

Production, Shipment of Digital Still Camera
June, January-June in 2016

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)										Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*					
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)					
Digital Still Camera Total	1,594,685	100.9	50.7	11,130,834	66.0	1,619,311	97.6	52.6	11,394,688	67.5	220,887	76.9	49.9	1,813,017	71.5	1,398,424	102.0	53.0	9,581,671	66.8					
	37,531,477	109.4	57.5	239,491,944	73.2	48,529,505	106.4	57.1	320,616,474	74.7	5,814,661	81.8	48.9	46,982,017	72.5	42,714,844	111.0	58.4	273,634,457	75.1					

By Type	Camera with Built-in Lens	748,725	86.9	39.8	6,156,063	57.5	767,000	85.2	41.2	6,257,995	58.3	140,858	74.4	48.0	1,212,409	72.2	626,142	88.1	39.9	5,045,586	55.8
		9,173,127	84.7	39.1	77,119,836	60.8	10,530,988	80.0	38.0	90,108,933	59.9	2,046,352	75.7	49.0	17,629,320	72.2	8,484,636	81.1	36.0	72,479,613	57.5
		845,960	117.7	67.1	4,974,771	80.8	852,311	112.4	70.0	5,136,693	83.5	80,029	81.7	53.8	600,608	70.0	772,282	117.0	72.2	4,536,085	85.7
	Camera with Interchangeable Lens	28,358,350	120.8	67.8	162,372,108	81.1	37,998,517	117.2	66.3	230,507,541	82.8	3,768,309	85.6	48.8	29,352,697	72.6	34,230,208	122.2	69.0	201,154,844	84.5
	Single Lens Reflex	634,319	113.2	69.5	3,734,811	79.5	653,987	110.0	73.5	3,871,926	83.0	51,139	76.8	58.2	398,796	75.3	602,848	114.1	75.1	3,473,130	84.0
		21,462,674	119.1	68.8	121,502,993	77.4	30,017,948	121.1	70.2	168,914,850	77.8	2,636,650	86.6	54.5	20,339,888	76.1	27,381,298	125.9	72.2	148,574,962	78.0
	Non-Reflex 5)*	211,641	133.5	60.8	1,239,960	85.2	198,324	121.5	60.5	1,264,767	85.0	28,890	92.3	47.6	201,812	61.6	169,434	128.4	63.4	1,062,955	91.7
		6,895,676	126.5	64.9	40,869,115	94.6	7,980,569	104.6	54.9	61,592,691	100.2	1,131,659	83.3	39.3	9,012,809	65.9	6,848,910	109.2	58.7	52,579,882	110.1

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	220,887	76.9	49.9	1,813,017	71.5	513,162	97.4	44.6	3,530,860	65.7	399,615	108.4	58.2	2,681,635	66.2	447,324	102.1	62.8	3,126,203	69.6	38,323	103.0	43.1	242,973	57.2
	5,814,661	81.8	48.9	46,982,017	72.5	12,754,122	106.7	54.1	79,559,935	76.7	10,517,827	111.4	56.5	69,783,489	70.5	18,460,539	114.7	64.6	117,507,806	77.4	982,356	98.3	40.9	6,783,227	70.5

By Type	Camera with Built-in Lens	140,858	74.4	48.0	1,212,409	72.2	267,159	85.5	32.4	2,139,471	55.3	214,934	103.1	48.6	1,532,568	56.6	119,193	71.7	48.7	1,211,546	56.1	24,856	105.2	43.8	162,001	51.5
		2,046,352	75.7	49.0	17,629,320	72.2	3,500,164	80.5	32.1	28,388,479	56.7	2,428,219	91.5	36.3	18,623,204	52.2	2,262,770	71.4	43.4	23,374,932	64.1	293,483	98.8	39.0	2,092,998	55.4
		80,029	81.7	53.8	600,608	70.0	246,003	114.7	75.6	1,391,389	92.3	184,681	115.3	75.5	1,149,067	85.7	328,131	120.6	70.2	1,914,657	82.0	13,467	99.0	41.8	80,972	73.8
	Camera with Interchangeable Lens	3,768,309	85.6	48.8	29,352,697	72.6	9,253,958	121.7	73.1	51,171,456	95.4	8,089,608	119.1	67.9	51,160,285	80.9	16,197,769	125.4	69.3	94,132,874	81.6	688,873	98.0	41.8	4,690,229	80.2
	Single Lens Reflex	51,139	76.8	58.2	398,796	75.3	201,993	121.7	83.3	1,119,788	93.3	158,555	110.4	78.6	999,150	88.3	233,447	111.7	69.9	1,303,447	75.6	8,853	92.4	37.4	50,745	67.6
		2,636,650	86.6	54.5	20,339,888	76.1	7,554,655	135.0	81.7	38,396,217	92.3	6,910,945	121.6	70.8	41,588,668	77.4	12,415,529	125.0	70.1	65,702,619	72.2	500,169	93.1	41.0	2,887,458	71.5
	Non-Reflex 5)*	28,890	92.3	47.6	201,812	61.6	44,010	90.8	53.2	271,601	88.6	26,126	158.1	60.9	149,917	71.5	94,684	150.4	71.2	611,210	100.4	4,614	114.8	53.7	30,227	87.1
		1,131,659	83.3	39.3	9,012,809	65.9	1,699,303	84.6	49.8	12,775,239	106.3	1,178,663	106.5	54.5	9,571,617	100.5	3,782,240	126.4	66.8	28,430,255	116.4	188,704	113.8	44.3	1,802,771	99.9

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.