

Production,Shipment of Digital Still Camera
February,January-February in 2013

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	4,329,416	90.0	48.8	9,142,302	61.8	4,261,903	90.3	50.3	8,979,131	63.8	750,152	149.1	89.1	1,253,360	96.1	3,511,751	83.3	46.0	7,725,771	60.5
	53,551,551	94.3	57.1	110,337,810	68.3	70,309,024	97.6	62.0	142,366,788	75.3	13,295,358	151.9	100.6	22,046,883	104.3	57,013,666	90.1	56.9	120,319,905	71.7

By Type	Camera with Built-in Lens	3,388,973	90.8	45.7	7,120,538	57.9	3,305,776	89.7	46.7	6,991,120	59.8	591,380	154.6	80.8	973,980	89.3	2,714,396	82.2	42.7	6,017,140	56.8
		27,646,369	99.8	48.1	55,361,707	56.6	33,319,052	101.9	51.0	66,021,276	61.1	7,315,683	188.6	84.3	11,193,638	87.9	26,003,369	90.2	45.9	54,827,638	57.5
Camera with Interchangeable Lens	940,443	87.0	64.1	2,021,764	80.9	956,127	92.7	68.5	1,988,011	83.5	158,772	131.6	144.0	279,380	131.0	797,355	87.5	62.0	1,708,631	78.8	
	25,905,182	89.1	71.1	54,976,103	86.3	36,989,972	94.0	76.8	76,345,512	94.3	5,979,675	122.7	131.8	10,853,245	129.1	31,010,297	89.9	71.1	65,492,267	90.3	
Single Lens Reflex	768,776	90.7	66.6	1,616,224	80.4	793,482	94.0	69.2	1,637,879	84.2	91,892	114.8	128.9	171,937	131.2	701,590	91.8	65.3	1,465,942	80.8	
	21,925,206	92.8	76.2	45,559,968	87.5	31,449,487	96.4	79.0	64,081,993	95.8	3,821,504	110.5	127.4	7,278,440	137.8	27,627,983	94.7	75.1	56,803,553	92.2	
Non-Reflex 5)*	171,667	73.4	55.1	405,540	83.2	162,645	86.8	65.2	350,132	80.0	66,880	164.9	171.8	107,443	130.6	95,765	65.2	45.5	242,689	68.3	
	3,979,976	73.2	52.0	9,416,135	80.8	5,540,485	82.4	66.1	12,263,519	87.4	2,158,171	152.3	140.2	3,574,805	114.3	3,382,314	63.7	49.4	8,688,714	79.6	

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to America					Shipments to Asia					Shipments to Other Areas				
	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	750,152	149.1	89.1	1,253,360	96.1	1,131,122	78.7	41.0	2,568,487	57.2	1,433,782	110.0	63.4	2,737,759	72.2	832,416	60.7	36.2	2,204,629	55.2	114,431	113.9	36.1	214,896	44.1
	13,295,358	151.9	100.6	22,046,883	104.3	18,739,478	93.3	57.2	38,824,683	72.9	20,240,539	111.3	70.6	38,427,036	81.7	16,893,836	70.8	47.3	40,761,323	65.1	1,139,813	97.7	36.0	2,306,863	46.3

