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PRESS RELEASE

September 11, 2007 CAMERA & IMAGING PRODUCTS ASSOCIATION (CIPA)

2007-2009 Outlook on the Shipment Forecasts by Product-Type Concerning Cameras and Related Goods (Revision)

The Camera & Imaging Products Association (CIPA, President: Tsuneji Uchida) reexamined and revised the outlook for the shipment forecasts by product-type concerning cameras and related goods for the term from 2007 to 2009, which was announced on January 30th, and organized its revisions as listed on the attached sheet.

1) Outlook on the Shipment of Digital Cameras

The upward momentum of the total shipment of digital cameras has continued from the second half of the previous year through the year 2007, and total shipments of digital cameras based on the volume for the first seven months of 2007 showed strong growth and a year-on-year increase of 28.2%. As for this figure's breakdown in terms of domestic and overseas shipments, the former has shown a year-on-year increase of 21.8%, and the latter has shown a year-on-year increase of 29.1%. Breaking down these figures on a type-specific basis, shipments of digital cameras with built-in lenses and digital SLR cameras with interchangeable lenses showed a year-on-year increase of 25.6% and 67.3%, respectively.

Under these circumstances, although the figure for the total shipment of digital cameras in 2007 was expected to show a year-on-year increase of 7.5% early this year, this forecast has been upwardly revised to approx. 93.62 million pieces (a year-on-year increase of 18.5%).

Likewise, the forecasts in total shipment figures for digital cameras for the years 2008 and 2009 were also each upwardly revised.

2) Outlook for Shipments of Interchangeable Lenses for SLR Cameras

Parallel with the growth shown by the shipments of digital SLR cameras with interchangeable lenses, the figure for the total shipment on a volume basis for interchangeable lenses for SLR cameras showed strong growth and a year-on-year increase of 64.9% for the first seven months of 2007.

Parallel with this growth, although the figure for the total shipment of interchangeable lenses for SLR cameras in the year 2007 was expected to show a year-on-year increase of 9.1% early this year, this forecast was upwardly revised to approximately 11.67 million pieces (a year-on-year increase of 33.4%).

Likewise, the forecasts regarding total shipment figures for interchangeable lenses for SLR cameras in 2008 and 2009 were also each upwardly revised.

For further information, please refer to our website or e-mail to us.

Camera & Imaging Products Association (CIPA)

Statistics

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CAMERAS & IMAGING PRODUCTS ASSOCIATION (CIPA)

2007-2009 Outlook on Shipment Forecast by Product-Type Concerning Cameras and the Related Goods(Revision)

