

Production, Shipment of Digital Still Camera
November, January-November in 2017

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	2,158,451	98.4	81.9	23,470,349	109.7	2,166,788	96.2	83.3	23,331,568	107.4	274,989	104.3	86.2	3,193,530	102.6	1,891,799	95.2	82.9	20,138,038	108.2
	49,857,838	101.7	85.0	508,564,809	107.3	71,457,878	97.7	91.4	735,179,712	115.6	8,528,010	107.8	99.5	92,012,423	110.6	62,929,868	96.5	90.4	643,167,289	116.3

By Type	Camera with Built-in Lens	1,156,252	100.6	84.7	12,589,625	113.9	1,163,523	99.3	85.6	12,476,833	111.6	177,580	102.2	88.5	2,094,480	105.5	985,943	98.8	85.1	10,382,353	112.9
		14,687,630	99.9	78.4	157,320,657	109.0	18,898,635	94.4	84.5	200,551,746	118.9	2,946,997	97.7	88.6	33,333,075	111.7	15,951,638	93.8	83.8	167,218,671	120.5
	Camera with Interchangeable Lens	1,002,199	95.9	78.9	10,880,724	105.2	1,003,265	92.9	80.7	10,854,735	103.0	97,409	108.3	82.4	1,099,050	97.4	905,856	91.5	80.5	9,755,685	103.6
		35,170,208	102.5	88.1	351,244,152	106.6	52,559,243	99.0	94.2	534,627,966	114.3	5,581,013	114.0	106.3	58,679,348	110.0	46,978,230	97.4	92.9	475,948,618	114.9
	Single Lens Reflex	624,967	91.8	72.1	7,023,298	92.9	630,491	91.7	74.2	7,045,048	91.1	55,437	100.2	90.5	607,913	84.0	575,054	91.0	73.0	6,437,135	91.9
		21,596,016	99.4	80.6	219,410,566	91.0	30,453,403	94.3	84.6	329,149,440	97.8	3,217,683	100.6	121.5	34,310,332	95.9	27,235,720	93.6	81.7	294,839,108	98.0
	Non-Reflex 5)*	377,232	103.7	93.4	3,857,426	138.5	372,774	94.9	94.7	3,809,687	135.4	41,972	121.2	73.6	491,137	121.4	330,802	92.4	98.3	3,318,550	137.8
		13,574,192	107.7	103.7	131,833,586	149.2	22,105,840	106.2	111.6	205,478,526	157.0	2,363,330	139.3	90.9	24,369,016	138.4	19,742,510	103.3	114.8	181,109,510	159.9

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	274,989	104.3	86.2	3,193,530	102.6	732,181	102.6	74.2	7,361,754	105.7	572,145	85.4	86.8	5,935,108	108.6	514,335	96.8	91.7	6,148,688	107.9	73,138	100.9	96.4	692,488	143.0
	8,528,010	107.8	99.5	92,012,423	110.6	20,048,935	102.8	81.0	194,383,144	116.5	17,750,530	85.8	93.9	171,219,367	114.6	23,122,486	101.0	98.8	256,149,239	115.4	2,007,917	93.6	79.9	21,415,539	145.2

By Type	Camera with Built-in Lens	177,580	102.2	88.5	2,094,480	105.5	447,951	102.1	77.4	4,525,287	110.7	309,211	94.8	85.2	3,242,067	114.8	176,340	94.6	100.2	2,167,612	108.8	52,441	113.4	130.4	447,387	152.3
		2,946,997	97.7	88.6	33,333,075	111.7	7,358,988	98.0	77.4	72,579,231	124.6	4,215,939	83.5	77.5	46,980,177	127.5	3,663,829	97.2	107.8	41,258,056	104.5	712,882	105.7	103.5	6,401,207	149.5
	Camera with Interchangeable Lens	97,409	108.3	82.4	1,099,050	97.4	284,230	103.3	69.5	2,836,467	98.5	262,934	76.5	88.9	2,693,041	101.9	337,995	97.9	87.9	3,981,076	107.5	20,697	79.0	58.0	245,101	128.6
		5,581,013	114.0	106.3	58,679,348	110.0	12,689,947	105.9	83.2	121,803,913	112.1	13,534,591	86.6	100.5	124,239,190	110.4	19,458,657	101.7	97.2	214,891,183	117.7	1,295,035	88.0	71.0	15,014,332	143.5
	Single Lens Reflex	55,437	100.2	90.5	607,913	84.0	192,142	101.2	63.7	1,983,067	89.0	188,485	73.6	81.7	2,080,222	93.4	184,778	108.4	78.7	2,245,160	92.0	9,649	61.4	45.3	128,686	116.3
		3,217,683	100.6	121.5	34,310,332	95.9	7,472,949	104.1	73.3	78,193,168	98.1	8,485,305	81.8	87.4	81,614,710	91.4	10,691,262	100.1	86.3	127,264,139	101.1	586,204	67.4	55.2	7,767,091	128.2
	Non-Reflex 5)*	41,972	121.2	73.6	491,137	121.4	92,088	108.1	85.9	853,400	131.4	74,449	84.8	114.3	612,819	147.8	153,217	87.8	102.3	1,735,916	137.3	11,048	105.3	76.8	116,415	145.7
		2,363,330	139.3	90.9	24,369,016	138.4	5,216,998	108.5	103.2	43,610,745	150.8	5,049,286	96.0	134.1	42,624,480	183.8	8,767,395	103.8	115.1	87,627,044	154.4	708,831	117.7	93.0	7,247,241	164.6

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.