

Production, Shipment of Digital Still Camera
February, January-February in 2014

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	2,899,326	98.3	67.0	5,850,031	64.0	2,934,500	99.6	68.9	5,880,006	65.5	637,830	124.2	85.0	1,151,373	91.9	2,296,670	94.4	65.4	4,728,633	61.2
	48,668,978	99.4	90.9	97,622,057	88.5	64,668,043	103.9	92.0	126,879,646	89.1	15,136,941	119.9	113.9	27,761,392	125.9	49,531,102	99.9	86.9	99,118,254	82.4

By Type	Camera with Built-in Lens	1,964,254	100.5	58.0	3,918,148	55.0	2,021,369	99.0	61.1	4,063,283	58.1	396,448	129.7	67.0	702,017	72.1	1,624,921	93.6	59.9	3,361,266	55.9
		20,803,913	112.2	75.3	39,352,982	71.1	24,638,578	106.5	73.9	47,768,239	72.4	5,099,059	133.5	69.7	8,917,250	79.7	19,539,519	101.2	75.1	38,850,989	70.9
Camera with Interchangeable Lens	935,072	93.8	99.4	1,931,883	95.6	913,131	101.1	95.5	1,816,723	91.4	241,382	116.1	152.0	449,356	160.8	671,749	96.6	84.2	1,367,367	80.0	
	27,865,065	91.6	107.6	58,269,075	106.0	40,029,465	102.4	108.2	79,111,407	103.6	10,037,882	114.0	167.9	18,844,142	173.6	29,991,583	99.1	96.7	60,267,265	92.0	
Single Lens Reflex	755,025	95.4	98.2	1,546,200	95.7	695,687	101.5	87.7	1,381,209	84.3	161,930	108.2	176.2	311,609	181.2	533,757	99.6	76.1	1,069,600	73.0	
	23,210,968	94.2	105.9	47,853,823	105.0	31,487,707	106.6	100.1	61,032,887	95.2	7,067,788	109.1	184.9	13,546,832	186.1	24,419,919	105.9	88.4	47,486,055	83.6	
Non-Reflex 5)*	180,047	87.6	104.9	385,683	95.1	217,444	99.7	133.7	435,514	124.4	79,452	136.3	118.8	137,747	128.2	137,992	86.4	144.1	297,767	122.7	
	4,654,097	80.8	116.9	10,415,252	110.6	8,541,758	89.6	154.2	18,078,520	147.4	2,970,094	127.6	137.6	5,297,310	148.2	5,571,664	77.3	164.7	12,781,210	147.1	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	637,830	124.2	85.0	1,151,373	91.9	783,896	88.1	69.3	1,673,959	65.2	777,175	114.7	54.2	1,454,503	53.1	655,684	84.7	78.8	1,430,068	64.9	79,915	88.6	69.8	170,103	79.2
	15,136,941	119.9	113.9	27,761,392	125.9	14,878,294	87.7	79.4	31,842,214	82.0	14,063,056	106.7	69.5	27,247,260	70.9	19,465,850	106.6	115.2	37,723,976	92.5	1,123,902	95.2	98.6	2,304,804	99.9

By Type	Camera with Built-in Lens	396,448	129.7	67.0	702,017	72.1	585,050	91.9	72.5	1,221,720	64.8	605,309	118.8	50.9	1,114,848	49.8	366,324	71.5	59.9	878,980	51.8	68,238	88.1	64.2	145,718	73.8
		5,099,059	133.5	69.7	8,917,250	79.7	7,256,901	104.5	92.0	14,204,554	85.3	6,992,293	121.2	60.0	12,762,888	61.2	4,613,795	78.4	82.3	10,502,151	66.9	676,530	96.0	79.1	1,381,396	85.7
Camera with Interchangeable Lens	241,382	116.1	152.0	449,356	160.8	198,846	78.5	61.3	452,239	66.1	171,866	102.4	70.4	339,655	68.1	289,360	110.6	131.2	551,088	108.3	11,677	91.9	144.3	24,385	140.1	
	10,037,882	114.0	167.9	18,844,142	173.6	7,621,393	76.1	70.2	17,637,660	79.5	7,070,763	95.4	82.3	14,484,372	82.5	14,852,055	120.1	131.6	27,221,825	108.6	447,372	94.0	157.3	923,408	133.0	
Single Lens Reflex	161,930	108.2	176.2	311,609	181.2	159,748	77.9	53.0	364,820	59.4	163,229	117.5	79.1	302,191	68.4	202,071	110.3	108.1	385,303	97.3	8,709	101.5	126.4	17,286	125.3	
	7,067,788	109.1	184.9	13,546,832	186.1	6,045,640	77.5	60.9	13,843,339	70.3	6,670,886	112.8	90.2	12,583,699	79.9	11,392,534	125.8	113.2	20,448,934	98.3	310,859	103.9	130.8	610,083	109.5	
Non-Reflex 5)*	79,452	136.3	118.8	137,747	128.2	39,098	80.9	169.1	87,419	126.0	8,637	30.0	22.9	37,464	65.8	87,289	111.2	259.3	165,785	147.0	2,968	71.8	246.7	7,099	196.8	
	2,970,094	127.6	137.6	5,297,310	148.2	1,575,753	71.0	170.7	3,794,321	152.5	399,877	26.6	33.5	1,900,673	105.2	3,459,521	104.4	283.7	6,772,891	159.1	136,513	77.2	291.9	313,325	228.9	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.