

Production, Shipment of Digital Still Camera  
August, January-August in 2014  
Corrected Edition

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	3,827,618	111.2	70.1	27,071,414	67.6	3,966,972	113.5	69.6	27,363,128	67.2	477,503	107.6	70.4	3,813,055	76.0	3,489,469	114.4	69.5	23,550,073	66.0
	59,177,279	102.5	71.3	446,642,922	83.0	86,082,593	109.4	82.5	599,827,533	82.8	10,657,252	96.3	80.2	90,859,598	92.2	75,425,341	111.5	82.8	508,967,935	81.3

By Type	Camera with Built-in Lens	2,719,198	116.4	70.5	18,300,101	61.4	2,691,426	111.6	64.5	18,607,881	61.9	337,455	107.8	69.3	2,605,218	71.9	2,353,971	112.2	63.8	16,002,663	60.5
			26,913,668	108.9	75.5	188,860,000	73.6	30,142,434	103.0	70.0	222,401,051	71.4	4,242,810	101.9	73.1	34,011,913	77.3	25,899,624	103.2	69.5	188,389,138
Camera with Interchangeable Lens	1,108,420	100.2	69.3	8,771,313	85.4	1,275,546	117.7	83.6	8,755,247	82.4	140,048	107.2	73.3	1,207,837	86.6	1,135,498	119.2	85.1	7,547,410	81.8	
	32,263,611	97.8	68.1	257,782,922	91.5	55,940,159	113.2	91.2	377,426,482	91.4	6,414,442	93.0	85.8	56,847,685	104.3	49,525,717	116.5	92.0	320,578,797	89.5	
Single Lens Reflex	826,858	98.9	63.9	6,803,958	79.6	986,907	122.0	77.3	6,700,145	76.0	79,951	113.7	64.3	723,608	80.9	906,956	122.8	78.7	5,976,537	75.5	
	24,690,727	97.2	61.7	204,573,283	84.9	44,354,783	117.3	84.1	293,494,993	83.2	4,321,423	95.4	81.3	37,782,472	98.9	40,033,360	120.2	84.4	255,712,521	81.2	
Non-Reflex 5)*	281,562	104.1	92.1	1,967,355	114.4	288,639	105.0	116.0	2,055,102	113.6	60,097	99.5	90.1	484,229	97.0	228,542	106.6	125.5	1,570,873	119.9	
	7,572,884	99.8	103.4	53,209,639	130.4	11,585,376	99.9	134.7	83,931,489	140.4	2,093,019	88.4	96.8	19,065,213	117.0	9,492,357	102.9	147.5	64,866,276	149.1	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	477,503	107.6	70.4	3,813,055	76.0	1,033,814	94.3	56.3	8,352,490	64.0	1,183,388	138.2	69.5	6,887,652	58.9	1,176,234	122.9	88.1	7,454,658	76.2	96,033	67.7	65.4	855,273	74.0
	10,657,252	96.3	80.2	90,859,598	92.2	19,325,113	97.2	60.4	156,951,011	73.3	21,455,184	123.4	86.4	131,193,337	72.9	32,782,943	117.2	102.5	206,719,718	94.9	1,862,101	78.2	83.0	14,103,869	101.1

By Type	Camera with Built-in Lens	337,455	107.8	69.3	2,605,218	71.9	762,211	89.2	58.2	6,029,845	63.2	861,542	138.5	63.5	5,086,532	54.6	658,964	129.7	73.3	4,187,861	63.6	71,254	62.7	58.6	698,425	68.4
			4,242,810	101.9	73.1	34,011,913	77.3	8,359,968	84.0	62.8	70,101,033	73.7	8,340,545	116.1	70.1	57,769,114	62.5	8,321,265	122.5	77.6	52,808,399	74.7	877,846	75.2	67.4	7,710,592
Camera with Interchangeable Lens	140,048	107.2	73.3	1,207,837	86.6	271,603	112.2	51.6	2,322,645	66.0	321,846	137.6	92.8	1,801,120	75.7	517,270	115.2	118.5	3,266,797	102.2	24,779	88.3	98.1	156,848	115.8	
	6,414,442	93.0	85.8	56,847,685	104.3	10,965,145	110.4	58.6	86,849,978	73.0	13,114,639	128.5	101.3	73,424,223	83.8	24,461,678	115.6	115.0	153,911,319	104.7	984,255	81.0	104.7	6,393,277	136.7	
Single Lens Reflex	79,951	113.7	64.3	723,608	80.9	222,267	121.2	46.6	1,905,619	59.8	273,650	146.3	88.2	1,525,425	70.6	393,952	113.1	113.6	2,440,115	99.0	17,087	86.6	92.0	105,378	98.2	
	4,321,423	95.4	81.3	37,782,472	98.9	8,919,486	118.3	52.2	69,634,855	64.7	10,836,195	132.3	92.8	60,973,330	76.0	19,655,052	117.9	109.5	120,823,572	98.0	622,627	69.9	87.9	4,280,764	116.6	
Non-Reflex 5)*	60,097	99.5	90.1	484,229	97.0	49,336	84.3	99.9	417,026	125.7	48,196	102.8	132.1	275,695	126.2	123,318	122.4	137.7	826,682	113.0	7,692	92.2	115.1	51,470	183.1	
	2,093,019	88.4	96.8	19,065,213	117.0	2,045,659	85.4	125.9	17,215,123	151.9	2,278,444	113.0	179.5	12,450,893	169.2	4,806,626	107.0	145.2	33,087,747	139.0	361,628	111.8	155.6	2,112,513	210.1	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.

Corrections :Amount of "Production" - "Single Lens Reflex", amount of "Shipment to Americas" - "Single Lens Reflex" and their related cells.