

Production, Shipment of Digital Still Camera
June, January-June in 2017

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	2,317,686	103.1	145.3	12,737,505	114.4	2,205,758	99.1	136.2	12,680,459	111.3	285,414	111.7	129.2	1,795,157	99.0	1,920,344	97.5	137.3	10,885,302	113.6
	49,882,764	104.7	132.9	271,225,018	113.3	73,910,866	104.9	152.3	392,909,017	122.5	8,821,977	111.7	151.7	49,976,903	106.4	65,088,889	104.1	152.4	342,932,114	125.3

By Type	Camera with Built-in Lens	1,305,248	105.9	174.3	7,002,827	113.8	1,240,460	104.2	161.7	6,933,421	110.8	195,327	114.8	138.7	1,199,563	98.9	1,045,133	102.5	166.9	5,733,858	113.6
				17,331,765	113.3	188.9	87,478,684	113.4	20,356,881	108.6	193.3	109,217,891	121.2	3,050,778	107.5	149.1	18,549,497	105.2	17,306,103	108.7	204.0
By Type	Camera with Interchangeable Lens	1,012,438	99.7	119.7	5,734,678	115.3	965,298	93.2	113.3	5,747,038	111.9	90,087	105.5	112.6	595,594	99.2	875,211	92.1	113.3	5,151,444	113.6
				32,550,999	100.7	114.8	183,746,334	113.2	53,553,985	103.6	140.9	283,691,126	123.1	5,771,199	114.1	153.2	31,427,406	107.1	47,782,786	102.5	139.6
By Type	Single Lens Reflex	668,348	106.4	105.4	3,678,308	98.5	635,660	98.6	97.2	3,666,808	94.7	51,252	122.7	100.2	327,629	82.2	584,408	96.9	96.9	3,339,179	96.1
				21,134,669	116.6	98.5	112,716,469	92.8	29,281,413	102.1	97.5	170,058,838	100.7	3,201,735	125.1	121.4	17,392,183	85.5	26,079,678	99.8	95.2
By Type	Non-Reflex 5)*	344,090	88.8	162.6	2,056,370	165.8	329,638	84.4	166.2	2,080,230	164.5	38,835	89.1	134.4	267,965	132.8	290,803	83.8	171.6	1,812,265	170.5
				11,416,330	80.3	165.6	71,029,865	173.8	24,272,572	105.5	304.1	113,632,288	184.5	2,569,464	102.8	227.1	14,035,223	155.7	21,703,108	105.9	316.9

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	285,414	111.7	129.2	1,795,157	99.0	793,585	104.9	154.6	3,999,757	113.3	550,495	94.1	137.8	3,083,917	115.0	528,918	92.9	118.2	3,467,776	110.9	47,346	79.9	123.5	333,852	137.4
	8,821,977	111.7	151.7	49,976,903	106.4	21,536,967	110.5	168.9	102,645,609	129.0	16,165,972	92.3	153.7	86,462,189	123.9	25,639,472	108.4	138.9	142,745,326	121.5	1,746,478	93.0	177.8	11,078,990	163.3

By Type	Camera with Built-in Lens	195,327	114.8	138.7	1,199,563	98.9	512,264	118.5	191.7	2,461,681	115.1	316,659	92.0	147.3	1,825,446	119.1	188,430	92.3	158.1	1,240,336	102.4	27,780	70.1	111.8	206,395	127.4
				3,050,778	107.5	149.1	18,549,497	105.2	8,292,025	124.4	236.9	38,566,794	135.9	4,677,666	98.8	192.6	25,620,843	137.6	3,847,886	98.3	170.1	23,443,659	100.3	488,526	81.4	166.5
By Type	Camera with Interchangeable Lens	90,087	105.5	112.6	595,594	99.2	281,321	86.7	114.4	1,538,076	110.5	233,836	97.1	126.6	1,258,471	109.5	340,488	93.2	103.8	2,227,440	116.3	19,566	99.6	145.3	127,457	157.4
				5,771,199	114.1	153.2	31,427,406	107.1	13,244,942	103.3	143.1	64,078,815	125.2	11,488,306	89.9	142.0	60,841,346	118.9	21,791,586	110.4	134.5	119,301,667	126.7	1,257,952	98.4	182.6
By Type	Single Lens Reflex	51,252	122.7	100.2	327,629	82.2	191,390	80.1	94.8	1,088,673	97.2	196,260	112.4	123.8	965,622	96.6	186,252	102.5	79.8	1,221,829	93.7	10,506	134.5	118.7	63,055	124.3
				3,201,735	125.1	121.4	17,392,183	85.5	7,611,751	92.6	100.8	41,278,901	107.5	7,266,759	98.8	105.1	38,331,665	92.2	10,616,831	105.9	85.5	69,095,417	105.2	584,337	112.2	116.8
By Type	Non-Reflex 5)*	38,835	89.1	134.4	267,965	132.8	89,931	105.4	204.3	449,403	165.5	37,576	56.7	143.8	292,849	195.3	154,236	84.1	162.9	1,005,611	164.5	9,060	76.6	196.4	64,402	213.1
				2,569,464	102.8	227.1	14,035,223	155.7	5,633,191	122.2	331.5	22,799,914	178.5	4,221,547	77.8	358.2	22,509,681	235.2	11,174,755	115.1	295.5	50,206,250	176.6	673,615	88.9	357.0

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.