

Production, Shipment of Digital Still Camera  
February, January-February in 2018

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Jan.	2)*	3)*	Jan.-Feb.	4)*	Jan.	2)*	3)*	Jan.-Feb.	4)*	Jan.	2)*	3)*	Jan.-Feb.	4)*	Jan.	2)*	3)*	Jan.-Feb.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	1,378,996	100.3	75.6	2,753,599	74.1	1,340,995	100.0	73.4	2,681,487	72.6	247,960	110.4	83.1	472,483	83.5	1,093,035	97.9	71.6	2,209,004	70.6
	34,573,153	98.5	89.2	69,673,238	88.3	50,874,653	97.6	90.4	102,986,274	90.9	7,706,486	110.9	93.4	14,655,314	98.0	43,168,167	95.6	89.9	88,330,960	89.8

By Type	Camera with Built-in Lens	546,698	77.7	55.9	1,250,267	61.7	542,981	81.6	55.3	1,208,118	60.0	150,909	100.1	77.3	301,620	79.7	392,072	76.2	49.8	906,498	55.5
			7,210,540	79.9	61.8	16,233,918	65.1	9,681,188	83.1	63.6	21,325,693	67.8	2,613,210	103.5	83.9	5,138,418	89.5	7,067,978	77.5	58.3	16,187,275
Camera with Interchangeable Lens	832,298	124.0	98.5	1,503,332	89.0	798,014	118.2	94.6	1,473,369	87.6	97,051	131.5	94.0	170,863	91.0	700,963	116.5	94.7	1,302,506	87.2	
	27,362,613	104.9	101.0	53,439,320	99.1	41,193,465	101.8	100.4	81,660,581	99.8	5,093,276	115.1	99.2	9,516,896	103.3	36,100,189	100.2	100.6	72,143,685	99.3	
Single Lens Reflex	563,673	135.4	104.0	979,955	91.5	554,678	133.6	100.1	969,898	91.7	45,570	107.2	71.2	88,086	83.6	509,108	136.6	103.8	881,812	92.6	
	17,340,798	116.6	103.0	32,218,152	96.5	25,670,121	107.9	93.6	49,452,727	95.6	2,583,543	103.3	87.7	5,085,421	101.0	23,086,578	108.5	94.3	44,367,306	95.0	
Non-Reflex 5)*	268,625	105.4	88.7	523,377	84.8	243,336	93.5	84.2	503,471	80.7	51,481	164.5	131.3	82,777	100.6	191,855	83.8	76.8	420,694	77.7	
	10,021,815	89.5	97.8	21,221,168	103.2	15,523,344	93.0	114.1	32,207,854	106.9	2,509,733	130.6	114.8	4,431,475	106.0	13,013,611	88.2	114.0	27,776,379	107.1	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Jan.	2)*	3)*	Jan.-Feb.	4)*	Jan.	2)*	3)*	Jan.-Feb.	4)*	Jan.	2)*	3)*	Jan.-Feb.	4)*	Jan.	2)*	3)*	Jan.-Feb.	4)*	Jan.	2)*	3)*	Jan.-Feb.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	247,960	110.4	83.1	472,483	83.5	394,375	93.7	75.2	815,084	74.9	288,130	105.4	69.7	561,591	67.6	372,506	95.1	68.7	764,290	69.2	38,024	126.7	80.3	68,039	65.6
	7,706,486	110.9	93.4	14,655,314	98.0	13,462,250	101.5	101.2	26,725,255	96.8	9,808,088	102.2	90.8	19,401,199	86.4	18,173,446	87.4	81.3	38,959,492	86.8	1,724,383	113.4	109.7	3,245,014	95.1

By Type	Camera with Built-in Lens	150,909	100.1	77.3	301,620	79.7	165,622	66.3	54.9	415,324	64.2	128,385	89.7	47.7	271,491	51.0	81,291	73.9	43.3	191,224	49.3	16,774	143.6	57.7	28,459	43.1
			2,613,210	103.5	83.9	5,138,418	89.5	3,042,419	72.1	70.8	7,264,381	72.1	1,806,730	94.9	50.4	3,710,462	50.8	1,904,948	70.9	50.0	4,592,040	61.7	313,881	102.4	74.9	620,392
Camera with Interchangeable Lens	97,051	131.5	94.0	170,863	91.0	228,753	133.8	102.9	399,760	90.5	159,745	122.5	110.4	290,100	97.2	291,215	103.3	82.1	573,066	80.1	21,250	115.9	116.2	39,580	105.2	
	5,093,276	115.1	99.2	9,516,896	103.3	10,419,831	115.3	115.8	19,460,874	111.0	8,001,358	104.1	111.0	15,690,737	103.5	16,268,498	89.9	87.8	34,367,452	91.8	1,410,502	116.2	122.4	2,624,622	103.9	
Single Lens Reflex	45,570	107.2	71.2	88,086	83.6	176,045	144.6	104.7	297,793	93.9	122,247	140.6	115.0	209,164	96.4	196,025	127.4	95.1	349,947	87.9	14,791	146.2	152.5	24,908	124.7	
	2,583,543	103.3	87.7	5,085,421	101.0	6,600,092	111.5	100.6	12,517,458	102.3	4,877,911	124.4	109.1	8,798,494	93.2	10,702,567	98.6	83.6	21,560,557	91.5	906,008	154.9	140.4	1,490,797	102.6	
Non-Reflex 5)*	51,481	164.5	131.3	82,777	100.6	52,708	107.0	97.5	101,967	81.8	37,498	86.3	97.5	80,936	99.3	95,190	74.4	64.1	223,119	70.2	6,459	78.6	75.2	14,672	83.1	
	2,509,733	130.6	114.8	4,431,475	106.0	3,819,739	122.3	156.5	6,943,416	131.2	3,123,447	82.9	114.1	6,892,243	120.7	5,565,931	76.9	97.1	12,806,895	92.4	504,494	80.2	99.5	1,133,825	105.6	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.