

Regarding These Data

Statistical data for the Digital Still Camera, Film camera, and related imaging equipment put together by CIPA are listed collectively. Also, relevant data published by concerned bodies related to the governmental agencies are put into a handy "Statistics Handbook on Cameras Related Goods".

Notes for reference

1. The data are updated with the latest publications.
2. Some data include differences between the total for twelve months and the annual adjusted total.
3. Because the values are rounded off, the total figures may differ from the constitutional totals.
4. The Camera and Imaging Products Association (CIPA), referred to as an information source, was the Japan Camera Industry Association (JCIA) until May, 2002, and after that it became CIPA.

• Camera and Imaging Products Association (CIPA) Statistics

1. Statistical data are based on the data from the members of the Camera and Imaging Products Association (CIPA).
2. Since 1975, the data of members' overseas business have been included in the production and shipment figures (domestic shipment and export). The OEM-based purchasing data of members are included as well. (OEM-transactions between company members are adjusted to avoid duplicated entries.)
3. Production amounts are calculated by multiplying the ex-factory shipment price by the number of units manufactured.
4. The shipment amount is the FOB price multiplied by the number of units shipped. (For domestic shipments, in cases where domestic dealers exist, the shipment amount is the selling price minus domestic taxes: Where domestic dealers do not exist, the equivalent price)
5. The statistical data for the digital cameras started in 1999. The statistical data for the film cameras and interchangeable lenses started in 1951. The statistical data for the photo printers started in 2004.
6. The symbols used in the CIPA statistical data mean the following:
0: less than the specified unit -: No business recorded Blank: without data
7. Refer to page 4 for statistical classification of camera-related items. In accordance with the market trends, rules for statistical compilation, survey forms, etc. may be reviewed. This may change the classification of camera-related items.

The classification name was changed corresponding to the diversification of the interchangeable lens type digital camera commodity group as follows in January, 2011.

• Digital Still Cameras

SLR with Interchangeable Lenses → Cameras with Interchangeable Lenses

Including SLR, Interchangeable unit system camera, so-called mirrorless, Interchangeable Lens Camera with Rangefinder.

• Interchangeable Lenses

Interchangeable Lenses for SLR camera → Interchangeable Lenses

Lenses for Exclusive use with Digital Cameras → Lenses for smaller than 35mm format cameras

Additionally, the relation expression was changed.

Interchangeable lens cameras were broken down into Single lens reflex (cameras) and "Non-reflex" (cameras) in January, 2012.

• "Non-reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lenses and interchangeable unit system cameras, and similar cameras.

The new statistics for Jul.-Sep. and Oct.-Dec. in 2011 were provided as sample figures.

Statistical Classification of Camera-related Items

* The following is a classification of camera-related items according to CIPA statistics.

● Digital Still Cameras

- (1) Cameras with Built-in Lens
(almost exclusively compact digital cameras)
- (2) Cameras with Interchangeable Lens
Interchangeable lens cameras are broken down into Single lens reflex (cameras) and “Non-reflex” (cameras).
“Non-reflex” includes cameras such as so-called mirrorless cameras and compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.

● Film Cameras

- (1) FP Shutter
(Regardless of finder type. Almost exclusively SLR)
- (2) Lens Shutter
(Including half cameras regardless of finder type: So-called “compact cameras”)
- (3) Medium & Large Format
(cameras using medium and large format (Brownie (120, 220)) film, and sheet film)
- (4) Others
(Film Cameras not falling under classifications (1), (2) or (3) above. Including 110, discs, etc., but excluding cameras for business purposes).

With film cameras no longer meeting requirements, production and handling data ceased to be compiled after January 2008.

● Interchangeable Lenses

- (1) Interchangeable Lenses
 - 1) 35mm format (lenses covering 35 mm, including both interchangeable lenses for film cameras and digital cameras)
 - 2) Smaller than 35mm format digital cameras (lenses for smaller than 35mm format interchangeable digital cameras)
- (2) Interchangeable Lenses for Medium and Large format Cameras

● Photo printers for exclusive use with photo paper smaller than A4 size.

The shipment of printers without PictBridge has been included in the data in addition to the shipment of printers that supports PictBridge since April, 2010.