

Production, Shipment of Digital Still Cameras
January-December in 2015

Unit Upper:Pcs, Lower:1000Yen

Item	Production		Total Shipments		Shipments to Japan		Except for Shipments to Japan		Shipments to Europe		Shipments to Americas		Shipments to Asia		Shipments to Other Areas		
	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	
	Digital Cameras (total)	35,215,670	82.3	35,395,457	81.5	4,896,963	84.7	30,498,494	81.0	12,041,147	88.0	8,964,027	78.3	8,600,323	76.7	892,997	68.9
	677,830,011	95.1	885,446,105	91.8	121,657,528	87.9	763,788,577	92.5	231,648,668	89.1	216,522,441	97.4	293,510,638	91.6	22,106,830	95.2	
Type	Built-in Lens Cameras	22,156,816	75.7	22,341,458	75.5	3,269,363	82.2	19,072,095	74.4	8,543,055	85.7	5,823,149	70.4	4,067,692	64.1	638,199	61.5
		260,662,802	84.5	307,147,748	85.5	46,877,618	89.7	260,270,130	84.8	108,678,008	92.4	74,359,584	79.8	69,126,071	82.0	8,106,467	68.4
	Interchangeable Lens Cameras	13,058,854	96.8	13,053,999	94.3	1,627,600	90.1	11,426,399	95.0	3,498,092	93.9	3,140,878	98.6	4,532,631	93.1	254,798	98.9
		417,167,209	103.1	578,298,357	95.5	74,779,910	86.8	503,518,447	97.0	122,970,660	86.3	142,162,857	110.1	224,384,567	95.0	14,000,363	123.2
	Single Lens Reflex	9,805,859	95.0	9,709,093	92.0	978,316	90.4	8,730,777	92.2	2,758,155	92.0	2,607,144	96.5	3,209,166	89.0	156,312	98.7
		316,475,725	99.7	429,033,308	91.6	47,079,049	82.6	381,954,259	92.9	91,696,660	81.3	114,503,323	106.9	167,115,570	90.7	8,638,706	122.3
	Non-Reflex)*	3,252,995	102.7	3,344,906	101.7	649,284	89.6	2,695,622	105.1	739,937	102.1	533,734	110.8	1,323,465	105.1	98,486	99.3
		100,691,484	115.3	149,265,049	108.9	27,700,861	95.2	121,564,188	112.5	31,274,000	105.4	27,659,534	125.6	57,268,997	110.0	5,361,657	124.8

Note: "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.

(Camera & Imaging Products Association)