# Production,Shipment of Digital Still Camera
## January,January-January in 2014

Unit Upper:PCS,Lower:1,000Yen

| Item | | Production | | | | | Total Shipment(Worldwide) | | | | | Shipment to Japan | | | | | except for Shipments to Japan(Europe+Americas+Asia+Others) | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | 2)* (%) | 3)* (%) | Jan. | 4)* (%) | Jan. | 2)* (%) | 3)* (%) | Jan. | 4)* (%) | Jan. | 2)* (%) | 3)* (%) | Jan. | 4)* (%) | Jan. | 2)* (%) | 3)* (%) | Jan. | 4)* (%) |
| Digital Still Camera Total | | 2,950,705 | 92.6 | 61.3 | 2,950,705 | 61.3 | 2,945,506 | 75.8 | 62.4 | 2,945,506 | 62.4 | 513,543 | 53.5 | 102.1 | 513,543 | 102.1 | 2,431,963 | 83.1 | 57.7 | 2,431,963 | 57.7 |
| | | 48,953,079 | 79.0 | 86.2 | 48,953,079 | 86.2 | 62,211,603 | 69.2 | 86.3 | 62,211,603 | 86.3 | 12,624,451 | 59.0 | 144.3 | 12,624,451 | 144.3 | 49,587,152 | 72.4 | 78.3 | 49,587,152 | 78.3 |
| By Type | Camera with Built-in Lens | 1,953,894 | 102.2 | 52.4 | 1,953,894 | 52.4 | 2,041,914 | 78.5 | 55.4 | 2,041,914 | 55.4 | 305,569 | 46.6 | 79.9 | 305,569 | 79.9 | 1,736,345 | 89.3 | 52.6 | 1,736,345 | 52.6 |
| | | 18,549,069 | 88.3 | 66.9 | 18,549,069 | 66.9 | 23,129,661 | 71.5 | 70.7 | 23,129,661 | 70.7 | 3,818,191 | 43.1 | 98.5 | 3,818,191 | 98.5 | 19,311,470 | 82.2 | 67.0 | 19,311,470 | 67.0 |
| | Camera with Interchangeable Lens | 996,811 | 78.2 | 92.2 | 996,811 | 92.2 | 903,592 | 70.2 | 87.6 | 903,592 | 87.6 | 207,974 | 68.5 | 172.4 | 207,974 | 172.4 | 695,618 | 70.8 | 76.3 | 695,618 | 76.3 |
| | | 30,404,010 | 74.3 | 104.6 | 30,404,010 | 104.6 | 39,081,942 | 68.0 | 99.3 | 39,081,942 | 99.3 | 8,806,260 | 70.2 | 180.7 | 8,806,260 | 180.7 | 30,275,682 | 67.4 | 87.8 | 30,275,682 | 87.8 |
| | Single Lens Reflex | 791,175 | 79.1 | 93.4 | 791,175 | 93.4 | 685,522 | 70.7 | 81.2 | 685,522 | 81.2 | 149,679 | 90.1 | 187.0 | 149,679 | 187.0 | 535,843 | 66.7 | 70.1 | 535,843 | 70.1 |
| | | 24,642,855 | 74.7 | 104.3 | 24,642,855 | 104.3 | 29,545,180 | 68.1 | 90.5 | 29,545,180 | 90.5 | 6,479,044 | 83.9 | 187.4 | 6,479,044 | 187.4 | 23,066,136 | 64.7 | 79.1 | 23,066,136 | 79.1 |
| | Non-Reflex 5)* | 205,636 | 74.9 | 87.9 | 205,636 | 87.9 | 218,070 | 68.8 | 116.3 | 218,070 | 116.3 | 58,295 | 42.3 | 143.7 | 58,295 | 143.7 | 159,775 | 89.1 | 108.7 | 159,775 | 108.7 |
| | | 5,761,155 | 72.7 | 106.0 | 5,761,155 | 106.0 | 9,536,762 | 67.6 | 141.9 | 9,536,762 | 141.9 | 2,327,216 | 48.3 | 164.3 | 2,327,216 | 164.3 | 7,209,546 | 77.6 | 135.9 | 7,209,546 | 135.9 |

