

Production,Shipment of Digital Still Camera  
May, January-May in 2014

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	May.	2)*	3)*	Jan.-May.	4)*	May.	2)*	3)*	Jan.-May.	4)*	May.	2)*	3)*	Jan.-May.	4)*	May.	2)*	3)*	Jan.-May.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	3,562,095	93.1	68.8	16,395,970	65.1	3,478,485	89.8	65.2	16,573,141	65.3	375,890	92.0	70.5	2,495,510	79.7	3,102,595	89.5	64.6	14,077,631	63.3
	59,396,057	97.1	83.0	271,881,726	86.3	75,539,938	93.6	74.5	361,837,664	83.3	8,696,192	94.8	83.4	59,459,331	99.3	66,843,746	93.5	73.5	302,378,333	80.8

By Type	Camera with Built-in Lens	2,339,872	90.0	61.8	10,977,881	56.8	2,248,551	85.4	59.6	11,253,852	58.7	269,351	89.6	71.6	1,675,586	73.1	1,979,200	84.8	58.2	9,578,266	56.7
			24,287,129	92.4	68.4	112,613,111	71.6	26,412,572	84.7	64.5	134,495,247	69.5	3,578,856	88.4	79.2	21,905,046	79.6	22,833,716	84.1	62.7	112,590,201
Camera with Interchangeable Lens	1,222,223	99.6	87.7	5,418,089	92.3	1,229,934	99.1	78.9	5,319,289	86.0	106,539	98.8	67.8	819,924	97.9	1,123,395	99.2	80.1	4,499,365	84.2	
	35,108,928	100.6	97.4	159,268,615	101.0	49,127,366	99.2	81.2	227,342,417	94.5	5,117,336	99.8	86.5	37,554,285	116.0	44,010,030	99.2	80.6	189,788,132	91.1	
Single Lens Reflex	972,668	99.1	82.9	4,274,934	87.6	971,364	99.6	73.2	4,096,923	80.5	58,694	98.5	51.8	505,420	92.7	912,670	99.7	75.2	3,591,503	79.0	
	27,895,170	98.5	90.4	128,545,140	95.4	38,862,582	99.0	73.2	177,892,089	86.8	3,188,894	99.8	70.9	24,928,360	109.1	35,673,688	99.0	73.5	152,963,729	84.0	
Non-Reflex 5)*	249,555	101.8	113.1	1,143,155	115.7	258,570	97.3	111.1	1,222,366	111.9	47,845	99.0	108.9	314,504	107.6	210,725	97.0	111.6	907,862	113.5	
	7,213,758	109.6	139.7	30,723,475	133.3	10,264,784	100.0	138.1	49,450,328	138.5	1,928,442	99.9	135.8	12,625,925	132.8	8,336,342	100.1	138.7	36,824,403	140.5	

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	May.	2)*	3)*	Jan.-May.	4)*	May.	2)*	3)*	Jan.-May.	4)*	May.	2)*	3)*	Jan.-May.	4)*	May.	2)*	3)*	Jan.-May.	4)*	May.	2)*	3)*	Jan.-May.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	375,890	92.0	70.5	2,495,510	79.7	1,213,060	95.3	65.0	5,215,178	68.3	804,230	83.9	56.3	3,997,483	52.3	958,299	86.4	72.1	4,339,048	69.7	127,006	101.1	71.2	525,922	71.3
	8,696,192	94.8	83.4	59,459,331	99.3	23,734,184	102.0	75.5	99,203,361	81.7	15,583,026	83.7	62.6	75,983,698	66.3	25,474,081	91.9	78.3	118,899,361	91.3	2,052,455	105.9	96.6	8,291,913	102.6

By Type	Camera with Built-in Lens	269,351	89.6	71.6	1,675,586	73.1	793,013	88.9	57.1	3,702,422	65.4	572,483	84.6	52.8	2,970,427	47.7	499,767	75.6	65.1	2,466,103	56.9	113,937	109.5	71.8	439,314	65.8
			3,578,856	88.4	79.2	21,905,046	79.6	9,442,875	94.6	63.8	43,235,908	79.3	6,515,676	81.7	55.7	34,413,976	54.9	5,442,192	67.2	64.7	30,129,381	70.0	1,432,973	130.7	95.1	4,810,936
Camera with Interchangeable Lens	106,539	98.8	67.8	819,924	97.9	420,047	110.2	87.9	1,512,756	76.6	231,747	82.1	67.4	1,027,056	72.6	458,532	102.4	81.8	1,872,945	99.3	13,069	60.7	66.8	86,608	123.3	
	5,117,336	99.8	86.5	37,554,285	116.0	14,291,309	107.6	86.0	55,967,453	83.7	9,067,350	85.3	68.6	41,569,722	80.2	20,031,889	102.1	83.1	88,769,980	101.8	619,482	73.6	100.0	3,480,977	143.2	
Single Lens Reflex	58,694	98.5	51.8	505,420	92.7	366,177	114.1	85.3	1,262,894	70.7	195,713	82.4	60.4	889,270	70.8	342,469	99.5	77.3	1,381,280	95.5	8,311	63.1	47.8	58,059	102.9	
	3,188,894	99.8	70.9	24,928,360	109.1	12,084,841	108.9	80.4	45,627,649	75.5	7,389,224	83.6	59.4	35,475,533	75.8	15,770,964	101.4	76.7	69,504,784	95.2	428,659	76.6	80.0	2,355,763	121.3	
Non-Reflex 5)*	47,845	99.0	108.9	314,504	107.6	53,870	89.3	110.9	249,862	132.6	36,034	80.5	178.9	137,786	87.6	116,063	111.8	98.3	491,665	111.7	4,758	56.8	220.7	28,549	207.2	
	1,928,442	99.9	135.8	12,625,925	132.8	2,206,468	100.8	138.7	10,339,804	160.0	1,678,126	93.5	215.5	6,094,189	120.5	4,260,925	104.8	119.7	19,265,196	135.7	190,823	67.5	227.3	1,125,214	230.0	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.