| Total Shipment | 1 | Forecast for t | the Year 2007 | | | Forecast for t | he Year 2008 | 3 | 1 | Forecast for t | he Year 2009 | | | U | Init in Thous | sand Piece | |
|---|--|--|---|---|--|--|--|---|--|---|---|--|--|---|--|---|--|
| Item by Type | Before revision (announced in January 2007) | | * Following this revision | | Before revision (announced in January 2007) | | * Following this revision | | Before revision (announced in January 2007) | | * Following this revision | | Performance in 2006 | | Performance from Jan. to Jul. 2007 | | |
| | In Janua Quantity | Year-on- | Quantity | Year-on- | In Janua Quantity | Year-on- | Quantity | Year-on- | In Januar Quantity | Year-on- | Quantity | Year-on- | Quantity | Year-on- | Quantity | Year-on- | |
| SLR with Interchangeable Lens | 5,994 | 113.9% | 7,096 | 134.8% | 6,528 | 108.9% | 8,206 | 115.6% | 6,888 | 105.5% | 8,931 | 108.8% | 5,264 | 138.9% | 3,966 | 167.39 | |
| Cameras with Built-in Lens | 78,876 | 107.0% | 86,521 | 117.4% | 82,004 | 104.0% | 92,091 | 106.4% | 83,817 | 102.2% | 95,014 | 103.2% | 73,717 | 120.9% | 45,758 | 125.69 | |
| Digital Cameras (Total) | 84,870 | 107.5% | 93,617 | 118.5% | 88,532 | 104.3% | 100,297 | 107.1% | 90,705 | 102.5% | 103,945 | 103.6% | 78,981 | 121.9% | 49,724 | 128.29 | |
| For 35 mm Cameras | 3,049 | 92.3% | 3,711 | 112.3% | 2,796 | 91.7% | 3,690 | 99.4% | 2,563 | 91.7% | 3,564 | 96.6% | 3,304 | 93.1% | 2,196 | 130.39 | |
| Exclusive use with Digital Cameras Interchangeable Lens for SLR (Total) | 6,498 9,547 | 119.3% 109.1% | 7,959 11,670 | 146.1% | 7,274 10,070 | 111.9% 105.5% | 9,429 13,119 | 118.5% 112.4% | 7,810 10,373 | 107.4% 103.0% | 10,567 14,131 | 112.1% 107.7% | 5,447 8,751 | 155.8% 124.2% | 4,573 6,769 | 188.99 | |
| Domestic Shipment | 9,347 | 109.1% | 11,070 | 133.4% | 10,070 | 103.5% | 13,119 | 112.470 | 10,373 | 103.0% | 14,131 | 107.7% | 6,731 | | Init in Thous | | |
| Domestic Simplicit | | Forecast for t | the Year 2007 | | Forecast for the Year 2008 | | | Forecast for the Year 2009 | | | | | | I I I I I I I I I I I I I I I I I I I | | | |
| | Before revision (announced | | * Eallarving this pavision | | Before revision | | * Pallanda della malala d | | Before revision | | * Eallowing this pavision | | Performance in 2006 | | Performance from Jan. to Jul. 2007 | | |
| Item by Type | in January 2007) | | * Following this revision | | (announced in January 2007) | | * Following this revision | | (announced in January 2007) | | * Following this revision | | | | | | |
| | Quantity | Year-on- Year | Quantity | Year-on- Year | Quantity | Year-on- Year | Quantity | Year-on- Year | Quantity | Year-on- Year | Quantity | Year-on- Year | Quantity | Year-on- Year | Quantity | Year-on- Year | |
| SLR with Interchangeable Lens | 789 | 110.1% | 955 | 133.2% | 832 | 105.4% | 1,077 | 112.8% | 861 | 103.5% | 1,153 | 107.1% | 717 | 130.1% | 547 | 160.49 | |
| Cameras with Built-in Lens | 8,628 | 99.1% | 9,671 | 111.1% | 8,514 | 98.7% | 9,677 | 100.1% | 8,408 | 98.8% | 9,550 | 98.7% | 8,707 | 110.3% | 5,522 | 119.09 | |
| Digital Cameras (Total) | 9,417 | 99.9% | 10,626 | 112.8% | 9,346 | 99.2% | 10,754 | 101.2% | 9,269 | 99.2% | 10,703 | 99.5% | 9,424 | 111.6% | 6,069 | 121.89 | |
| For 35 mm Cameras | 427 | 91.8% | 525 | 112.9% | 385 | 90.3% | 517 | 98.5% | 351 | 91.2% | 491 | 95.0% | 465 | 82.4% | 326 | 129.99 | |
| Exclusive use with Digital Cameras | 724 1,151 | 117.7% 106.6% | 1,001 1,526 | 162.8% 141.3% | 809 1,194 | 111.8% 103.7% | 1,161 1,678 | 116.0% 110.0% | 1,209 | 106.0% 101.3% | 1,259 1,750 | 108.4% | 1,080 | 141.7% 108.2% | 601 927 | 220.19 176.99 | |