By Type	Camera with Built-in Lens	591,380	154.6	80.8	973,980 <th>89.3</th> <th>806,597</th> <th>74.8</th> <th>35.0</th> <th>1,884,606 <th>50.5</th> <th>1,189,567</th> <th>113.3</th> <th>62.1</th> <th>2,239,099 <th>69.3</th> <th>611,893</th> <th>56.4</th> <th>33.3</th> <th>1,695,939 <th>53.5</th> <th>106,339</th> <th>116.7</th> <th>36.3</th> <th>197,496 <th>43.4</th> </th></th></th></th>	89.3	806,597	74.8	35.0	1,884,606 <th>50.5</th> <th>1,189,567</th> <th>113.3</th> <th>62.1</th> <th>2,239,099 <th>69.3</th> <th>611,893</th> <th>56.4</th> <th>33.3</th> <th>1,695,939 <th>53.5</th> <th>106,339</th> <th>116.7</th> <th>36.3</th> <th>197,496 <th>43.4</th> </th></th></th>	50.5	1,189,567	113.3	62.1	2,239,099 <th>69.3</th> <th>611,893</th> <th>56.4</th> <th>33.3</th> <th>1,695,939 <th>53.5</th> <th>106,339</th> <th>116.7</th> <th>36.3</th> <th>197,496 <th>43.4</th> </th></th>	69.3	611,893	56.4	33.3	1,695,939 <th>53.5</th> <th>106,339</th> <th>116.7</th> <th>36.3</th> <th>197,496 <th>43.4</th> </th>	53.5	106,339	116.7	36.3	197,496 <th>43.4</th>	43.4
		7,315,683	188.6	84.3	11,193,638 <th>87.9</th> <th>7,887,425</th> <th>90.0</th> <th>42.5</th> <th>16,650,459 <th>54.2</th> <th>11,652,146</th> <th>126.5</th> <th>66.0</th> <th>20,862,397 <th>71.6</th> <th>5,608,387</th> <th>55.6</th> <th>31.0</th> <th>15,702,142 <th>49.8</th> <th>855,411</th> <th>113.0</th> <th>36.4</th> <th>1,612,640 <th>41.1</th> </th></th></th></th>	87.9	7,887,425	90.0	42.5	16,650,459 <th>54.2</th> <th>11,652,146</th> <th>126.5</th> <th>66.0</th> <th>20,862,397 <th>71.6</th> <th>5,608,387</th> <th>55.6</th> <th>31.0</th> <th>15,702,142 <th>49.8</th> <th>855,411</th> <th>113.0</th> <th>36.4</th> <th>1,612,640 <th>41.1</th> </th></th></th>	54.2	11,652,146	126.5	66.0	20,862,397 <th>71.6</th> <th>5,608,387</th> <th>55.6</th> <th>31.0</th> <th>15,702,142 <th>49.8</th> <th>855,411</th> <th>113.0</th> <th>36.4</th> <th>1,612,640 <th>41.1</th> </th></th>	71.6	5,608,387	55.6	31.0	15,702,142 <th>49.8</th> <th>855,411</th> <th>113.0</th> <th>36.4</th> <th>1,612,640 <th>41.1</th> </th>	49.8	855,411	113.0	36.4	1,612,640 <th>41.1</th>	41.1
Camera with Interchangeable Lens	158,772	131.6	144.0	279,380	131.0	324,525	90.3	71.6	683,881	90.3	244,215	96.0	70.9	498,660	89.0	220,523	76.5	47.6	508,690	62.1	8,092	86.9	33.8	17,400	54.8	
	5,979,675	122.7	131.8	10,853,245	129.1	10,852,053	95.8	76.5	22,174,224	98.4	8,588,393	95.7	77.9	17,564,639	98.2	11,285,449	81.9	64.1	25,059,181	80.7	284,402	69.4	35.1	694,223	65.5	
Single Lens Reflex	91,892	114.8	128.9	171,937	131.2	301,407	96.3	76.1	614,519	94.1	206,430	87.7	69.9	441,756	91.4	186,864	89.4	51.3	395,874	60.7	6,889	99.8	36.3	13,793	56.3	
	3,821,504	110.5	127.4	7,278,440	137.8	9,928,944	101.8	81.0	19,685,470	101.7	7,395,335	88.4	78.4	15,757,534	101.9	10,066,064	93.8	69.7	20,803,190	80.1	237,640	74.3	35.8	557,359	65.7	
Non-Reflex 5)*	66,880	164.9	171.8	107,443	130.6	23,118	50.0	40.4	69,362	66.5	37,785	197.6	76.9	56,904	74.1	33,659	42.5	34.0	112,816	67.6	1,203	50.0	24.4	3,607	49.9	
	2,158,171	152.3	140.2	3,574,805	114.3	923,109	59.0	47.8	2,488,754	78.3	1,193,058	194.3	74.9	1,807,105	74.6	1,219,385	40.2	38.4	4,255,991	83.5	46,762	51.9	32.0	136,864	64.6	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.