

Production, Shipment of Digital Still Camera  
June, January-June in 2015

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	3,144,292	102.1	92.3	16,867,470	85.2	3,080,103	101.1	92.5	16,878,979	84.8	442,397	108.9	111.6	2,536,702	87.7	2,637,706	99.9	90.0	14,342,277	84.3
	65,272,235	109.7	112.8	327,066,554	99.2	85,057,195	112.5	116.2	428,941,585	98.6	11,891,707	118.9	122.8	64,813,685	93.7	73,165,488	111.5	115.1	364,127,900	99.5

By Type	Camera with Built-in Lens	1,883,178	96.0	83.1	10,713,294	80.9	1,861,929	97.1	82.7	10,729,061	79.4	293,709	107.7	105.2	1,679,075	85.9	1,568,220	95.4	79.5	9,049,986	78.4
			23,447,488	101.2	95.3	126,882,522	92.5	27,742,433	104.2	97.3	150,401,202	92.3	4,177,057	109.1	112.9	24,409,356	95.3	23,565,376	103.4	95.0	125,991,846
Camera with Interchangeable Lens	1,261,114	112.7	110.8	6,154,176	93.9	1,218,174	107.9	113.1	6,149,918	96.2	148,688	111.3	126.9	857,627	91.5	1,069,486	107.4	111.5	5,292,291	96.9	
	41,824,747	115.2	125.8	200,184,032	104.0	57,314,762	117.0	128.2	278,540,383	102.4	7,714,650	124.9	129.0	40,404,329	92.8	49,600,112	115.8	128.0	238,136,054	104.2	
Single Lens Reflex	912,797	105.4	105.4	4,699,619	91.4	890,191	104.4	110.2	4,662,368	95.1	87,931	114.9	129.5	529,773	92.4	802,260	103.3	108.5	4,132,595	95.4	
	31,202,530	110.1	120.3	156,990,585	101.6	42,770,315	113.2	128.0	217,090,251	102.7	4,835,252	126.2	120.8	26,727,312	92.4	37,935,063	111.8	128.9	190,362,939	104.4	
Non-Reflex 5)*	348,317	137.8	128.0	1,454,557	102.8	327,983	118.6	121.8	1,487,550	99.7	60,757	106.4	123.4	327,854	90.1	267,226	121.7	121.5	1,159,696	102.8	
	10,622,217	133.3	145.0	43,193,447	113.5	14,544,447	129.5	128.7	61,450,132	101.2	2,879,398	122.7	145.5	13,677,017	93.6	11,665,049	131.4	125.2	47,773,115	103.5	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	442,397	108.9	111.6	2,536,702	87.7	1,150,040	103.9	114.2	5,372,974	86.4	686,915	92.3	80.7	4,050,577	83.5	711,801	99.0	72.4	4,494,178	84.5	88,950	127.8	97.2	424,548	68.8
	11,891,707	118.9	122.8	64,813,685	93.7	23,564,638	109.1	127.1	103,706,364	88.1	18,613,923	102.9	113.8	98,942,565	107.1	28,586,952	117.5	105.6	151,853,089	104.0	2,399,975	149.4	153.1	9,625,882	97.6

By Type	Camera with Built-in Lens	293,709	107.7	105.2	1,679,075	85.9	824,694	102.7	116.1	3,865,733	87.6	442,162	91.0	69.9	2,709,179	75.2	244,658	80.2	44.1	2,160,263	71.5	56,706	113.4	76.4	314,811	61.3
			4,177,057	109.1	112.9	24,409,356	95.3	10,908,015	104.2	127.6	50,069,337	96.7	6,695,934	105.9	85.5	35,696,351	84.5	5,208,092	96.7	68.8	36,444,810	96.7	753,335	122.5	88.1	3,781,348
Camera with Interchangeable Lens	148,688	111.3	126.9	857,627	91.5	325,346	107.1	109.8	1,507,241	83.3	244,753	94.7	112.1	1,341,398	107.7	467,143	112.9	109.2	2,333,915	101.4	32,244	164.4	185.5	109,737	105.5	
	7,714,650	124.9	129.0	40,404,329	92.8	12,656,623	113.7	126.8	53,637,027	81.3	11,917,989	101.3	139.7	63,246,214	126.2	23,378,860	123.4	119.8	115,408,279	106.6	1,646,640	166.1	230.9	5,844,534	139.4	
Single Lens Reflex	87,931	114.9	129.5	529,773	92.4	242,611	98.2	102.4	1,200,782	80.1	201,845	93.0	115.1	1,131,578	106.3	334,158	112.4	105.5	1,725,186	101.6	23,646	158.9	225.3	75,049	109.5	
	4,835,252	126.2	120.8	26,727,312	92.4	9,241,639	104.2	122.4	41,615,030	78.3	9,757,007	98.1	150.8	53,721,789	128.1	17,715,804	123.2	118.2	90,987,062	107.7	1,220,613	161.5	297.0	4,039,058	146.0	
Non-Reflex 5)*	60,757	106.4	123.4	327,854	90.1	82,735	145.9	139.5	306,459	99.1	42,908	103.3	100.2	209,820	116.2	132,985	114.1	119.8	608,729	101.0	8,598	181.6	124.8	34,688	97.9	
	2,879,398	122.7	145.5	13,677,017	93.6	3,414,984	150.6	140.2	12,021,997	94.1	2,160,982	119.3	104.8	9,524,425	116.8	5,663,056	124.0	125.2	24,421,217	102.7	426,027	180.7	141.0	1,805,476	126.5	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.