| Interchangeable Lens for SLR (Total) Export | 1,151 | 100.0% | 1,520 | 141.5% | 1,194 | 103.7% | 1,0/8 | 110.0% | 1,209 | 101.5% | 1,730 | 104.5% | 1,080 | | nit in Thous | | |
| Export | 1 | Forecast for t | the Year 2007 | | Forecast for the Year 2008 | | | 3 | Forecast for the Year 2009 | | | | | | int in Thous | sana i icec | |
| | Before revision | | | | Before revision | | | | Before revision | | | | Performance in | | Performance from | | |
| Item by Type | (announced in January 2007) | | * Following | this revision | | (announced in January 2007) | | * Following this revision | | (announced in January 2007) | | * Following this revision | | 2006 | | Jan. to Jul. 2007 | |
| | Quantity | Year-on- | Quantity | Year-on- | Quantity | Year-on- | Quantity | Year-on- | Quantity | Year-on- | Quantity | Year-on- | Quantity | Year-on- | Quantity | Year-on- | |
| SLR with Interchangeable Lens | 5,205 | 114.5% | 6,141 | 135.1% | 5,696 | 109.4% | 7,129 | 116.1% | 6,027 | 105.8% | 7,778 | 109.1% | 4,547 | 140.3% | 3,419 | 168.59 | |
| Cameras with Built-in Lens | 70,248 | 108.1% | 76,850 | 118.2% | 73,490 | 104.6% | 82,414 | 107.2% | 75,409 | 102.6% | 85,464 | 103.7% | 65,010 | 122.5% | 40,236 | 126.69 | |
| Digital Cameras (Total) | 75,453 | 108.5% | 82,991 | 119.3% | 79,186 | 104.9% | 89,543 | 107.9% | 81,436 | 102.8% | 93,242 | 104.1% | 69,557 | 123.5% | 43,655 | 129.19 | |
| For 35 mm Cameras | 2,622 | 92.4% | 3,186 | 112.2% | 2,411 | 92.0% | 3,173 | 99.6% | 2,212 | 91.7% | 3,073 | 96.8% | 2,839 | 95.1% | 1,870 | 130.49 | |
| Exclusive use with Digital Cameras | 5,774 | 119.5% | 6,958 | 144.0% | 6,465 | 112.0% | 8,268 | 118.8% | 6,952 | 107.5% | 9,308 | 112.6% | 4,832 | 157.8% | 3,972 | 184.99 | |
| Interchangeable Lens for SLR (Total) Europe | 8,396 | 109.5% | 10,144 | 132.2% | 8,876 | 105.7% | 11,441 | 112.8% | 9,164 | 103.2% | 12,381 | 108.2% | 7,671 | 126.9% | 5,842 | 163.19 | |
| | | | | | | | | | | | | | | T | nit in Thou | and Diago | |
| 200.090 | | Forecast for t | he Year 2007 | | 1 | Forecast for t | he Year 2008 | 3 | 1 | Forecast for t | he Year 2009 | | | U | nit in Thous | sand Piece | |
| | Before | revision | | | Before | revision | | | Before r | revision | | | Perform | ance in | Performa | nce from | |
| | Before (anno | | | this revision | | revision unced | | this revision | | revision unced | | this revision | Perform 200 | ance in | | nce from | |
| Item by Type | Before (anno | revision unced | | this revision Year-on- | Before (anno | revision unced | | | Before i | revision unced ry 2007) Year-on- | | | | ance in | Performa | nce from | |
| | Before (anno in Janua | revision unced ry 2007) | * Following | | Before (anno in Janua | revision unced ry 2007) | * Following | this revision | Before r (annor in Januar | revision unced ry 2007) | * Following | this revision Year-on- | 200 | ance in 06 | Performa Jan. to J | nce from ul. 2007 Year-on- Year | |
| Item by Type | Before (anno in Janua) Quantity | revision unced ry 2007) Year-on- Year | * Following Quantity | Year-on- Year | Before : (anno in Janua Quantity | revision unced ry 2007) Year-on- Year | * Following Quantity | this revision Year-on- Year | Before r (annot in Januar Quantity | revision unced ry 2007) Year-on- Year | * Following Quantity | this revision Year-on- | Quantity 200 | ance in)6 Year-on- Year | Performa Jan. to J | rnce from ul. 2007 Year-on- Year 166.59 | |
