

Production, Shipment of Digital Still Camera
May, January-May in 2016

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	May	2)*	3)*	Jan.-May	4)*	May	2)*	3)*	Jan.-May	4)*	May	2)*	3)*	Jan.-May	4)*	May	2)*	3)*	Jan.-May	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	1,580,503	73.1	51.3	9,536,149	69.5	1,658,353	72.2	54.4	9,775,377	70.8	287,262	84.7	70.7	1,592,130	76.0	1,371,091	70.0	51.9	8,183,247	69.9
	34,302,826	74.3	57.7	201,960,467	77.1	45,591,055	69.8	60.3	272,086,969	79.1	7,104,062	69.9	71.0	41,167,356	77.8	38,486,993	69.8	58.7	230,919,613	79.4

By Type	Camera with Built-in Lens	861,543	67.7	43.9	5,407,338	61.2	900,310	67.4	47.0	5,490,995	61.9	189,341	85.8	69.4	1,071,551	77.3	710,969	63.7	43.2	4,419,444	59.1
		10,833,491	68.4	46.7	67,946,709	65.7	13,169,601	68.9	49.5	79,577,945	64.9	2,702,838	83.0	70.6	15,582,968	77.0	10,466,763	66.0	45.9	63,994,977	62.5
	Camera with Interchangeable Lens	718,960	80.7	64.3	4,128,811	84.4	758,043	78.8	67.1	4,284,382	86.9	97,921	82.5	73.3	520,579	73.4	660,122	78.3	66.3	3,763,803	89.1
		23,469,335	77.3	64.6	134,013,758	84.6	32,421,454	70.2	66.2	192,509,024	87.0	4,401,224	63.8	71.2	25,584,388	78.3	28,020,230	71.3	65.4	166,924,636	88.5
	Single Lens Reflex	560,468	79.7	64.7	3,100,492	81.9	594,766	80.5	69.7	3,217,939	85.3	66,610	82.6	87.1	347,657	78.7	528,156	80.2	68.0	2,870,282	86.2
		18,018,315	74.9	63.6	100,040,319	79.5	24,790,375	69.9	65.6	138,896,902	79.7	3,042,933	59.6	79.4	17,703,238	80.9	21,747,442	71.7	64.1	121,193,664	79.5
	Non-Reflex 5)*	158,492	84.5	62.7	1,028,319	93.0	163,277	73.4	59.0	1,066,443	92.0	31,311	82.4	54.8	172,922	64.7	131,966	71.5	60.1	893,521	100.1
		5,451,020	86.7	68.4	33,973,439	104.3	7,631,079	71.0	68.0	53,612,122	114.3	1,358,291	75.8	57.9	7,881,150	73.0	6,272,788	70.1	70.6	45,730,972	126.7

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	May	2)*	3)*	Jan.-May	4)*	May	2)*	3)*	Jan.-May	4)*	May	2)*	3)*	Jan.-May	4)*	May	2)*	3)*	Jan.-May	4)*	May	2)*	3)*	Jan.-May	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	287,262	84.7	70.7	1,592,130	76.0	526,853	73.6	47.6	3,017,698	71.5	368,684	56.5	49.5	2,282,020	67.8	438,338	79.1	61.0	2,678,879	70.8	37,216	103.5	53.5	204,650	61.0
	7,104,062	69.9	71.0	41,167,356	77.8	11,952,232	74.1	55.3	66,805,813	83.4	9,444,678	55.1	52.2	59,265,662	73.8	16,090,348	78.6	66.1	99,047,267	80.4	999,735	70.7	62.2	5,800,871	80.3

By Type	Camera with Built-in Lens	189,341	85.8	69.4	1,071,551	77.3	312,440	63.3	38.9	1,872,312	61.6	208,571	54.5	42.9	1,317,634	58.1	166,339	75.4	54.5	1,092,353	57.0	23,619	125.7	47.2	137,145	53.1
		2,702,838	83.0	70.6	15,582,968	77.0	4,347,435	66.5	41.5	24,888,315	63.6	2,653,569	55.3	42.0	16,194,985	55.8	3,168,808	76.6	58.8	21,112,162	67.6	296,951	78.5	48.3	1,799,515	59.4
	Camera with Interchangeable Lens	97,921	82.5	73.3	520,579	73.4	214,413	96.3	70.6	1,145,386	96.9	160,113	59.3	61.9	964,386	87.9	271,999	81.6	65.7	1,586,526	85.0	13,597	79.2	69.3	67,505	87.1
		4,401,224	63.8	71.2	25,584,388	78.3	7,604,797	79.4	68.3	41,917,498	102.3	6,791,109	55.0	57.8	43,070,677	83.9	12,921,540	79.1	68.2	77,935,105	84.7	702,784	67.9	70.9	4,001,356	95.3
	Single Lens Reflex	66,610	82.6	87.1	347,657	78.7	165,945	93.3	67.1	917,795	95.8	143,584	61.6	66.2	840,595	90.4	209,048	88.7	70.3	1,070,000	76.9	9,579	80.9	64.4	41,892	81.5
		3,042,933	59.6	79.4	17,703,238	80.9	5,595,344	74.3	63.1	30,841,562	95.3	5,684,731	55.7	57.1	34,677,723	78.9	9,930,331	83.4	69.1	53,287,090	72.7	537,036	76.8	71.1	2,387,289	84.7
	Non-Reflex 5)*	31,311	82.4	54.8	172,922	64.7	48,468	108.3	85.5	227,591	101.7	16,529	44.8	39.8	123,791	74.2	62,951	64.6	54.0	516,526	108.6	4,018	75.3	84.9	25,613	98.2
		1,358,291	75.8	57.9	7,881,150	73.0	2,009,453	97.9	88.6	11,075,936	128.7	1,106,378	51.9	61.1	8,392,954	114.0	2,991,209	67.5	65.5	24,648,015	131.4	165,748	49.3	70.3	1,614,067	117.0

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.