

Production, Shipment of Digital Still Camera
May, January-May in 2015

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	May	2)*	3)*	Jan.-May	4)*	May	2)*	3)*	Jan.-May	4)*	May	2)*	3)*	Jan.-May	4)*	May	2)*	3)*	Jan.-May	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	3,080,284	95.6	86.5	13,723,178	83.7	3,046,288	90.5	87.6	13,798,876	83.3	406,268	87.9	108.1	2,094,305	83.9	2,640,020	90.9	85.1	11,704,571	83.1
	59,491,676	98.1	100.2	261,794,319	96.3	75,623,691	94.6	100.1	343,884,390	95.0	10,005,300	88.7	115.1	52,921,978	89.0	65,618,391	95.6	98.2	290,962,412	96.2

By Type	Camera with Built-in Lens	1,961,560	95.6	83.8	8,830,116	80.4	1,916,806	89.3	85.2	8,867,132	78.8	272,643	90.3	101.2	1,385,366	82.7	1,644,163	89.1	83.1	7,481,766	78.1
		23,177,746	98.6	95.4	103,435,034	91.8	26,620,763	93.0	100.8	122,658,769	91.2	3,827,316	88.3	106.9	20,232,299	92.4	22,793,447	93.8	99.8	102,426,470	91.0
Camera with Interchangeable Lens	1,118,724	95.6	91.5	4,893,062	90.3	1,129,482	92.7	91.8	4,931,744	92.7	133,625	83.5	125.4	708,939	86.5	995,857	94.1	88.6	4,222,805	93.9	
	36,313,930	97.8	103.4	158,359,285	99.4	49,002,928	95.6	99.7	221,225,621	97.3	6,177,984	88.9	120.7	32,689,679	87.0	42,824,944	96.6	97.3	188,535,942	99.3	
Single Lens Reflex	865,987	97.5	89.0	3,786,822	88.6	852,822	91.4	87.8	3,772,177	92.1	76,514	76.6	130.4	441,842	87.4	776,308	93.1	85.1	3,330,335	92.7	
	28,346,865	99.4	101.6	125,788,055	97.9	37,775,402	94.3	97.2	174,319,936	98.0	3,830,572	82.0	120.1	21,892,060	87.8	33,944,830	95.9	95.2	152,427,876	99.6	
Non-Reflex 5)*	252,737	89.8	101.3	1,106,240	96.8	276,660	97.0	107.0	1,159,567	94.9	57,111	95.0	119.4	267,097	84.9	219,549	97.5	104.2	892,470	98.3	
	7,967,065	92.3	110.4	32,571,230	106.0	11,227,526	100.2	109.4	46,905,685	94.9	2,347,412	103.0	121.7	10,797,619	85.5	8,880,114	99.4	106.5	36,108,066	98.1	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	May	2)*	3)*	Jan.-May	4)*	May	2)*	3)*	Jan.-May	4)*	May	2)*	3)*	Jan.-May	4)*	May	2)*	3)*	Jan.-May	4)*	May	2)*	3)*	Jan.-May	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	406,268	87.9	108.1	2,094,305	83.9	1,106,988	119.2	91.3	4,222,934	81.0	744,570	79.9	92.6	3,363,662	84.1	718,857	74.6	75.0	3,782,377	87.2	69,605	89.6	54.8	335,598	63.8
	10,005,300	88.7	115.1	52,921,978	89.0	21,601,695	131.6	91.0	80,141,726	80.8	18,081,879	81.9	116.0	80,328,642	105.7	24,328,629	85.6	95.5	123,266,137	103.7	1,606,188	92.9	78.3	7,225,907	87.1

By Type	Camera with Built-in Lens	272,643	90.3	101.2	1,385,366	82.7	803,144	116.8	101.3	3,041,039	82.1	486,032	79.5	84.9	2,267,017	76.3	304,996	62.5	61.0	1,915,605	77.7	49,991	87.5	43.9	258,105	58.8
		3,827,316	88.3	106.9	20,232,299	92.4	10,469,160	127.5	110.9	39,161,322	90.6	6,322,403	81.9	97.0	29,000,417	84.3	5,387,134	70.2	99.0	31,236,718	103.7	614,750	87.5	42.9	3,028,013	62.9
Camera with Interchangeable Lens	133,625	83.5	125.4	708,939	86.5	303,844	125.8	72.3	1,181,895	78.1	258,538	80.5	111.6	1,096,645	106.8	413,861	87.0	90.3	1,866,772	99.7	19,614	95.2	150.1	77,493	89.5	
	6,177,984	88.9	120.7	32,689,679	87.0	11,132,535	135.8	77.9	40,980,404	73.2	11,759,476	81.9	129.7	51,328,225	123.5	18,941,495	91.3	94.6	92,029,419	103.7	991,438	96.6	160.0	4,197,894	120.6	
Single Lens Reflex	76,514	76.6	130.4	441,842	87.4	247,140	131.5	67.5	958,171	75.9	216,993	80.1	110.9	929,733	104.6	297,295	82.8	86.8	1,391,028	100.7	14,880	96.3	179.0	51,403	88.5	
	3,830,572	82.0	120.1	21,892,060	87.8	8,865,304	145.9	73.4	32,373,391	71.0	9,948,494	81.6	134.6	43,964,782	123.9	14,375,409	87.9	91.2	73,271,258	105.4	755,623	97.9	176.3	2,818,445	119.6	
Non-Reflex 5)*	57,111	95.0	119.4	267,097	84.9	56,704	106.0	105.3	223,724	89.5	41,545	82.8	115.3	166,912	121.1	116,566	100.1	100.4	475,744	96.8	4,734	91.8	99.5	26,090	91.4	
	2,347,412	103.0	121.7	10,797,619	85.5	2,267,231	106.9	102.8	8,607,013	83.2	1,810,982	83.3	107.9	7,363,443	120.8	4,566,086	104.2	107.2	18,758,161	97.4	235,815	92.4	123.6	1,379,449	122.6	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.