| SLR with Interchangeable Lens Cameras with Built-in Lens Digital Cameras (Total) | Before (anno in Janua) Quantity 2,284 26,315 28,599 | revision unced ry 2007) Year-on- Year 116.1% 104.5% 105.3% | * Following Quantity 2,671 27,844 30,515 | Year-on- Year 135.8% 110.6% 112.4% | Before (anno in Janua Quantity 2,510 27,048 29,558 | revision unced ry 2007) Year-on- Year 109.9% 102.8% | * Following Quantity 3,057 28,944 32,001 | Year-on- Year 114.5% 104.0% | Before r (annorm in Januar Quantity 2,656 27,509 30,165 | revision anced by 2007) Year-on-Year 105.8% 101.7% | * Following Quantity 3,278 29,410 32,688 | Year-on- Year 107.2% 101.6% 102.1% | Quantity 1,967 25,180 27,147 | Year-on- Year 147.5% 112.8% | Performa Jan. to J Quantity 1,540 14,564 16,104 | Year-on- Year 166.59 113.89 | |
| SLR with Interchangeable Lens Cameras with Built-in Lens Digital Cameras (Total) For 35 mm Cameras | Before (anno in Janua Quantity 2,284 26,315 28,599 846 | revision unced ry 2007) Year-on- Year 116.1% 104.5% 105.3% | * Following Quantity 2,671 27,844 30,515 958 | Year-on- Year 135.8% 110.6% 112.4% 105.9% | Before (anno in Janua Quantity 2,510 27,048 29,558 783 | revision unced ry 2007) Year-on- Year 109.9% 102.8% 103.4% 92.5% | * Following Quantity 3,057 28,944 32,001 949 | Year-on- Year 114.5% 104.0% 104.9% | Before r (annor in Januar Quantity 2,656 27,509 30,165 | revision unced ry 2007) Year-on- Year 105.8% 101.7% 102.1% | * Following Quantity 3,278 29,410 32,688 894 | Year-on- Year 107.2% 101.6% 102.1% | Quantity 1,967 25,180 27,147 905 | Year-on- Year 147.5% 112.8% 114.8% | Performa Jan. to J Quantity 1,540 14,564 16,104 554 | Year-on- Year 166.59 113.89 117.49 | |
| SLR with Interchangeable Lens Cameras with Built-in Lens Digital Cameras (Total) For 35 mm Cameras Exclusive use with Digital Cameras | Before (anno in Janua Quantity 2,284 26,315 28,599 846 2,656 | revision unced ry 2007) Year-on- Year 116.1% 104.5% 105.3% 93.5% 121.3% | * Following Quantity 2,671 27,844 30,515 958 3,128 | Year-on- Year 135.8% 110.6% 112.4% 105.9% 142.8% | Before (anno in Janua Quantity 2,510 27,048 29,558 783 3,001 | revision unced ry 2007) Year-on- Year 109.9% 102.8% 103.4% 92.5% 113.0% | * Following Quantity 3,057 28,944 32,001 949 3,613 | Year-on- Year 114.5% 104.0% 104.9% 99.1% 115.5% | Before r (annor in Januar Quantity 2,656 27,509 30,165 724 3,199 | evision anced by 2007) Year-on-Year 105.8% 101.7% 102.1% 92.4% 106.6% | * Following Quantity 3,278 29,410 32,688 894 3,996 | Year-on- Year 107.2% 101.6% 102.1% 94.2% 110.6% | Quantity 1,967 25,180 27,147 905 2,190 | Year-on- Year 147.5% 112.8% 114.8% 95.0% | Performa Jan. to J Quantity 1,540 14,564 16,104 554 1,838 | Year-on- Year 166.59 113.89 117.49 117.69 180.69 | |
| SLR with Interchangeable Lens Cameras with Built-in Lens Digital Cameras (Total) For 35 mm Cameras Exclusive use with Digital Cameras Interchangeable Lens for SLR (Total) | Before (anno in Janua Quantity 2,284 26,315 28,599 846 | revision unced ry 2007) Year-on- Year 116.1% 104.5% 105.3% | * Following Quantity 2,671 27,844 30,515 958 | Year-on- Year 135.8% 110.6% 112.4% 105.9% | Before (anno in Janua Quantity 2,510 27,048 29,558 783 | revision unced ry 2007) Year-on- Year 109.9% 102.8% 103.4% 92.5% | * Following Quantity 3,057 28,944 32,001 949 | Year-on- Year 114.5% 104.0% 104.9% | Before r (annor in Januar Quantity 2,656 27,509 30,165 | revision unced ry 2007) Year-on- Year 105.8% 101.7% 102.1% | * Following Quantity 3,278 29,410 32,688 894 | Year-on- Year 107.2% 101.6% 102.1% | Quantity 1,967 25,180 27,147 905 | Year-on- Year 147.5% 112.8% 114.8% 95.0% 171.9% | Performa Jan. to J Quantity 1,540 14,564 16,104 554 1,838 2,392 | Year-on- Year 166.59 113.89 117.49 180.69 | |
