

Production, Shipment of Digital Still Camera
April, January-April in 2017

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	2,158,254	93.9	99.8	8,172,017	102.7	2,281,635	100.3	99.3	8,249,166	101.6	295,499	75.2	87.1	1,254,292	96.1	1,986,136	105.6	101.4	6,994,874	102.7
	46,549,198	96.4	100.8	173,704,946	103.6	67,840,834	100.6	103.9	248,568,455	109.7	8,061,225	78.7	79.4	33,259,544	97.6	59,779,609	104.5	108.4	215,308,911	111.9

By Type	Camera with Built-in Lens	1,184,712	94.5	93.1	4,465,400	98.2	1,248,944	100.6	93.5	4,502,815	98.1	197,961	76.8	89.7	834,145	94.6	1,050,983	106.8	94.2	3,668,670	98.9
		15,010,434	100.7	94.8	54,844,572	96.0	19,566,091	102.5	102.4	70,108,082	105.6	3,049,213	78.7	93.6	12,661,178	98.3	16,516,878	108.6	104.2	57,446,904	107.3
	Camera with Interchangeable Lens	973,542	93.2	109.3	3,706,617	108.7	1,032,691	100.0	107.4	3,746,351	106.2	97,538	72.3	82.2	420,147	99.4	935,153	104.2	110.9	3,326,204	107.2
		31,538,764	94.5	103.9	118,860,374	107.5	48,274,743	99.9	104.5	178,460,373	111.5	5,012,012	78.7	72.6	20,598,366	97.2	43,262,731	103.1	110.1	157,862,007	113.6
	Single Lens Reflex	631,879	93.1	89.9	2,381,624	93.8	659,380	98.5	89.2	2,386,311	91.0	52,907	69.3	65.6	234,615	83.5	606,473	102.2	92.1	2,151,696	91.9
		19,562,087	95.3	81.3	73,460,432	89.6	30,026,790	98.9	84.7	112,099,013	98.2	2,926,522	79.8	57.3	11,631,781	79.3	27,100,268	101.6	89.3	100,467,232	101.0
	Non-Reflex 5)*	341,663	93.4	182.1	1,324,993	152.3	373,311	102.9	167.8	1,360,040	150.6	44,631	76.1	117.5	185,532	131.0	328,680	108.1	178.2	1,174,508	154.2
		11,976,677	93.2	190.4	45,399,942	159.2	18,247,953	101.4	169.8	66,361,360	144.3	2,085,490	77.2	116.4	8,966,585	137.5	16,162,463	105.7	180.5	57,394,775	145.5

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	295,499	75.2	87.1	1,254,292	96.1	683,780	101.0	95.5	2,449,621	98.3	594,953	113.9	91.2	1,948,505	101.8	637,767	101.6	115.1	2,369,488	105.8	69,636	129.1	193.6	227,260	135.7
	8,061,225	78.7	79.4	33,259,544	97.6	17,075,256	100.8	105.9	61,615,494	112.3	15,974,007	111.4	93.2	52,781,584	105.9	24,568,316	102.3	119.9	93,457,435	112.7	2,162,030	114.9	152.9	7,454,398	155.3

By Type	Camera with Built-in Lens	197,961	76.8	89.7	834,145	94.6	429,281	97.4	87.0	1,517,173	97.3	346,282	121.2	90.5	1,164,720	105.0	230,779	100.8	104.6	847,773	91.6	44,641	157.6	237.6	139,004	122.4
		3,049,213	78.7	93.6	12,661,178	98.3	6,452,864	91.2	98.7	23,608,940	114.9	4,995,524	128.0	104.2	16,209,105	119.7	4,483,890	119.6	108.4	15,680,186	87.4	584,600	121.7	154.5	1,948,673	129.7
	Camera with Interchangeable Lens	97,538	72.3	82.2	420,147	99.4	254,499	107.7	114.3	932,448	100.2	248,671	105.1	92.1	783,785	97.5	406,988	102.0	122.1	1,521,715	115.8	24,995	97.5	145.5	88,256	163.7
		5,012,012	78.7	72.6	20,598,366	97.2	10,622,392	107.7	110.9	38,006,554	110.8	10,978,483	105.2	89.0	36,572,479	100.8	20,084,426	99.1	122.9	77,777,249	119.6	1,577,430	112.6	152.3	5,505,725	166.9
	Single Lens Reflex	52,907	69.3	65.6	234,615	83.5	175,086	105.3	98.4	658,338	87.6	185,004	95.9	79.4	594,827	85.3	234,251	105.7	99.4	853,792	99.2	12,132	96.0	102.5	44,739	138.5
		2,926,522	79.8	57.3	11,631,781	79.3	7,056,039	114.5	93.7	25,449,693	100.8	7,045,671	97.6	69.0	23,711,364	81.8	12,216,813	96.4	102.5	48,450,622	111.7	781,745	125.9	111.8	2,855,553	154.3
	Non-Reflex 5)*	44,631	76.1	117.5	185,532	131.0	79,413	113.4	177.5	274,110	153.0	63,667	145.5	172.5	188,958	176.2	172,737	97.4	177.2	667,923	147.3	12,863	99.0	241.2	43,517	201.5
		2,085,490	77.2	116.4	8,966,585	137.5	3,566,353	96.5	173.7	12,556,861	138.5	3,932,812	122.3	184.3	12,861,115	176.5	7,867,613	103.6	177.5	29,326,627	135.4	795,685	102.0	236.5	2,650,172	183.0

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.