

Production, Shipment of Digital Still Camera
December, January-December in 2015

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	2,033,805	63.8	64.6	35,215,670	82.3	2,101,763	66.8	64.7	35,395,457	81.5	462,757	127.2	80.4	4,896,963	84.7	1,639,006	58.9	61.3	30,498,494	81.0
	41,585,375	67.4	74.7	677,830,011	95.1	53,294,282	69.9	69.3	885,446,105	91.8	10,034,361	117.5	72.0	121,657,528	87.9	43,259,921	63.9	68.7	763,788,577	92.5

By Type	Camera with Built-in Lens	1,170,552	60.9	52.9	22,156,816	75.7	1,258,963	66.2	54.9	22,341,458	75.5	311,807	133.1	80.0	3,269,363	82.2	947,156	56.8	49.7	19,072,095	74.4
		13,330,020	57.0	56.6	260,662,802	84.5	16,934,929	65.2	59.0	307,147,748	85.5	4,071,797	130.2	82.0	46,877,618	89.7	12,863,132	56.3	54.2	260,270,130	84.8
	Camera with Interchangeable Lens	863,253	68.2	92.0	13,058,854	96.8	842,800	67.7	88.3	13,053,999	94.3	150,950	116.5	81.3	1,627,600	90.1	691,850	62.0	89.9	11,426,399	95.0
		28,255,355	73.7	88.0	417,167,209	103.1	36,359,353	72.4	75.4	578,298,357	95.5	5,962,564	110.1	66.5	74,779,910	86.8	30,396,789	67.9	77.4	503,518,447	97.0
	Single Lens Reflex	683,788	74.5	93.7	9,805,859	95.0	618,955	72.3	87.6	9,709,093	92.0	95,974	117.0	86.8	978,316	90.4	522,981	67.5	87.7	8,730,777	92.2
		22,468,910	80.4	87.7	316,475,725	99.7	26,178,276	81.1	72.3	429,033,308	91.6	3,716,441	108.1	63.1	47,079,049	82.6	22,461,835	77.9	74.1	381,954,259	92.9
	Non-Reflex 5)*	179,465	51.8	86.0	3,252,995	102.7	223,845	57.5	90.1	3,344,906	101.7	54,976	115.7	73.2	649,284	89.6	168,869	49.4	97.5	2,695,622	105.1
		5,786,445	55.6	89.4	100,691,484	115.3	10,181,077	56.7	84.7	149,265,049	108.9	2,246,123	113.7	72.9	27,700,861	95.2	7,934,954	49.7	88.7	121,564,188	112.5

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	462,757	127.2	80.4	4,896,963	84.7	683,119	55.2	64.0	12,041,147	88.0	362,530	46.9	60.1	8,964,027	78.3	552,333	80.9	59.8	8,600,323	76.7	41,024	45.2	52.1	892,997	68.9
	10,034,361	117.5	72.0	121,657,528	87.9	12,816,210	54.5	65.1	231,648,668	89.1	9,754,819	51.5	76.9	216,522,441	97.4	19,348,607	84.3	66.4	293,510,638	91.6	1,340,285	59.9	90.5	22,106,830	95.2

By Type	Camera with Built-in Lens	311,807	133.1	80.0	3,269,363	82.2	503,991	60.8	59.0	8,543,055	85.7	193,364	39.6	42.4	5,823,149	70.4	223,961	77.3	42.3	4,067,692	64.1	25,840	41.5	40.0	638,199	61.5
		4,071,797	130.2	82.0	46,877,618	89.7	6,292,039	61.5	62.3	108,678,008	92.4	2,246,792	34.6	43.8	74,359,584	79.8	3,934,905	75.0	50.4	69,126,071	82.0	389,396	44.0	56.2	8,106,467	68.4
	Camera with Interchangeable Lens	150,950	116.5	81.3	1,627,600	90.1	179,128	43.7	83.9	3,498,092	93.9	169,166	59.3	114.5	3,140,878	98.6	328,372	83.6	83.4	4,532,631	93.1	15,184	53.2	106.6	254,798	98.9
		5,962,564	110.1	66.5	74,779,910	86.8	6,524,171	49.1	68.0	122,970,660	86.3	7,508,027	60.4	99.5	142,162,857	110.1	15,413,702	87.1	72.2	224,384,567	95.0	950,889	70.2	120.7	14,000,363	123.2
	Single Lens Reflex	95,974	117.0	86.8	978,316	90.4	147,883	45.3	88.0	2,758,155	92.0	150,341	66.3	126.2	2,607,144	96.5	215,084	103.9	72.0	3,209,166	89.0	9,673	69.8	94.5	156,312	98.7
		3,716,441	108.1	63.1	47,079,049	82.6	5,254,199	53.1	70.9	91,696,660	81.3	6,036,702	64.3	102.6	114,503,323	106.9	10,518,589	117.8	63.9	167,115,570	90.7	652,345	107.4	114.0	8,638,706	122.3
	Non-Reflex 5)*	54,976	115.7	73.2	649,284	89.6	31,245	37.5	68.9	739,937	102.1	18,825	32.2	66.0	533,734	110.8	113,288	61.1	118.8	1,323,465	105.1	5,511	37.6	137.1	98,486	99.3
		2,246,123	113.7	72.9	27,700,861	95.2	1,269,972	37.4	58.1	31,274,000	105.4	1,471,325	48.2	88.6	27,659,534	125.6	4,895,113	55.8	100.3	57,268,997	110.0	298,544	40.0	138.6	5,361,657	124.8

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.