

Production,Shipment of Digital Still Camera
April,January-April in 2013

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	5,625,773	107.1	58.2	20,019,905	56.6	5,924,759	115.6	62.2	20,028,749	58.1	583,305	76.7	82.6	2,597,545	86.1	5,341,454	122.4	60.6	17,431,204	55.5
	72,174,763	118.6	71.0	243,349,525	63.6	100,505,065	111.9	73.9	332,708,930	68.7	12,074,338	78.8	97.0	49,450,580	94.5	88,430,727	118.7	71.6	283,258,350	65.5

By Type	Camera with Built-in Lens	4,288,763	103.7	52.0	15,546,842	52.3	4,505,678	115.3	55.9	15,405,371	53.4	386,393	69.4	65.8	1,917,410	75.3	4,119,285	122.9	55.1	13,487,961	51.3
		35,824,337	117.6	57.5	121,661,050	52.8	45,009,828	108.5	58.4	152,518,736	56.1	4,432,798	60.1	59.8	23,001,138	74.6	40,577,030	118.9	58.3	129,517,598	53.7
By Type	Camera with Interchangeable Lens	1,337,010	120.0	94.0	4,473,063	78.9	1,419,081	116.7	97.0	4,623,378	82.7	196,912	96.6	166.5	680,135	144.8	1,222,169	120.7	90.8	3,943,243	77.0
		36,350,426	119.7	92.4	121,688,475	80.1	55,495,237	114.8	94.2	180,190,194	84.7	7,641,540	96.1	151.6	26,449,442	123.1	47,853,697	118.5	88.8	153,740,752	80.4
By Type	Single Lens Reflex	1,175,064	128.5	102.5	3,705,938	80.7	1,163,395	120.8	97.3	3,764,160	82.1	128,262	97.4	208.3	431,883	157.8	1,035,133	124.5	91.2	3,332,277	77.3
		32,305,567	124.5	99.0	103,809,802	82.5	47,315,310	116.8	94.9	151,914,219	84.8	5,302,353	91.7	174.1	18,364,257	129.1	42,012,957	121.0	89.7	133,549,962	81.0
By Type	Non-Reflex 5)*	161,946	81.1	58.7	767,125	71.4	255,686	100.9	95.6	859,218	85.2	68,650	95.1	121.1	248,252	126.6	187,036	103.2	88.7	610,966	75.2
		4,044,859	91.6	60.4	17,878,673	68.7	8,179,927	104.4	90.5	28,275,975	84.3	2,339,187	107.7	117.3	8,085,185	111.4	5,840,740	103.2	82.9	20,190,790	76.9

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*	Apr.	2)*	3)*	Jan.-Apr.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	583,305	76.7	82.6	2,597,545	86.1	1,841,370	135.5	63.9	5,768,906	54.1	1,821,079	110.2	67.6	6,210,693	63.3	1,480,540	122.6	52.6	4,892,351	50.8	198,465	136.0	46.1	559,254	42.0
	12,074,338	78.8	97.0	49,450,580	94.5	27,504,530	116.5	71.7	89,947,982	67.8	28,432,704	124.7	79.9	89,653,639	70.4	30,302,234	113.8	67.6	97,700,319	61.8	2,191,259	150.3	46.9	5,956,410	41.9

By Type	Camera with Built-in Lens	386,393	69.4	65.8	1,917,410	75.3	1,413,121	145.0	59.1	4,272,429	48.0	1,492,584	105.9	63.6	5,140,543	61.0	1,038,529	124.8	44.7	3,566,394	46.1	175,051	128.7	42.8	508,595	40.6
		4,432,798	60.1	59.8	23,001,138	74.6	13,317,892	136.6	62.5	39,715,244	53.1	15,632,153	107.5	70.7	51,032,452	65.6	10,213,159	117.3	45.0	34,625,514	44.7	1,413,826	126.5	40.5	4,144,388	38.1
By Type	Camera with Interchangeable Lens	196,912	96.6	166.5	680,135	144.8	428,249	111.4	87.3	1,496,477	84.9	328,495	135.2	94.9	1,070,150	77.4	442,011	117.8	90.8	1,325,957	69.9	23,414	237.8	106.7	50,659	64.1
		7,641,540	96.1	151.6	26,449,442	123.1	14,186,638	102.3	83.2	50,232,738	86.6	12,800,551	155.0	94.8	38,621,187	78.1	20,089,075	112.1	90.7	63,074,805	78.4	777,433	228.4	66.2	1,812,022	54.4
By Type	Single Lens Reflex	128,262	97.4	208.3	431,883	157.8	392,524	112.3	92.5	1,356,549	87.4	289,652	143.6	96.9	933,063	78.8	333,142	121.3	84.5	1,003,628	66.4	19,815	365.0	116.4	39,037	62.8
		5,302,353	91.7	174.1	18,364,257	129.1	12,992,866	102.4	86.7	45,361,054	88.4	11,664,764	168.6	98.2	34,340,687	80.0	16,706,668	111.9	88.1	52,441,425	77.1	648,659	323.1	66.5	1,406,796	52.2
By Type	Non-Reflex 5)*	68,650	95.1	121.1	248,252	126.6	35,725	102.5	54.1	139,928	65.9	38,843	94.0	82.8	137,087	69.2	108,869	108.2	117.2	322,329	83.7	3,599	81.5	72.9	11,622	68.9
		2,339,187	107.7	117.3	8,085,185	111.4	1,193,772	100.4	57.9	4,871,684	72.8	1,135,787	84.9	70.2	4,280,500	65.8	3,382,407	112.9	106.8	10,633,380	85.5	128,774	92.3	64.7	405,226	64.0

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.