| SLR with Interchangeable Lens Cameras with Built-in Lens Digital Cameras (Total) For 35 mm Cameras Exclusive use with Digital Cameras | Before (anno in Janua Quantity 2,284 26,315 28,599 846 2,656 3,502 | revision nunced ry 2007) Year-on-Year 116.1% 104.5% 105.3% 93.5% 121.3% 113.2% | * Following Quantity 2,671 27,844 30,515 958 3,128 | Year-on- Year 135.8% 110.6% 112.4% 105.9% 142.8% | Before (anno in Janua Quantity 2,510 27,048 29,558 783 3,001 3,784 | revision unced ry 2007) Year-on- Year 109.9% 102.8% 103.4% 92.5% 113.0% | * Following Quantity 3,057 28,944 32,001 949 3,613 | this revision Year-on- Year 114.5% 104.0% 104.9% 99.1% 115.5% 111.6% | Before r (annor in Januar) Quantity 2,656 27,509 30,165 724 3,199 3,923 | evision anced by 2007) Year-on-Year 105.8% 101.7% 102.1% 92.4% 106.6% | * Following Quantity 3,278 29,410 32,688 894 3,996 | this revision Year-on- Year 107.2% 101.6% 102.1% 94.2% 110.6% 107.2% | Quantity 1,967 25,180 27,147 905 2,190 3,095 | Year-on- Year 147.5% 112.8% 114.8% 95.0% 171.9% | Performa Jan. to J Quantity 1,540 14,564 16,104 554 1,838 | Year-on- Year 166.59 113.89 117.49 180.69 | |
| SLR with Interchangeable Lens Cameras with Built-in Lens Digital Cameras (Total) For 35 mm Cameras Exclusive use with Digital Cameras Interchangeable Lens for SLR (Total) North America | Before (anno in Janua Quantity 2,284 26,315 28,599 846 2,656 3,502 | revision unced ry 2007) Year-on-Year 116.1% 104.5% 105.3% 93.5% 121.3% Forecast for t revision | * Following Quantity 2,671 27,844 30,515 958 3,128 4,086 | Year-on- Year 135.8% 110.6% 112.4% 105.9% 142.8% 132.0% | Before (anno in Janua Quantity 2,510 27,048 29,558 783 3,001 3,784 | revision unced ry 2007) Year-on-Year 109.9% 102.8% 103.4% 92.5% 113.0% 108.1% | * Following Quantity 3,057 28,944 32,001 949 3,613 4,562 | this revision Year-on-Year 114.5% 104.0% 104.9% 99.1% 115.5% 111.6% | Before r (annown in Januar) Quantity 2,656 27,509 30,165 724 3,199 3,923 | evision anced by 2007) Year-on-Year 105.8% 101.7% 102.1% 92.4% 106.6% 103.7% | * Following Quantity 3,278 29,410 32,688 894 3,996 4,890 | Year-on- Year 107.2% 107.2% 101.6% 102.1% 94.2% 110.6% | Quantity 1,967 25,180 27,147 905 2,190 3,095 | year-on- Year- 147.5% 112.8% 114.8% 95.0% 171.9% Uance in | Performa Jan. to J Quantity 1,540 14,564 16,104 554 1,838 2,392 Init in Thous | Year-on- Year 166.59 113.89 117.49 110.69 160.69 sand Piece | |
| SLR with Interchangeable Lens Cameras with Built-in Lens Digital Cameras (Total) For 35 mm Cameras Exclusive use with Digital Cameras Interchangeable Lens for SLR (Total) | Before (anno in Janua Quantity 2,284 26,315 28,599 846 2,656 3,502 | revision unced ry 2007) Year-on-Year 116.1% 104.5% 105.3% 93.5% 121.3% Forecast for t revision unced | * Following Quantity 2,671 27,844 30,515 958 3,128 4,086 | Year-on- Year 135.8% 110.6% 112.4% 105.9% 142.8% | Before (anno in Janua Quantity 2,510 27,048 29,558 783 3,001 3,784 | revision unced ry 2007) Year-on-Year 109.9% 102.8% 103.4% 92.5% 113.0% 108.1% | * Following Quantity 3,057 28,944 32,001 949 3,613 4,562 | this revision Year-on- Year 114.5% 104.0% 104.9% 99.1% 115.5% 111.6% | Before r (annown in Januar) Quantity 2,656 27,509 30,165 724 3,199 3,923 | evision unced y 2007) Year-on-Year 105.8% 101.7% 102.1% 92.4% 106.6% 103.7% | * Following Quantity 3,278 29,410 32,688 894 3,996 4,890 | this revision Year-on- Year 107.2% 101.6% 102.1% 94.2% 110.6% 107.2% | Quantity 1,967 25,180 27,147 905 2,190 3,095 | year-on- Year- 147.5% 112.8% 114.8% 95.0% 171.9% Uance in | Performa Jan. to Ji Quantity 1,540 14,564 16,104 554 1,838 2,392 (nit in Thouse | Year-on- Year 166.59 113.89 117.49 110.69 160.69 sand Piece | |
