

Production, Shipment of Digital Still Camera
December, January-December in 2014

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	3,149,883	72.4	98.8	42,768,140	70.1	3,249,256	75.3	83.6	43,434,408	69.1	575,264	136.5	60.0	5,783,835	72.9	2,673,992	68.7	91.4	37,650,573	68.6
	55,643,989	75.0	89.8	713,023,101	80.6	76,945,174	77.5	85.6	964,515,711	82.5	13,934,695	127.7	65.1	138,376,517	84.3	63,010,479	71.3	92.1	826,139,194	82.3

By Type	Camera with Built-in Lens	2,211,556	72.5	115.6	29,280,911	66.3	2,294,282	77.8	88.2	29,595,240	64.7	389,568	132.4	59.4	3,977,050	71.1	1,904,714	71.7	98.0	25,618,190	63.9
		23,543,412	69.1	112.0	308,338,111	76.3	28,701,059	76.5	88.7	359,192,108	73.3	4,965,382	124.0	56.1	52,260,038	74.6	23,735,677	70.8	101.0	306,932,070	73.1
	Camera with Interchangeable Lens	938,327	71.9	73.6	13,487,229	80.2	954,974	70.0	74.2	13,839,168	80.8	185,696	146.0	61.1	1,806,785	77.4	769,278	62.2	78.3	12,032,383	81.3
		32,100,577	80.0	78.4	404,684,990	84.2	48,244,115	78.1	83.9	605,323,603	89.2	8,969,313	129.8	71.5	86,116,479	91.5	39,274,802	71.6	87.4	519,207,124	88.9
	Single Lens Reflex	729,747	74.5	73.0	10,320,748	75.7	706,635	68.1	72.9	10,549,890	76.3	110,629	142.1	66.6	1,082,010	74.7	596,006	62.1	74.2	9,467,880	76.5
		25,629,565	83.1	77.6	317,389,733	79.6	36,221,368	76.0	83.5	468,206,857	84.1	5,888,356	124.8	76.2	57,028,286	91.0	30,333,012	70.7	85.1	411,178,571	83.3
	Non-Reflex 5)*	208,580	64.0	76.0	3,166,481	99.5	248,339	76.2	78.3	3,289,278	99.5	75,067	152.2	54.5	724,775	81.8	173,272	62.6	96.6	2,564,503	106.0
		6,471,012	69.8	81.6	87,295,257	106.6	12,022,747	85.0	85.2	137,116,746	112.6	3,080,957	140.6	63.9	29,088,193	92.7	8,941,790	74.8	96.2	108,028,553	119.5

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	575,264	136.5	60.0	5,783,835	72.9	1,068,141	67.6	113.9	13,689,412	67.5	603,295	48.7	69.6	11,453,519	62.2	923,767	99.2	89.6	11,212,341	77.7	78,789	55.9	86.0	1,295,301	72.5
	13,934,695	127.7	65.1	138,376,517	84.3	19,696,831	64.6	102.4	259,981,878	76.2	12,676,984	52.1	71.7	222,361,618	75.9	29,156,501	95.5	98.0	320,578,539	92.7	1,480,163	49.0	82.7	23,217,159	95.0

By Type	Camera with Built-in Lens	389,568	132.4	59.4	3,977,050	71.1	854,766	75.8	135.5	9,965,601	67.1	455,594	50.7	75.4	8,268,624	57.5	529,815	100.6	82.8	6,346,180	67.8	64,539	63.0	93.8	1,037,785	68.4
		4,965,382	124.0	56.1	52,260,038	74.6	10,106,236	71.4	133.5	117,565,451	77.0	5,131,760	50.4	73.4	93,215,530	63.8	7,805,039	98.2	96.3	84,297,276	79.2	692,642	56.4	82.7	11,853,813	80.4
	Camera with Interchangeable Lens	185,696	146.0	61.1	1,806,785	77.4	213,375	47.2	69.6	3,723,811	68.5	147,701	43.3	56.2	3,184,895	79.1	393,952	97.3	100.9	4,866,161	96.0	14,250	37.0	62.5	257,516	95.5
		8,969,313	129.8	71.5	86,116,479	91.5	9,590,595	58.6	82.3	142,416,427	75.6	7,545,224	53.4	70.5	129,146,088	87.9	21,351,462	94.5	98.7	236,281,263	98.8	787,521	44.0	82.6	11,363,346	117.3
	Single Lens Reflex	110,629	142.1	66.6	1,082,010	74.7	168,034	47.5	62.9	2,999,388	63.0	119,167	41.8	50.9	2,702,976	74.7	298,574	98.5	104.1	3,607,146	95.0	10,231	56.4	66.7	158,370	79.5
		5,888,356	124.8	76.2	57,028,286	91.0	7,405,625	58.9	77.1	112,753,093	68.7	5,883,780	51.3	65.6	107,123,208	81.4	16,471,484	91.8	99.9	184,235,862	96.3	572,123	62.0	97.3	7,066,408	102.6
	Non-Reflex 5)*	75,067	152.2	54.5	724,775	81.8	45,341	46.1	114.8	724,423	107.9	28,534	50.7	98.9	481,919	118.5	95,378	93.9	92.1	1,259,015	99.0	4,019	19.7	53.9	99,146	140.8
		3,080,957	140.6	63.9	29,088,193	92.7	2,184,970	57.7	106.5	29,663,334	121.3	1,661,444	62.4	95.7	22,022,880	144.0	4,879,978	105.2	94.9	52,045,401	108.8	215,398	24.8	59.0	4,296,938	153.6

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.