	49.4
			2,006,556	81.2	70.7	12,368,333	79.8	4,909,948	92.3	73.7	21,241,319	70.2	3,104,825	83.9	65.6	12,802,338	61.1	2,115,030	78.9	54.0	12,182,398	62.2	433,730	124.7	72.3	1,794,408
By Type	Camera with Interchangeable Lens	86,699	97.2	101.6	448,887	88.8	249,858	110.6	77.0	1,109,915	88.3	296,262	90.5	123.0	1,173,896	114.6	352,597	86.2	96.5	1,679,152	89.0	24,361	114.4	124.1	115,679	107.2
		4,080,110	86.2	80.7	24,589,485	95.8	10,911,192	97.4	85.1	51,761,802	101.8	12,258,145	75.7	95.9	56,311,189	114.1	18,605,045	79.1	94.3	95,990,478	98.4	1,439,988	108.1	112.7	7,067,641	104.2
By Type	Single Lens Reflex	41,098	117.9	98.4	202,304	73.2	151,562	114.8	63.4	750,162	83.6	231,194	101.2	132.5	870,179	113.1	189,606	87.9	104.3	962,276	92.9	12,678	158.9	162.3	64,272	122.3
		2,194,422	115.8	85.8	11,496,017	81.0	6,271,993	115.9	76.3	30,123,385	89.5	8,234,071	94.8	112.0	32,876,003	105.8	10,489,575	86.4	104.6	55,681,554	95.2	584,653	145.7	112.3	3,455,066	102.3
By Type	Non-Reflex 5)*	45,601	83.9	104.6	246,583	107.6	98,296	104.8	115.2	359,753	100.1	65,068	65.8	98.1	303,717	119.0	162,991	84.3	88.8	716,876	84.2	11,683	87.8	98.8	51,407	92.9
		1,885,688	66.5	75.5	13,093,468	114.2	4,639,199	80.1	100.6	21,638,417	126.0	4,024,074	53.6	74.1	23,435,186	128.1	8,115,470	71.3	83.6	40,308,924	103.3	855,335	91.9	112.9	3,612,575	106.0

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.