| SLR with Interchangeable Lens Cameras with Built-in Lens Digital Cameras (Total) For 35 mm Cameras Exclusive use with Digital Cameras Interchangeable Lens for SLR (Total) North America | Before (anno Janua Quantity 2,284 26,315 28,599 846 2,656 3,502 | revision unced ry 2007) Year-on-Year 116.1% 104.5% 105.3% 93.5% 121.3% Forecast for t revision unced | * Following Quantity 2,671 27,844 30,515 958 3,128 4,086 | Year-on- Year 135.8% 110.6% 112.4% 105.9% 142.8% 132.0% | Before (anno in Janua Quantity 2,510 27,048 29,558 783 3,001 3,784 | revision unced ry 2007) Year-on-Year 109.9% 102.8% 103.4% 92.5% 113.0% 108.1% | * Following Quantity 3,057 28,944 32,001 949 3,613 4,562 | this revision Year-on-Year 114.5% 104.0% 104.9% 99.1% 115.5% 111.6% | Before r (annon de la companya de la | evision unced y 2007) Year-on-Year 105.8% 101.7% 102.1% 92.4% 106.6% 103.7% | * Following Quantity 3,278 29,410 32,688 894 3,996 4,890 | Year-on- Year 107.2% 107.2% 101.6% 102.1% 94.2% 110.6% | Quantity 1,967 25,180 27,147 905 2,190 3,095 | year-on- Year- 147.5% 112.8% 114.8% 95.0% 171.9% Uance in | Performa Jan. to J Quantity 1,540 14,564 16,104 554 1,838 2,392 Init in Thous | Year-on- Year 166.59 113.89 117.49 180.69 180.69 sand Piece | |
| SLR with Interchangeable Lens Cameras with Built-in Lens Digital Cameras (Total) For 35 mm Cameras Exclusive use with Digital Cameras Interchangeable Lens for SLR (Total) North America | Before (anno Janua Quantity 2,284 26,315 28,599 846 2,656 3,502 Before (anno in Janua Janu | revision unced yry 2007) Year-on-Year 116.1% 104.5% 105.3% 93.5% 121.3% 113.2% Forecast for trevision unced yry 2007) | * Following Quantity 2,671 27,844 30,515 958 3,128 4,086 * Following | Year-on- Year 135.8% 110.6% 112.4% 105.9% 142.8% 132.0% | Before (anno in Janua Quantity 2,510 27,048 29,558 783 3,001 3,784 Before (anno in Janua | revision unced by 2007) Year-on-Year 109.9% 102.8% 103.4% 92.5% 113.0% 108.1% Forecast for trevision unced by 2007) | * Following Quantity 3,057 28,944 32,001 949 3,613 4,562 * Following | this revision Year-on-Year 114.5% 104.0% 104.9% 99.1% 115.5% 111.6% 3 | Before r (annon in Januar Quantity 2,656 27,509 30,165 724 3,199 3,923 | evision meed y 2007) Year-on-Year 105.8% 101.7% 102.1% 92.4% 106.6% 103.7% | * Following Quantity 3,278 29,410 32,688 894 3,996 4,890 * Following | this revision Year-on-Year 107.2% 101.6% 102.1% 94.2% 110.6% 107.2% | Quantity 1,967 25,180 27,147 905 2,190 3,095 Perform 200 | Year-on- Year 147.5% 112.8% 114.8% 95.0% 171.9% 139.0% U | Performa Jan. to Ji Quantity 1,540 14,564 16,104 554 1,838 2,392 Init in Thous Performa Jan. to Ji | Year-on- Year 113.89 117.49 180.69 160.69 sand Piece ince from ul. 2007 | |
| SLR with Interchangeable Lens Cameras with Built-in Lens Digital Cameras (Total) For 35 mm Cameras Exclusive use with Digital Cameras Interchangeable Lens for SLR (Total) North America | Before (anno January Quantity 2,284 26,315 28,599 846 2,656 3,502 Before (anno in January Quantity Quantity Quantity | revision unced yy 2007) Year-on-Year 116.1% 104.5% 105.3% 93.5% 121.3% 113.2% Forecast for trevision unced yy 2007) Year-on-Year Year-on-Year | * Following Quantity 2,671 27,844 30,515 958 3,128 4,086 the Year 2007 * Following Quantity | Year-on- Year 135.8% 110.6% 112.4% 105.9% 142.8% 132.0% this revision Year-on- Year | Before (anno in Janua Quantity 2,510 27,048 29,558 783 3,001 3,784 Before (anno in Janua Quantity | revision unced y 2007) Year-on-Year 109.9% 102.8% 103.4% 92.5% 113.0% 108.1% Forecast for trevision unced y 2007) Year-on-Year | * Following Quantity 3,057 28,944 32,001 949 3,613 4,562 * Following Quantity | Year-on- Year 114.5% 104.0% 104.9% 99.1% 115.5% 111.6% | Before r (annon manuar (anno ma | evision meed y 2007) Year-on-Year 105.8% 101.7% 102.1% 92.4% 103.7% Forecast for tevision meed y 2007) Year-on-Year | * Following Quantity 3,278 29,410 32,688 894 3,996 4,890 the Year 2009 * Following Quantity | this revision Year-on-Year 107.2% 101.6% 102.1% 94.2% 110.6% 107.2% | Quantity 1,967 25,180 27,147 905 2,190 3,095 Perform 200 Quantity | Year-on- Year 147.5% 112.8% 114.8% 95.0% 171.9% U ance in 06 | Performa Jan. to Ji Quantity 1,540 14,564 16,104 554 1,838 2,392 Vinit in Thous Performa Jan. to Ji Quantity | Year-on- Year 166.59 113.89 117.49 180.69 160.69 sand Piece nice from ul. 2007 | |
