

Production, Shipment of Digital Still Camera
December, January-December in 2013

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)					
	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	3,186,676	54.3	68.8	61,005,309	60.8	3,886,372	65.2	80.0	62,839,653	64.0	959,407	158.6	88.8	7,928,817	86.6	2,926,965	54.7	77.5	54,910,836	61.7	
	61,955,601	63.5	86.1	885,023,110	74.4	89,845,402	73.0	107.3	1,168,491,545	79.6	21,396,877	138.5	118.5	164,162,923	100.0	68,448,525	63.6	104.3	1,004,328,622	77.0	
By Type	Camera with Built-in Lens	1,912,576	46.6	64.5	44,187,514	55.7	2,599,899	61.4	76.0	45,708,286	58.6	655,664	178.2	77.0	5,594,772	76.4	1,944,235	50.3	75.6	40,113,514	56.8
		21,016,736	49.4	80.2	404,351,577	65.5	32,357,308	65.2	97.0	490,229,713	68.6	8,853,988	182.4	96.8	70,076,992	80.4	23,503,320	52.5	97.0	420,152,721	66.9
	Camera with Interchangeable Lens	1,274,100	72.3	76.4	16,817,795	79.7	1,286,473	74.7	89.6	17,131,367	85.0	303,743	128.2	132.7	2,334,045	127.4	982,730	66.1	81.4	14,797,322	80.7
		40,938,865	74.4	89.4	480,671,533	84.0	57,488,094	78.4	114.2	678,261,832	90.1	12,542,889	118.4	140.8	94,085,931	122.2	44,945,205	71.6	108.5	584,175,901	86.4
	Single Lens Reflex	999,639	76.3	74.4	13,635,101	80.9	969,500	76.0	86.8	13,825,569	85.3	166,074	114.9	147.0	1,447,893	142.3	803,426	71.0	80.1	12,377,676	81.5
		33,009,580	81.9	86.9	398,781,971	84.3	43,376,688	84.0	111.8	556,509,244	88.6	7,724,036	121.8	153.3	62,701,976	127.7	35,652,652	78.7	105.6	493,807,268	85.3
	Non-Reflex 5)*	274,461	60.8	84.8	3,182,694	75.3	316,973	70.9	99.3	3,305,798	83.6	137,669	149.1	118.7	886,152	108.8	179,304	50.6	88.2	2,419,646	77.0
		7,929,285	53.8	101.6	81,889,562	82.6	14,111,406	64.9	122.2	121,752,588	97.2	4,818,853	113.2	124.5	31,383,955	112.5	9,292,553	53.2	121.0	90,368,633	92.8

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas					
	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	959,407	158.6	88.8	7,928,817	86.6	937,460	40.5	67.2	20,278,378	62.5	867,330	48.7	78.7	18,415,004	63.4	1,030,573	98.6	95.1	14,430,709	60.8	91,602	43.4	46.7	1,786,745	47.8	
	21,396,877	138.5	118.5	164,162,923	100.0	19,228,154	47.8	91.6	341,253,907	79.3	17,692,703	57.4	112.5	293,000,901	76.1	29,736,802	90.3	111.7	345,642,653	77.1	1,790,866	49.4	77.7	24,431,161	60.6	
By Type	Camera with Built-in Lens	655,664	178.2	77.0	5,594,772	76.4	630,989	35.4	68.9	14,844,020	58.3	604,285	44.4	71.8	14,390,480	59.3	640,152	114.9	99.9	9,361,951	53.4	68,809	41.8	40.0	1,517,063	44.5
		8,853,988	182.4	96.8	70,076,992	80.4	7,572,853	37.9	96.4	152,763,385	73.2	6,991,120	45.4	90.4	146,154,639	68.3	8,101,913	106.6	110.4	106,490,948	60.2	837,434	46.4	64.8	14,743,749	52.2
	Camera with Interchangeable Lens	303,743	128.2	132.7	2,334,045	127.4	306,471	57.5	63.9	5,434,358	77.7	263,045	62.8	100.9	4,024,524	83.8	390,421	80.0	88.2	5,068,758	81.7	22,793	49.1	94.9	269,682	83.3
		12,542,889	118.4	140.8	94,085,931	122.2	11,655,301	57.7	88.7	188,490,522	85.1	10,701,583	69.3	133.9	146,846,262	85.9	21,634,889	85.4	112.2	239,151,705	88.1	953,432	52.5	94.1	9,687,412	80.1
	Single Lens Reflex	166,074	114.9	147.0	1,447,893	142.3	266,988	64.1	61.8	4,763,175	78.2	234,183	65.4	102.4	3,617,708	89.1	286,914	88.0	88.0	3,797,547	79.1	15,341	49.6	93.3	199,246	88.1
		7,724,036	121.8	153.3	62,701,976	127.7	9,604,070	63.2	85.2	164,038,181	84.6	8,965,188	72.1	130.1	131,548,545	88.5	16,495,173	99.5	110.6	191,330,482	83.9	588,221	55.5	86.8	6,890,060	83.3
	Non-Reflex 5)*	137,669	149.1	118.7	886,152	108.8	39,483	34.0	83.9	671,183	74.3	28,862	47.3	90.0	406,816	54.7	103,507	63.9	88.8	1,271,211	90.9	7,452	48.0	98.4	70,436	72.1
		4,818,853	113.2	124.5	31,383,955	112.5	2,051,231	41.2	110.4	24,452,341	88.6	1,736,395	57.8	157.1	15,297,717	68.3	5,139,716	58.8	117.4	47,821,223	109.9	365,211	48.3	108.7	2,797,352	73.2

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.