

Production, Shipment of Digital Still Camera
April, January-April in 2018

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	1,871,153	109.3	86.7	6,337,448	77.6	1,942,182	115.8	85.1	6,300,819	76.4	251,732	89.5	85.2	1,005,376	80.2	1,690,450	121.1	85.1	5,295,443	75.7
	47,476,169	102.2	102.0	163,588,844	94.2	71,505,028	115.8	105.4	236,244,822	95.0	7,203,874	79.9	89.4	30,871,152	92.8	64,301,154	121.9	107.6	205,373,670	95.4

By Type	Camera with Built-in Lens	836,044	124.7	70.6	2,756,967	61.7	869,513	123.3	69.6	2,783,067	61.8	162,538	90.8	82.1	643,188	77.1	706,975	134.3	67.3	2,139,879	58.3
			10,563,249	117.6	70.4	35,782,831	65.2	14,522,241	121.3	74.2	47,818,707	68.2	2,472,155	89.9	81.1	10,361,777	81.8	12,050,086	130.7	73.0	37,456,930
By Type	Camera with Interchangeable Lens	1,035,109	99.3	106.3	3,580,481	96.6	1,072,669	110.4	103.9	3,517,752	93.9	89,194	87.3	91.4	362,188	86.2	983,475	113.1	105.2	3,155,564	94.9
		36,912,920	98.6	117.0	127,806,013	107.5	56,982,787	114.5	118.0	188,426,115	105.6	4,731,719	75.6	94.4	20,509,375	99.6	52,251,068	120.1	120.8	167,916,740	106.4
By Type	Single Lens Reflex	608,444	91.4	96.3	2,253,741	94.6	619,011	97.6	93.9	2,223,055	93.2	34,863	91.1	65.9	161,206	68.7	584,148	98.0	96.3	2,061,849	95.8
		20,043,123	92.2	102.5	74,004,725	100.7	28,530,079	102.4	95.0	105,857,311	94.4	1,894,716	81.6	64.7	9,301,595	80.0	26,635,363	104.2	98.3	96,555,716	96.1
By Type	Non-Reflex 5)*	426,665	113.3	124.9	1,326,740	100.1	453,658	134.4	121.5	1,294,697	95.2	54,331	85.1	121.7	200,982	108.3	399,327	145.9	121.5	1,093,715	93.1
		16,869,797	107.4	140.9	53,801,288	118.5	28,452,708	129.9	155.9	82,568,804	124.4	2,837,003	72.0	136.0	11,207,780	125.0	25,615,705	142.6	158.5	71,361,024	124.3

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	251,732	89.5	85.2	1,005,376	80.2	524,439	118.5	76.7	1,782,271	72.8	590,963	139.4	99.3	1,576,589	80.9	535,872	111.8	84.0	1,779,554	75.1	39,176	78.6	56.3	157,029	69.1
	7,203,874	79.9	89.4	30,871,152	92.8	16,521,934	118.6	96.8	57,181,981	92.8	19,900,222	137.7	124.6	53,750,557	101.8	26,199,613	117.5	106.6	87,452,801	93.6	1,679,385	81.4	77.7	6,988,331	93.7

By Type	Camera with Built-in Lens	162,538	90.8	82.1	643,188	77.1	298,601	143.4	69.6	922,214	60.8	263,646	160.9	76.1	698,955	60.0	126,839	94.0	55.0	452,999	53.4	17,889	92.4	40.1	65,711	47.3
			2,472,155	89.9	81.1	10,361,777	81.8	5,321,582	142.1	82.5	16,331,371	69.2	3,699,065	161.7	74.0	9,697,513	59.8	2,681,599	96.0	59.8	10,067,368	64.2	347,840	88.6	59.5	1,360,678
By Type	Camera with Interchangeable Lens	89,194	87.3	91.4	362,188	86.2	225,838	96.3	88.7	860,057	92.2	327,317	125.8	131.6	877,634	112.0	409,033	118.7	100.5	1,326,555	87.2	21,287	69.9	85.2	91,318	103.5
		4,731,719	75.6	94.4	20,509,375	99.6	11,200,352	109.9	105.4	40,850,610	107.5	16,201,157	133.2	147.6	44,053,044	120.5	23,518,014	120.6	117.1	77,385,433	99.5	1,331,545	79.7	84.4	5,627,653	102.2
By Type	Single Lens Reflex	34,863	91.1	65.9	161,206	68.7	132,079	78.3	75.4	598,600	90.9	228,498	113.5	123.5	638,985	107.4	215,593	104.1	92.0	772,670	90.5	7,978	42.6	65.8	51,594	115.3
		1,894,716	81.6	64.7	9,301,595	80.0	5,411,617	91.4	76.7	23,851,392	93.7	8,688,718	121.4	123.3	24,641,932	103.9	12,133,825	105.5	99.3	45,191,979	93.3	401,203	41.0	51.3	2,870,413	100.5
By Type	Non-Reflex 5)*	54,331	85.1	121.7	200,982	108.3	93,759	142.6	118.1	261,457	95.4	98,819	167.8	155.2	238,649	126.3	193,440	140.9	112.0	553,885	82.9	13,309	113.3	103.5	39,724	91.3
		2,837,003	72.0	136.0	11,207,780	125.0	5,788,735	135.7	162.3	16,999,218	135.4	7,512,439	150.1	191.0	19,411,112	150.9	11,384,189	142.3	144.7	32,193,454	109.8	930,342	134.2	116.9	2,757,240	104.0

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.