| SLR with Interchangeable Lens Cameras with Built-in Lens Digital Cameras (Total) For 35 mm Cameras Exclusive use with Digital Cameras Interchangeable Lens for SLR (Total) North America SLR with Interchangeable Lens Cameras with Built-in Lens Digital Cameras (Total) | Before (annon Janua) Quantity 2,284 26,315 28,599 846 2,656 3,502 Before (anno in Janua) Quantity 1,988 24,338 26,326 | revision unced 105.7% 106.2% | * Following Quantity 2,671 27,844 30,515 958 3,128 4,086 the Year 2007 * Following Quantity 2,215 27,531 29,746 | Year-on- Year 135.8% 110.6% 112.4% 105.9% 142.8% 132.0% this revision Year-on- Year 125.2% 119.6% 120.0% | Before (anno in Janua Quantity 2,510 27,048 29,558 783 3,001 3,784 Before (anno in Janua Quantity 2,143 24,929 27,072 | revision unced you will be a considered by 2007) Year-on-Year 109.9% 102.8% 103.4% 92.5% 113.0% 108.1% Forecast for trevision unced you will be a considered by 2007) Year-on-Year 107.8% 102.4% 102.8% | * Following Quantity 3,057 28,944 32,001 949 3,613 4,562 * Following Quantity 2,516 28,874 31,390 | Year-on- Year 114.5% 104.0% 104.9% 99.1% 115.5% 111.6% Year-on- Year 13.6% 104.9% 105.5% | Before r (annon manuar (anno manuar | evision meed y 2007) Year-on-Year 105.8% 101.7% 102.1% 92.4% 103.7% Forecast for the evision meed y 2007) Year-on-Year 104.6% 101.0% 101.3% | * Following Quantity 3,278 29,410 32,688 894 3,996 4,890 * Following Quantity 2,695 29,411 32,106 | this revision Year-on-Year 107.2% 101.6% 102.1% 94.2% 110.6% 107.2% this revision Year-on-Year 107.1% 101.9% 102.3% | Quantity 1,967 25,180 27,147 905 2,190 3,095 Perform 200 Quantity 1,769 23,016 24,785 | year-on- Year 147.5% 112.8% 114.8% 95.0% 171.9% Uance in 06 Year-on- Year 134.6% 126.3% 126.3% | Performa Jan. to Ji Quantity 1,540 14,564 16,104 554 1,838 2,392 (nit in Thous Performa Jan. to Ji Quantity 1,156 14,137 15,293 | Year-on- Year 113.8% 117.49 117.69 180.69 160.69 sand Piece ince from ul. 2007 Year-on- Year 151.19 135.39 136.49 | |
| Item by Type SLR with Interchangeable Lens Cameras with Built-in Lens Digital Cameras (Total) For 35 mm Cameras Exclusive use with Digital Cameras Interchangeable Lens for SLR (Total) North America SLR with Interchangeable Lens Cameras with Built-in Lens Digital Cameras (Total) For 35 mm Cameras | Before (annon Janua Quantity 2,284 26,315 28,599 846 2,656 3,502 Before (anno in Janua Quantity 1,988 24,338 26,326 1,204 | revision unced you will be a considered by 2007) Year-on-Year 116.1% 104.5% 105.3% 93.5% 121.3% 113.2% Forecast for trevision unced you will be a considered by 2007) Year-on-Year 112.4% 105.7% 106.2% 91.9% | * Following Quantity 2,671 27,844 30,515 958 3,128 4,086 the Year 2007 * Following Quantity 2,215 27,531 29,746 1,426 | Year-on- Year 135.8% 110.6% 112.4% 105.9% 142.8% 132.0% 142.8% 132.0% 149.6% 14 | Before (anno in Janua Quantity 2,510 27,048 29,558 783 3,001 3,784 Before (anno in Janua Quantity 2,143 24,929 27,072 1,089 | revision unced 102.8% 102.8% 102.8% 102.8% 103.4% 108.1% 108.1% 109.8% 109.1% 1 | * Following Quantity 3,057 28,944 32,001 949 3,613 4,562 * Following Quantity 2,516 28,874 31,390 1,390 | Year-on- Year 114.5% 104.0% 104.9% 99.1% 115.5% 111.6% 