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

| Item | | Shipments to Japan | | | | | Shipments to Europe | | | | | Shipments to Americas | | | | | Shipments to Asia | | | | | Shipments to Other Areas | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | 2)* (%) | 3)* (%) | Jan. | 4)* (%) | Jan. | 2)* (%) | 3)* (%) | Jan. | 4)* (%) | Jan. | 2)* (%) | 3)* (%) | Jan. | 4)* (%) | Jan. | 2)* (%) | 3)* (%) | Jan. | 4)* (%) | Jan. | 2)* (%) | 3)* (%) | Jan. | 4)* (%) |
| Digital Still Camera Total | | 513,543 | 53.5 | 102.1 | 513,543 | 102.1 | 890,063 | 94.9 | 61.9 | 890,063 | 61.9 | 677,328 | 78.1 | 51.9 | 677,328 | 51.9 | 774,384 | 75.1 | 56.4 | 774,384 | 56.4 | 90,188 | 98.5 | 89.8 | 90,188 | 89.8 |
| | | 12,624,451 | 59.0 | 144.3 | 12,624,451 | 144.3 | 16,963,920 | 88.2 | 84.5 | 16,963,920 | 84.5 | 13,184,204 | 74.5 | 72.5 | 13,184,204 | 72.5 | 18,258,126 | 61.4 | 76.5 | 18,258,126 | 76.5 | 1,180,902 | 65.9 | 101.2 | 1,180,902 | 101.2 |
| By Type | Camera with Built-in Lens | 305,569 | 46.6 | 79.9 | 305,569 | 79.9 | 636,670 | 100.9 | 59.1 | 636,670 | 59.1 | 509,539 | 84.3 | 48.5 | 509,539 | 48.5 | 512,656 | 80.1 | 47.3 | 512,656 | 47.3 | 77,480 | 112.6 | 85.0 | 77,480 | 85.0 |
| | | 3,818,191 | 43.1 | 98.5 | 3,818,191 | 98.5 | 6,947,653 | 91.7 | 79.3 | 6,947,653 | 79.3 | 5,770,595 | 82.5 | 62.7 | 5,770,595 | 62.7 | 5,888,356 | 72.7 | 58.3 | 5,888,356 | 58.3 | 704,866 | 84.2 | 93.1 | 704,866 | 93.1 |
| | Camera with Interchangeable Lens | 207,974 | 68.5 | 172.4 | 207,974 | 172.4 | 253,393 | 82.7 | 70.5 | 253,393 | 70.5 | 167,789 | 63.8 | 65.9 | 167,789 | 65.9 | 261,728 | 67.0 | 90.8 | 261,728 | 90.8 | 12,708 | 55.8 | 136.5 | 12,708 | 136.5 |
| | | 8,806,260 | 70.2 | 180.7 | 8,806,260 | 180.7 | 10,016,267 | 85.9 | 88.5 | 10,016,267 | 88.5 | 7,413,609 | 69.3 | 82.6 | 7,413,609 | 82.6 | 12,369,770 | 57.2 | 89.8 | 12,369,770 | 89.8 | 476,036 | 49.9 | 116.2 | 476,036 | 116.2 |
| | Single Lens Reflex | 149,679 | 90.1 | 187.0 | 149,679 | 187.0 | 205,072 | 76.8 | 65.5 | 205,072 | 65.5 | 138,962 | 59.3 | 59.1 | 138,962 | 59.1 | 183,232 | 63.9 | 87.7 | 183,232 | 87.7 | 8,577 | 55.9 | 124.2 | 8,577 | 124.2 |
| | | 6,479,044 | 83.9 | 187.4 | 6,479,044 | 187.4 | 7,797,699 | 81.2 | 79.9 | 7,797,699 | 79.9 | 5,912,813 | 66.0 | 70.7 | 5,912,813 | 70.7 | 9,056,400 | 54.9 | 84.3 | 9,056,400 | 84.3 | 299,224 | 50.9 | 93.6 | 299,224 | 93.6 |
| | Non-Reflex 5)* | 58,295 | 42.3 | 143.7 | 58,295 | 143.7 | 48,321 | 122.4 | 104.5 | 48,321 | 104.5 | 28,827 | 99.9 | 150.8 | 28,827 | 150.8 | 78,496 | 75.8 | 99.2 | 78,496 | 99.2 | 4,131 | 55.4 | 171.8 | 4,131 | 171.8 |
| | | 2,327,216 | 48.3 | 164.3 | 2,327,216 | 164.3 | 2,218,568 | 108.2 | 141.7 | 2,218,568 | 141.7 | 1,500,796 | 86.4 | 244.4 | 1,500,796 | 244.4 | 3,313,370 | 64.5 | 109.1 | 3,313,370 | 109.1 | 176,812 | 48.4 | 196.2 | 176,812 | 196.2 |

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similer cameras.