113.6% 104.9% 105.5% 97.5% | Before r (annon manuar Quantity 2,656 27,509 30,165 724 3,199 3,923 Before r (annon in Januar Quantity 2,243 25,177 27,420 989 | evision meed y 2007) Year-on-Year 105.8% 101.7% 102.1% 92.4% 103.7% 103.7% Forecast for tevision meed y 2007) Year-on-Year 104.6% 101.0% 101.3% 90.8% | * Following Quantity 3,278 29,410 32,688 894 3,996 4,890 * Following Quantity 2,695 29,411 32,106 1,345 | this revision Year-on-Year 107.2% 101.6% 102.1% 94.2% 110.6% 107.2% this revision Year-on-Year 107.1% 101.9% 102.3% 96.8% | Quantity 1,967 25,180 27,147 905 2,190 3,095 Perform 200 Quantity 1,769 23,016 24,785 1,310 | Year-on-Year 147.5% 112.8% 114.8% 95.0% 171.9% 139.0% U ance in 06 Year-on-Year 134.6% 126.3% 126.9% 91.9% | Performa Jan. to Ji Quantity 1,540 14,564 16,104 554 1,838 2,392 (nit in Thous Performa Jan. to Ji Quantity 1,156 14,137 15,293 845 | Year-on- Year 113.8% 117.49 117.69 180.69 160.69 sand Piece ince from ul. 2007 Year-on- Year 151.19 135.39 136.49 127.89 | |
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| SLR with Interchangeable Lens Cameras with Built-in Lens Digital Cameras (Total) For 35 mm Cameras Exclusive use with Digital Cameras Interchangeable Lens for SLR (Total) North America SLR with Interchangeable Lens Cameras with Built-in Lens Digital Cameras (Total) For 35 mm Cameras Exclusive use with Digital Cameras Interchangeable Lens for SLR (Total) Others | Before (anno in Janua Quantity 2,284 26,315 28,599 846 2,656 3,502 Before (anno in Janua Quantity 1,988 24,338 26,326 1,204 2,123 3,327 Before Company 1,000 | revision unced yry 2007) Year-on-Year 116.1% 104.5% 105.3% 93.5% 121.3% 132% Forecast for trevision unced ry 2007) Year-on-Year 112.4% 105.7% 106.2% 91.9% 117.4% Forecast for trevision | * Following Quantity 2,671 27,844 30,515 958 3,128 4,086 the Year 2007 * Following Quantity 2,215 27,531 29,746 1,426 2,450 3,876 the Year 2007 | Year-on- Year 135.8% 110.6% 112.4% 105.9% 142.8% 132.0% 142.8% 132.0% 142.8% 132.0% 143.5.2% 119.6% 120.0% 108.9% 135.5% 124.3% | Before (anno in Janua Quantity 2,510 27,048 29,558 783 3,001 3,784 Before (anno in Janua Quantity 2,143 24,929 27,072 1,089 2,340 3,429 Before in Section 1,000 1, | revision unced by 2007) Year-on-Year 109.9% 102.8% 103.4% 92.5% 113.0% 108.1% Forecast for trevision unced by 2007) Year-on-Year 107.8% 102.4% 102.8% 102.8% | * Following Quantity 3,057 28,944 32,001 949 3,613 4,562 * Following Quantity 2,516 28,874 31,390 1,390 2,907 4,297 | this revision Year-on-Year 114.5% 104.0% 104.9% 99.1% 115.5% 111.6% this revision Year-on-Year 113.6% 104.9% 105.5% 118.7% 110.9% | Before r (annon in Januar 2, 243 25,117 27,420 989 2,510 3,499 | evision meed by 2007) Year-on-Year 105.8% 101.7% 102.1% 92.4% 106.6% 103.7% revision meed by 2007) Year-on-Year 104.6% 101.0% 101.3% 90.8% 107.3% 102.0% | * Following Quantity 3,278 29,410 32,688 894 3,996 4,890 * Following Quantity 2,695 29,411 32,106 1,345 3,204 4,549 | this revision Year-on-Year 107.2% 101.6% 102.1% 94.2% 110.6% 107.2% this revision Year-on-Year 107.1% 101.9% 102.3% 96.8% 110.2% | Quantity 1,967 25,180 27,147 905 2,190 3,095 Perform 200 Quantity 1,769 23,016 24,785 1,310 1,808 3,118 Perform | Year-on-Year 112.8% 1148.96 95.0% 139.0% 139.0% Wear-on-Year 134.6% 126.9% 126.9% 116.0% U ance in | Performa Jan. to Ji Quantity 1,540 14,564 16,104 554 1,838 2,392 Init in Thous Performa Jan. to Ji Quantity 1,156 14,137 15,293 845 1,319 2,164 Init in Thous | Year-on- Year 166.59 113.89 117.49 117.69 180.69 180.69 sand Piece nce from ul. 2007 Year-on- Year 151.19 136.49 127.89 173.19 152.19 sand Piece | |
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